

RESOLUTION NUMBER 08-27

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH, FLORIDA, ESTABLISHING TOWN COUNCIL GOALS AND OBJECTIVES FOR FISCAL YEAR 2008-2009; AND PROVIDING AN EFFECTIVE DATE

WHEREAS, Florida Statutes provide that municipalities shall have the governmental, corporate, and proprietary powers to enable them to conduct municipal government, perform municipal functions, and render municipal services, and exercise any power for municipal purposes, except when expressly prohibited by law; and

WHEREAS, Article X of the Town Charter of the Town of Fort Myers Beach empowers the Town to adopt, amend, or repeal such ordinances and resolutions as may be required for the proper governing of the Town; and

WHEREAS, the Town of Fort Myers Beach Comprehensive Plan is the Town's vision for its future and all actions of the Town are required to be in compliance with the Comprehensive Plan; and

WHEREAS, the Capital Improvement Element of such Plan requires the Town to set priorities for Town Capital Improvements; and

WHEREAS, it is in the best interest of the health, safety and welfare of the citizens of Fort Myers Beach that the Town Council set the Town's goals and objectives for 2008-2009 and implement such goals and objectives through determination of priorities in the Town Capital Improvement Program and the Town Process Improvement Program, all in compliance with the Town Comprehensive Plan.

IT IS HEREBY RESOLVED BY THE TOWN OF FORT MYERS BEACH AS FOLLOWS:

Section 1. Incorporation of Whereas Clauses. The above "Whereas" clauses are hereby incorporated by reference as though fully set forth herein.

Section 2. Town Council Goals and Objectives 2008-2009. The Town of Fort Myers Beach Town Council's Goals and Objectives for Fiscal Year 2008-2009 with methodologies of implementation thereof, comprised of a fifteen (15) page document, are attached hereto as Exhibit A and hereby incorporated by reference.

Section 3. Compliance with the Town of Fort Myers Beach Comprehensive Plan. The Town Council finds the Town Council Goals and Objectives document to be in full compliance with the Town Comprehensive Plan, including but not limited to the Capital Improvements Element thereof.

Section 4. The Town Council hereby adopts the Town Council Goals and Objectives for Fiscal Year 2008-2009 as guidance to the Town Council, Town staff, the Town Attorney, and the residents, business owners, property owners, and others involved with the governance of the Town.

Section 5. The Town Council recognizes that this document is intended to be a “living” document which may need modification based upon future circumstances. It is therefore the intent of the Town Council that this document may be modified via Resolution duly noticed for consideration at a general or special meeting as needed.

Section 6. Effective Date. This resolution shall take effect immediately upon its adoption by the Town Council of the Town of Fort Myers Beach.

UPON MOTION BY COUNCILMEMBER RAYMOND AND SECOND BY COUNCILMEMBER BABCOCK THIS RESOLUTION WAS DULY PASSED AND ADOPTED ON THIS 2<sup>ND</sup> DAY OF JUNE, 2008.

Larry Kiker, Mayor AYE  
Tom Babcock, Councilmember AYE  
Bob Raymond, Councilmember AYE

Herb Acken, Vice Mayor NAY  
Jo List, Councilmember AYE

ATTEST:

TOWN OF FORT MYERS BEACH

By:   
Michelle Mayher, Town Clerk

By:   
Larry Kiker, Mayor

Approved as to legal sufficiency by:

By:   
Anne Dalton, Town Attorney

**Town of Fort Myers Beach  
Town Council Goals and Objectives  
Fiscal Year 2008 – 2009**

**Definitions:**

- Goal: Where we want to be.  
*Statement of results intended.*
- Objectives: The steps needed to get to a goal.  
*Statement of results to be achieved*
- Projects: How to accomplish the Objectives.  
*Statement of specific Results.*
- Process: How Town Council conducts Town business.  
*The Town Charter provides Town Council with the power to govern.*
- Substance: What the Town Council delivers to the Town.  
*Town Council must assure that its Goals and Objectives align with the Town's Comprehensive Land Use Plan (CLUP).*
- CIP: Capital Improvement Program/Project
- PIP: Process Improvement Program/Project
- Top Priority: Time-sensitive and/or critical projects. Non-action on these items would have a negative impact to our community.
- High Priority: Doable projects that have been key elements of Islanders' expectations.
- Important: Desirable projects that may be less time-sensitive and/or less critical.
- Council Contact (CC): Town Council member who will act as the "point person" on a Process Improvement Project (PIP).

