

MINUTES
FORT MYERS BEACH
Community Resource Advisory Board (CRAB)
Council Chambers
2525 Estero Boulevard
Fort Myers Beach, FL 33931

Tuesday, September 15, 2020

I. CALL TO ORDER

Meeting was called to order at 3:00 p.m. by Chair Stockton. Members present: Forrest Critser, Norbert DeMars, Sheena Stockton and Becki Weber.
Staff: Public Works Director Chelsea O’Riley
Council Liaison: Bill Veach

II. INVOCATION

III. PLEDGE OF ALLEGIANCE

IV. PUBLIC COMMENT – no public comment.

V. APPROVAL OF MINUTES – June 18, 2020

MOTION: CRAB Member Critser moved to approve the minutes; second by CRAB Member Weber.

VOTE: Motion passed unanimously.

VI. CRAB MEMBER ITEMS AND REPORTS - Mural Ordinance

Chair Stockton questioned whether the LPA was also working on the ordinance. Liaison Veach was not aware of any forward movement with the ordinance. CRAB Member Critser indicated that it all started when CRAB was tasked to research painting different structures in Town. He discussed creating a committee to approve murals at the design stage. Chair Stockton agreed with forming a committee of artists outside of CRAB and noted that Joanne Shamp was spearheading the idea. She suggested contacting the LPA Chair to determine whether the ordinance was on their agenda. Liaison Veach explained that the first draft mural ordinance was too restrictive. Director O’Riley reported that the ordinance was not being discussed with department heads. Chair Stockton suggested that CRAB might be able to assist the LPA with the ordinance. CRAB Member Critser noted that they had to have Council’s approval before taking on projects. Liaison Veach stated that CRAB could vote on recommendations for the mural ordinance. Chair Stockton will contact the LPA. CRAB Member Critser felt that the public supported murals and he suggested that a committee of artists and interested parties be formed to look into painting murals. CRAB Member DeMars spoke off microphone. Director O’Riley reported that the mural ordinance discussion would go to Council and the LPA in October.

MOTION: CRAB Member Weber moved to recommend to Council that a mural ordinance with a very light-touch oversight be put into place; second by Chair Stockton.

VOTE: Motion passed unanimously.

Chair Stockton will send an email to Megan regarding what was discussed.

VII. ITEMS FOR DISCUSSION

CRAB Member Critser noted the veteran's memorial was put on hold. He would like CRAB to keep the idea moving forward. Chair Stockton questioned whether they should research another location like Crescent Park or Lynn Hall Park and work through Lee County. CRAB Member Critser agreed it was a good idea.

Chair Stockton distributed the Bayside Park project report. Liaison Veach reported that options for the area had been discussed but nothing had been decided. Chair Stockton spoke but the microphone did not pick up the entire conversation.

CRAB Member Weber requested an update on the app. Director O'Riley reported that a communication plan was presented to Town Council at their last meeting. She suggested that CRAB Member Weber review the plan or send an email to Social Media & Communications Coordinator Jennifer Dexter.

Liaison Veach brought up creating a sign plan to direct people to certain locations on the Island. Director O'Riley stated that she was coordinating the signs. Chair Stockton noted they would have to present ideas to the marketing firm so the colors matched. Liaison Veach agreed. Chair Stockton thought it was a good idea but felt they should discuss the project with the designers. She revealed that she probably would not renew her membership with CRAB. Liaison Veach suggested that they submit ideas for the signs. CRAB Member Weber stated that she assigned different creatures to sites on the Island with her app. Liaison Veach suggested that the signs match the shape of the creatures.

MOTION: CRAB Member DeMars moved to review creatures and use as a starting point, second by Chair Stockton.

VOTE: Motion passed unanimously.

Discussion was held regarding which CRAB Members were renewing in October. Liaison Veach reported that Town Council planned on scheduling a joint meeting with Committee Chairs in October.

VIII. PUBLIC COMMENT – no public comment.

IX. SET AGENDA FOR NEXT MEETING – add reorganization and signs

X. ADJOURNMENT

MOTION: CRAB Member Critser moved to adjourn the meeting; second by Chair Stockton.

VOTE: Motion passed unanimously.

Chair Stockton adjourned the meeting at 3.50 pm

(DATE)

Vote: _____ Signature: _____

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