Town of Fort Myers Beach, Florida
PROCLAMATION

Whereas, Florida's natural beauty, crystal blue waters and white sand beaches attract residents and visitors from around the world; and

Whereas, clean and sustainable water resources are vital to Florida's environment, economy and quality of life; and

Whereas, Floridians consume more than 7.9 billion gallons per day of fresh water, and the future of Florida depends greatly upon the availability of water; and

Whereas, South Florida residents consume 179 gallons per person per day – the highest water usage in the state; and

Whereas, the State of Florida, together with local partners, are investing billions of dollars to develop alternative water supplies, clean up stormwater pollution, restore rivers, lakes and springs, upgrade drinking water facilities and improve wastewater treatment; and

Whereas, water conservation can cost as little as 6 cents to 72 cents per 1,000 gallons of water saved, while the cost of constructing alternative water supply facilities can range from $5 to $7 per 1,000 gallons of water; and

Whereas, all water users including commercial, industrial, agricultural, institutional, hospitality, private citizens and others can make positive contributions to reduce water use and protect Florida's water resources; and

Whereas, the South Florida Water Management District is implementing a Comprehensive Water Conservation Program to install a lasting culture of conservation in our communities; and

Whereas, the Governor and Cabinet of the State of Florida are designating April as Florida's Water Conservation Month to encourage Floridians to conserve the state's precious water resources;

Now Therefore, be it resolved that by virtue of the authority vested in me as Mayor of the Town of Fort Myers Beach, along with Council Members do hereby proclaim April as

WATER CONSERVATION MONTH

Given under my hand and the seal of the office of the Mayor this 19th day of April, 2010.

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Larry Kiker, Mayor