**Town Council Roles and Responsibilities:**

See Appendix A

**Overarching Principles:**

All Town Council Goals will be fiscally responsible, customer focused, strategic, measurable and consistent with the Town Charter (Summary of Articles and Sections in Appendix B) and Comprehensive Land Use Plan - CLUP (Summary of Goals and Objectives in Appendix C).

**Goal #1:**

**Improve the effectiveness and efficiency of government and the way it interacts with the community.**

**CIP's:**

Top Priority Capital Improvement Projects (CIP's):

- Information Systems/Technology (CLUP Objective 14-B)

High Priority Capital Improvement Projects (CIP's):

- Emergency Operations Trailer (CLUP Objective 14-B, 14-D)
- Town Hall Project (CLUP Objective 14-B)

**Goal #1 (Continued):**

**Improve the effectiveness and efficiency of government and the way it interacts with the community.**

**PIP's:**

Top Priority Process Improvement Projects (PIP's) – Scores of 19 – 25 votes:

- Comp Plan, LDC and Ordinance Changes (Charter Sec 10.02; All CLUP Objectives)  
(CC: Herb Acken)
  - o Evaluation and Appraisal Report (25)
  - o Right of Way Issues (25)
  - o Parcelization (25)
  - o Vision 2025 (23)
  - o Animal Control Ordinance (21)
- Search for New Revenue Sources (25) (Charter Sec 2.02)  
(CC: Jo List)
- Committees/Volunteerism (25) (Charter Sec 10.02)  
(CC: Bob Raymond)
  - o Standing Advisory Committees
  - o Ad Hoc Committees
  - o Partner/Interact with Local Organizations and Groups
  - o Volunteers to Help Staff
- Communications with Islanders (25) (Charter Sec 3.01)  
(CC: Larry Kiker)
  - o Advertising in Local Media
  - o Quarterly Town Information Sheet
  - o "Town Corner" in Local Newspapers
- Criteria for Town Manager Performance (25) (Charter Sec 6.01)  
(CC: Larry Kiker)
- Form a Youth Council (25) (Charter Sec 3.01)  
(CC: Jo List)
- Criteria for Town Council Performance (21) (Charter Sec 3.01)  
(CC: Larry Kiker)
- Update Council Policies and Procedures Manual (21) (Charter Sec 3.01)  
(CC: Tom Babcock)
  - o Handling of Special Events Budgeting
  - o Define Roles and Responsibilities of Council/Manager/Attorney
  - o Productive, Efficient, Informative Town Council Meetings
  - o Policy for Working with Developers
  - o Policy on Lobbying
- Define a Code Enforcement Improvement Project (21) (Charter Sec 3.01)  
(CC: Tom Babcock)
- Interact with Committees and Groups Outside of the Town of FMB (21)  
(CC: Bob Raymond)
- Criteria for Town Attorney Performance (19) (Charter Sec 3.01)  
(CC: Larry Kiker)

**Goal #1 (Continued):**

**Improve the effectiveness and efficiency of government and the way it interacts with the community.**

**PIP's (Continued):**

High Priority Process Improvement Projects (PIP's) – Scores of 10 – 18 votes:

- Customer Surveys (18) (Charter Sec 3.01)  
(CC: Larry Kiker)
- Comp Plan and LDC Changes (Charter Sec 10.02; All CLUP Objectives)  
(CC: Herb Acken)
  - o Review the Sign Ordinance (17)
- Define Criteria for Reserve Town funds (17) (Charter Sec. 11.02, 11.03)  
(CC: Tom Babcock)
- Beach Patrol Interlocal (17) (Charter Sec 3.01)  
(CC: Larry Kiker)
- Reconvene Charter Review Commission (17) (Charter Sec 13.03)  
(CC: Tom Babcock)

