

1. Discussion Objective:

Work Session Date: January 3, 2012

To develop a program that supports a positive image for the Town.

2. Submitter of Information:

- X Council
- _ Town Staff
- __Town Attorney

3. Estimated Time for this item:

20 minutes

5. Background:

At the December 5, 2011 town council work session, the Town Council discussed Council Priorities and agreed to develop a public relations program and proactively promote a positive image for the Beach community.

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Parks & Recreation Director	Town Clerk
						