

Town of Fort Myers Beach Proclamation

Whereas, tobacco use is the leading cause of preventable illness, disability and premature death in Florida; and

Whereas, the FDA announced a long anticipated official ban on fruit/candy-flavored and clove-flavored cigarettes; and

Whereas, according to research, candy-flavored cigarettes are reported to be more appealing to adolescents; and

Whereas, 28 million packs of cigarettes are bought or smoked by Florida youth each year; and

Whereas, 5.0% Lee County middle school students, and 18.4 % Lee County high school students reported smoking within 30 days of taking a behavioral risk survey; and

Whereas, the FDA has said these flavored cigarettes are a gateway for many children and young adults to become regular smokers.

Now, therefore, I, Larry Kiker, Mayor, on behalf of the Town Council of the Town of Fort Myers Beach hereby declare November 19, 2009 as the

Great American Smoke-Out Day

in Fort Myers Beach, urging all tobacco users to quit tobacco for this day and beyond, and to support the new FDA regulations banning candy-flavored tobacco products, and encourage all to support endeavors to increase compliance checks to ensure FDA regulations are enforced, thereby protecting, and preserving the health and welfare of our youth.

Larry Kiker, Mayor