**Goal#2:**

**Become good stewards of our natural resources and the environment.**

**CIP's:**

Top Priority Capital Improvement Projects (CIP's):

- Laguna Shores Dredging (CLUP Objective 5-E)
- Beach Nourishment (CLUP Objectives 5-A, 5-D, 6-E)
- Conversion of Newton Park (CLUP Objectives 5-E, 10-A, 10-D, 10-E, 10-F, 10-G, 10-I, 13-F)
- Stormwater Master Plan (CLUP Objective 9-F)
- Mound House (CLUP Objectives 10-A, 10-D, 10-E, 10-F, 10-G, 10-I, 13-F)
- Beach Access Upgrades (CLUP Objective 5-E)

High Priority Capital Improvement Projects (CIP's):

- Beach Catamaran Access (CLUP Objective 5-E)

**PIP's:**

Top Priority Process Improvement Projects (PIP's) – Scores of 19 – 25 votes:

- Comp Plan, LDC and Ordinance Changes (Charter Sec 10.02; All CLUP Objectives)  
(CC: Herb Acken)
  - o Fertilizer Ordinance (25)
  - o Develop Energy/Green Comp Plan Element (25)
- Water Quality/Explore Sensor Technology (25) (CLUP Objective 6-A)  
(CC: Tom Babcock)
- Neighborhood Stormwater Project (PRISM) (21) (CLUP Objective 9-A)  
(CC: Tom Babcock)

**Goal#3:**

**Encourage a balanced and viable community.**

**CIP's:**

**Top Priority Capital Improvement Projects (CIP's):**

- North Estero Blvd Improvements (CLUP Objective 1-A, 7-B, 7-E)
- Estero Blvd Renovation (CLUP Objective 1-A, 7-B, 7-E, 7-H)
- Water System Improvements (CLUP Objective 6-I, 8-A, 8-B)
- Bicycle Path – Pave shoulder as short-term improvement (CLUP Objective 7-A, 7-B)
- Pump Station Buildings (CLUP Objective 6-I, 8-A)
- Judiciously Placed Bathrooms Near Beach (Accesses etc.) (CLUP Objective 1-B)

**Important Capital Improvement Projects (CIP's):**

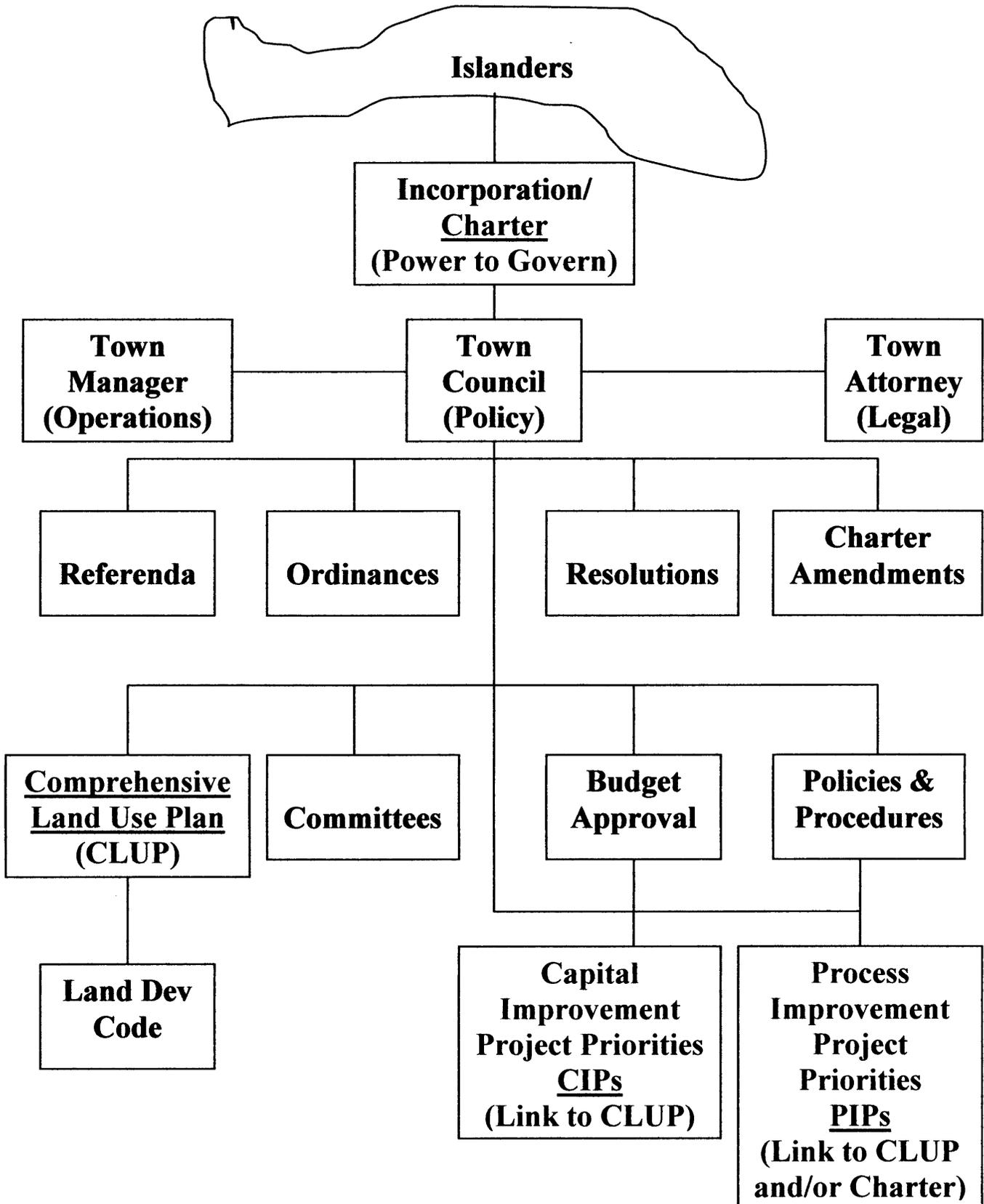
- Byway/Matanzas Linear Park (CLUP Objective 1-B, 3-D)

