

**MINUTES
FORT MYERS BEACH
Cultural and Environmental
Learning Center Advisory Board
Town Hall
2525 Estero Boulevard
Fort Myers Beach, FL 33931**

Thursday, October 26, 2017

I. CALL TO ORDER/PLEDGE OF ALLEGIANCE

Meeting was called to order at 3:00 p.m. by Chair Hill.

II. ROLL CALL

Members present: Barbara Hill, Cindy Richardson, Ceel Spuhler, Becky Werner and Lorrie Wolf.

Excused: Betty Simpson, Cherie Smith and Bill Grace.

Town Staff: Alison Giesen

III. REORGANIZATION OF CHAIR AND VICE CHAIR

MOTION: Ms. Spuhler nominated Ms. Hill for Chair; second by Ms. Richardson.

VOTE: Motion passed unanimously.

MOTION: Ms. Werner nominated Ms. Smith for Vice Chair; second by Ms. Wolf.

VOTE: Motion passed unanimously.

IV. APPROVAL OF MINUTES - May 25, 2017

MOTION: Ms. Werner moved to approve the minutes; second by Ms. Wolf.

VOTE: Motion passed unanimously.

V. PUBLIC COMMENT

Catherine Wallace noted that the Friends November lecture will be held at the Riviera Condominiums.

VI. REVIEW OF EXISTING ORDINANCE, POLICIES & PROCEEDRES

Ms. Giesen suggested discussing the topic at the next meeting. In the meantime, members will review the changes and email Ms. Giesen if they have recommendations or comments.

VII. MUSEUM DIRECTOR'S REPORT

✓
fiscal
year
2016-2017

Ms. Giesen reviewed the report and she addressed the decrease in admissions and merchandise due to the hurricane. She stated that she was trying to connect with Florida Gulf Coast University (FGCU) regarding the colloquium course. She reported that the Friends of the Mound House contributed \$16,500.00 in donations. Ms. Giesen reviewed visitation totals, information on the website, the Instagram account, extended store hours beginning in November, new product development, marketing and branding and ideas for the Strangler Fig. She described grant opportunities, the volunteer program, restoration/repair work at the Mound House and vandalism/renovation of Newton Park restrooms. Ms. Giesen addressed outreach activities at the airport, new ideas and surveys. She mailed the National Register Application and will keep CELCAB posted.

pieces of
wood from
the damaged
strangler
fig tree.

VIII. REVIEW OF MOUND HOUSE STRATEGIC PLAN

Ms. Giesen will email information to CELCAB.

IX. FRIENDS OF THE MOUND HOUSE CALENDAR OF EVENTS

Ms. Werner described topics for the Lecture Series and the silent auction on January 13, 2018. The Friends annual meeting is scheduled for January 30, 2018 at the Library. She discussed the idea of "twinning" Mound House memberships and Friends of the Mound House. She revealed that the Friends received a \$10,000.00 grant and a \$100.00 donation from Town Manager Hernstadt for the lecture series permit.

X. PUBLIC COMMENT

Ms. Wallace clarified future meeting dates and she suggested including the day of the week.

XI. BOARD MEMBER COMMENTS

Ms. Spuhler indicated that volunteers were needed for the Friends.
Ms. Wolf shared her brother's reaction to the Mound House.

XII. SET FUTURE MEETING DATE - November 16, 2017 at 3:00 p.m. or November 17, 2017 at 1:00 a.m.

XIII. ADJOURN

Chair Hill adjourned the meeting at 4:50 p.m.

Adopted 11/16/17 with/without changes. Motion by Lanize Wolf
(DATE)

Vote: all Signature: [Signature]

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