**PIP's:**

**High Priority Process Improvement Projects (PIP's) – Scores of 10 – 18 votes:**

- Land Acquisition for Municipal Needs (17) (CLUP Objective 10-A)  
(CC: Herb Acken)
- Encourage Building an Island Middle School (17) (CLUP Objective 3-A)  
(CC: Herb Acken)
- Bay Oaks Interlocal Agreement (15) (Charter Sec 11.02, 11.03)  
(CC: Jo List)

**Appendix A**  
**Town Council Roles and Responsibilities**



**Appendix B**  
**Summary of the Articles in the**  
**Town of Fort Myers Beach Charter**

**ARTICLE I: Corporate Name; Purpose of the Charter**

Section 1.01 Town of Fort Myers Beach

Section 1.02 Purpose of the charter

**ARTICLE II: Territorial Boundaries**

Section 2.01 Boundaries of the Town of Fort Myers Beach

Section 2.02 Extension of the corporate limits; annexation

**Article III: General Powers of the Municipality**

Section 3.01 All powers possible

Section 3.02 Joint exercise of powers

**ARTICLE IV: CHARTER OFFICERS**

Section 4.01 Council members; elections

Section 4.02 Mayor

Section 4.03 Vice mayor

Section 4.04 Prohibitions

Section 4.05 Compensation

Section 4.06 Vacancies

Section 4.07 Forfeiture of office

Section 4.08 Filling of vacancies

Section 4.09 Judge of qualifications

Section 4.10 Independent financial audit

Section 4.11 Meetings

Section 4.12 Rules and journal

Section 4.13 Voting; quorum

**ARTICLE V: NOMINATIONS AND ELECTIONS; TERMS OF OFFICE**

Section 5.01 Elections

Section 5.02 Commencement of term

Section 5.03 Terms of office

Section 5.06 Nonpartisan elections

Section 5.08 Recall

**Article VI: Town Manager**

Section 6.01 Appointment and qualifications

Section 6.02 Removal

Section 6.03 Powers and duties

**Article VII: Town Clerk**

Section 7.01 There may be a town clerk who shall be appointed by the town manager with the consent of the council

**Article VIII: Town Attorney**

Section 8.01 There shall be a town attorney appointed by the council, who may represent the town in all legal proceedings and shall perform all other duties assigned by the council. The council may remove the town attorney for any reason by motion requiring three affirmative votes.

**Article IX: Administrative Departments**

Section 9.01 Establishment of additional departments

**Article X: Ordinances and Resolutions**

Section 10.01 Definition of ordinances and resolutions

Section 10.02 Adoption of ordinances

Section 10.03 Adoption of resolutions

**Article XI: Financial Procedures**

Section 11.01 Fiscal year

Section 11.02 Submission of budget and budget message

Section 11.03 Council action on the budget

Section 11.04 Public records

Section 11.05 Budget amendments

**Article XII: Initiative and Referendum**

Section 12.01 Initiative and referendum

Section 12.02 Tolls Referendum

**Article XIII: Charter Amendments**

Section 13.01 Initiation by ordinance

Section 13.02 Initiation by petition

Section 13.03 Charter review

**Article XIV: Severability**

Section 14.01 Invalidity of charter provision or application

**Article XV: Transition**

Section 15.03 Creation and establishment of the town of Fort Myers Beach

Section 15.11 Contractual services and facilities

Section 15.12 Elimination of transition elements from the charter

**Article XVI: Independent Special Districts**

**Article XVII: Revenue Sharing**

**Appendix C**  
**Summary of the Goals and Objectives from the**  
**Town of Fort Myers Beach Comprehensive Land Use Plan (CLUP)**

**Chapter 1 – Introduction**

**Chapter 2 – Envisioning Tomorrow’s Fort Myers Beach**

**Chapter 3 - Community Design Element**

**GOAL 1 To continually improve the appearance and functioning of transportation corridors, commercial areas, and links to natural and recreational areas.**

OBJECTIVE 1-A ESTERO BOULEVARD — Improve the functioning and appearance of EsteroBoulevard as the premier public space and primary circulation route of Fort Myers Beach.

OBJECTIVE 1-B OTHER PUBLIC SPACES — Beautify public spaces throughout the island.

**GOAL 2 To upgrade residential neighborhoods throughout Estero Island.**

OBJECTIVE 2-A HIDDEN PATHS — Create an additional interconnected system of pedestrian and bicycle pathways throughout the island to improve mobility and promote community interaction.

OBJECTIVE 2-B SIDE STREETS — Encourage residents to achieve a higher ambition for their residential streets, improving their walkability, comfort, beauty, interconnectedness, and safety.

**GOAL 3 To revitalize and improve specific transitional neighborhoods.**

OBJECTIVE 3-A HEART OF THE ISLAND — Redevelop the School/Library/Bay Oaks area a the new “heart of the island.”

OBJECTIVE 3-B NEAR-TOWN NEIGHBORHOODS — Revitalize older residential areas using traditional neighborhood techniques for renovations and infill.

OBJECTIVE 3-C SANTINI “MAIN STREET” — Redevelop the Villa Santini Plaza and its environs as a “Main Street” town center for the south end of the island.

OBJECTIVE 3-D TIMES SQUARE — Stimulate the revitalization of the downtown core area (near Times Square) as the nucleus of commercial and tourist activities.

**Chapter 4 – Future Land Use Element**

**GOAL 4: To keep Fort Myers Beach a healthy and vibrant “small town,” while capitalizing on the vitality and amenities available in a beach–resort environment and minimizing the damage that a hurricane could inflict.**

OBJECTIVE 4-A SMALL-TOWN CHARACTER — Maintain the small-town character of Fort Myers Beach and the pedestrian-oriented “public realm” that allows people to move around without their cars even in the midst of peak-season congestion..

**OBJECTIVE 4-B FUTURE LAND USE MAP CATEGORIES** — Reduce the potential for further overbuilding through a new Future Land Use Map that protects remaining natural and historic resources, preserves the small-town character of Fort Myers Beach, and protects residential neighborhoods against commercial intrusions.

**OBJECTIVE 4-C APPLYING THE FUTURE LAND USE MAP** — The Future Land Use Map shall be interpreted in accordance with the following policies.

**OBJECTIVE 4-D POST-DISASTER REDEVELOPMENT** — Provide for the organized and healthy reconstruction of Fort Myers Beach after a major storm by showcasing successful local examples of floodproofing, by requiring redevelopment activities to meet stricter standards for flood- and wind-resistance, and by improving the current post-disaster buildback policy.

**OBJECTIVE 4-E HAZARD MITIGATION** — Mitigate the potential effects of hurricanes by easing regulations that impede the strengthening of existing buildings, by encouraging the relocation of vulnerable structures and facilities, and by allowing the upgrading or replacement of grandfathered structures without first awaiting their destruction in a storm.

**OBJECTIVE 4-F REDEVELOPMENT** — Take positive steps to redevelop areas that are reaching obsolescence or beginning to show blight by designing and implementing public improvements near Times Square to spur private redevelopment there, by supporting the conversion of the Villa Santini Plaza into a pedestrian precinct, by providing an opportunity for landowners to replace vulnerable mobile homes and recreational vehicles with permanent structures in the Gulfview Colony/Red Coconut area, and by providing building code relief for historic buildings.

#### **Chapter 5 – Coastal Management Element**

**GOAL 5: To keep the public aware of the potential effects of hurricanes and tropical storms and to plan a more sustainable redevelopment pattern that protects coastal resources, minimizes threats to life and property, and limits public expenditures in areas subject to destruction by storms.**

**OBJECTIVE 5-A COASTAL PLANNING GENERALLY** — Protect and enhance coastal resources through an on-going planning process that recognizes the advantages and limitations of living within a sensitive coastal environment. Enhancement of coastal resources can be measured by increased sea turtle nesting, improvements in estuarine water quality, and restoration of sand dunes. Important limitations on development in this coastal high hazard area include the existing over-concentration of people plus town, state, and federal policies against public expenditures that subsidize further private development.

**OBJECTIVE 5-B NATURAL DISASTER PLANNING** — Reduce the threat of loss of life and property resulting from catastrophic storms by reducing evacuation times and improving shelter capabilities from their current levels.

**OBJECTIVE 5-C POST-DISASTER REDEVELOPMENT** — Plan for post-disaster rebuilding that will reduce the exposure of human life and property to future disasters and improve the community in other ways during the rebuilding process.

**OBJECTIVE 5-D BEACHES AND DUNES** — Conserve and enhance the shoreline of Estero Island by increasing the amount of dunes, renourishing beaches to counter natural erosion, and reducing negative man-made impacts on beaches and dunes.

**OBJECTIVE 5-E ACCESS TO THE WATER** — Increase the number of well-maintained accesses to beaches, bays, and navigable waters to serve the existing and future population and visitors.

**OBJECTIVE 5-F HARBOR PLANNING** — Initiate a cooperative planning process for Matanzas Pass and surrounding waterways by 1998.

### **Chapter 6 – Conservation Element**

**GOAL 6: To protect the natural resources in and around the town from further damage and improve their future health and sustainability through regulations, education, enforcement, timely management, public improvements, and cooperation with other entities with similar goals.**

**OBJECTIVE 6-A ESTUARIES AND BAYS** – Improve the condition and function of estuaries and bays surrounding Estero Island, including their components such as sea grass meadows, tidal flats, soft bottoms, oyster bars, tidal creeks, and open water.

**OBJECTIVE 6-B WILDLIFE AND NATIVE HABITATS** – Improve the viability of existing native coastal and upland habitats and establish additional areas for nature preserve and conservation uses.

**OBJECTIVE 6-C PROTECTED SPECIES** – Increase cooperation with local, state, and federal agencies in protecting wildlife species listed as endangered, threatened, or of special concern, and conserve the habitats upon which they depend in order to maintain balanced, biologically productive ecosystems.

**OBJECTIVE 6-D WETLANDS** – Preserve all remaining wetlands; protect them from further degradation; and improve their condition and natural functions.

**OBJECTIVE 6-E DUNES AND BEACHES** – Protect and improve dunes and beaches as recreation areas, valuable habitat, protection from storms, and areas of high scenic and aesthetic value. The effect of the town's efforts may be a noticeable transition from today's manicured and compacted beach towards a naturally appearing and functioning beach. This transition will be accomplished through education, regulation, and assistance in physical restoration activities.

**OBJECTIVE 6-F AIR QUALITY** – Continue to meet or exceed federal air quality standards based on monitoring results from state agencies.

**OBJECTIVE 6-G SOIL EROSION** – Conserve and protect soils to reduce water and air pollution from wind and water erosion.

**OBJECTIVE 6-H WATER QUALITY** – Improve the water quality and economic value of the water bodies surrounding the Town of Fort Myers Beach beyond the levels existing in 1997.

**OBJECTIVE 6-I WATER SUPPLY** – Insure continued supplies of drinking water of sufficient quantity and quality to meet the projected demands of all consumers and the environment.

**OBJECTIVE 6-J GROUNDWATER** – Maintain the quality of groundwater resources and improve as necessary to meet state or federal standards.

### **Chapter 7 – Transportation Element**

**GOAL 7: To improve peak-season mobility without reducing the permeability of Estero Boulevard to foot traffic or damaging the small-town character of Fort Myers Beach. The town seeks to reduce speeding, improve evacuation capabilities, and improve mobility through balanced transportation improvements such as a continuous system of sidewalks and bikeways, a network of trolleys and water taxis linked to off-island systems, and parking options matched to road capacity.**

**OBJECTIVE 7-A DEFINING THE PROBLEMS** — Through this plan, the Town of Fort Myers Beach will address its three major transportation problems: congestion (by supporting public transit and pedestrian improvements), parking (by improving public parking near Times Square), and speeding (through passive traffic calming on Estero Boulevard).

**OBJECTIVE 7-B CONVENTIONAL SOLUTIONS** — The usual response to traffic congestion is widening roads or building alternate routes. Estero Island’s long narrow shape, frequent navigable canals, sensitive environmental, and highly urbanized character preclude these solutions. Congestion management at Fort Myers Beach must aim to reduce delay and improve safety, not just for motorists but for pedestrians and bicyclists as well.

**OBJECTIVE 7-C EVACUATION ROUTE** — Estero Boulevard’s critical function as the sole evacuation route for Fort Myers Beach shall be considered in all planning and development activities.

**OBJECTIVE 7-D VARIETY OF TRAVEL MODES** — The Town of Fort Myers Beach shall make efforts every year to improve mobility for its residents and visitors, striving for a balanced transportation system that allows safe movement even during peak periods of traffic congestion. These efforts may include further subsidies to improve the trolley system, the use of impact fees to improve sidewalks, and creation of critical links on the hidden path system.

**OBJECTIVE 7-E UPGRADE ESTERO BOULEVARD** — As part of its congestion avoidance strategy, the town shall methodically upgrade Estero Boulevard to reduce speeding and encourage walking, as higher traffic speeds and car oriented businesses are antithetical to its pedestrian character. (If a suitable partnership to this end cannot be achieved with Lee County, the town shall consider taking on maintenance responsibility for Estero Boulevard.)

**OBJECTIVE 7-F OPTIMIZE THE PARKING SUPPLY** — Off-island parking facilities served by convenient public transportation should be provided to meet peak season demands. For year-around demand, the town shall provide additional on-island public parking spaces, based in part on a new peak season occupancy survey of existing public parking spaces.

**OBJECTIVE 7-G THE FUTURE OF THE BRIDGES** — Match bridge capacity to Estero Island with the capacity of Estero Boulevard.

**OBJECTIVE 7-H EXPERIMENT WIDELY** — The town shall constantly search for innovative solutions to long-standing traffic problems and to new problems as they develop, and shall coordinate its efforts with those of the Lee County Metropolitan Planning Organization. The town shall serve as a catalyst for traffic engineering experiments that would evaluate minor improvements that might improve traffic flow at Fort Myers Beach. Some potential improvements are described in the following policies.

**OBJECTIVE 7-I LEVEL-OF-SERVICE STANDARD** — Maintain minimum acceptable levels of service for the transportation system.

**OBJECTIVE 7-J PROTECTING PUBLIC ACCESS** — Although no future right-of-way needs have been identified, some existing town and county rights-of-way are substandard and few are wider than needed. The town shall not vacate or acquiesce in the vacation of existing rights-of-way except where no public purpose would be served by retaining the right-of-way.

### **Chapter 8 – Utilities Element**

**GOAL 8: To improve the existing systems that provide safe drinking water, irrigation water, sewer service, and solid waste disposal in order to reduce environmental impacts on land and water while keeping costs as economical as possible.**

**OBJECTIVE 8-A RELATIONS WITH UTILITIES** — Increase the town's role in influencing utility providers about service alternatives, facility locations, and conservation of resources.

**OBJECTIVE 8-B LEVELS OF SERVICE** — Maintain minimum acceptable levels of service for potable water, sanitary sewer, and solid waste disposal.

**OBJECTIVE 8-C WATER CONSERVATION** — Take all reasonable steps to conserve potable water supplies, aiming for a 10% per-capita reduction in water use by 2005.

**OBJECTIVE 8-D SOLID WASTE** — Add recycling pickup at commercial enterprises, and maintain an efficient solid waste system that stresses recycling of reusable materials plus safe and efficient disposal of that which cannot be recycled.

### **Chapter 9 – Stormwater Management Element**

**GOAL 9: To provide optimal flood protection and improved Stormwater quality within the constraints imposed by location and existing land-use patterns.**

**OBJECTIVE 9-A CONTAMINATION** — Reduce the level of contamination that occurs as rainfall flows toward tidal waters.

**OBJECTIVE 9-B RECHARGE** — Increase groundwater recharge rates by reducing Stormwater runoff.

**OBJECTIVE 9-C EROSION** — Reduce erosion caused by stormwater runoff.

**OBJECTIVE 9-D LEVELS OF SERVICE** — Maintain interim levels of service for flood protection.

OBJECTIVE 9-E PRELIMINARY DRAINAGE STUDY — Identify by 1999 all existing drainage facilities and poorly drained areas.

OBJECTIVE 9-F STORMWATER MASTER PLAN — Evaluate by 2000 the need to improve public stormwater management facilities.

#### **Chapter 10 – Recreation Element**

**GOAL 10: To provide residents and visitors of all ages a comprehensive, accessible system of parks, active recreation areas, open spaces, beach accesses, natural preserves, private recreational facilities, and cultural activities that provide a variety of recreational opportunities and promote an understanding of our community's environmental and cultural heritage.**

OBJECTIVE 10-A NATURAL RESOURCES — Assume a leadership role with other agencies to improve the viability of the natural areas around the town as an integral part of a comprehensive recreational system. Measures of success may include public acquisition of additional beachfront land; designation of canoe trails or water shuttle service linking Fort Myers Beach to surrounding natural resources; or the successful implementation of a plan for the coordinated use and protection of Matanzas Pass.

OBJECTIVE 10-B BOWDITCH POINT PARK — Enhance the natural resources at Bowditch Point Park while increasing its accessibility for recreational purposes.

OBJECTIVE 10-C DOWNTOWN AS A RECREATION HUB — Make the Times Square area the nucleus of the town's comprehensive recreational system.

OBJECTIVE 10-D COMMUNITY RECREATION — Increase the already high level of access to recreation facilities, and maintain the required level of service for community parks.

OBJECTIVE 10-E NATURAL PRESERVES — Enhance public access to the town's nature preserve areas, while ensuring their ecological sustainability and providing for their long term maintenance.

OBJECTIVE 10-F CULTURAL FACILITIES AND PROGRAMS — Achieve a heightened appreciation of the town's recent and ancient history and cultural life.

OBJECTIVE 10-G PUBLIC ACCESS — Increase the number and quality of public access points to the Gulf beaches and Estero Bay.

OBJECTIVE 10-H NEIGHBORHOOD PARKS — Within five years, begin providing small scale parks to serve individual neighborhoods and pedestrians.

OBJECTIVE 10-I IMPLEMENTATION — Provide a comprehensive and cost-effective recreational system that meets the future needs of Fort Myers Beach.

#### **Chapter 11 – Capital Improvement Element**

**GOAL 11: To provide major public improvements that help create the safe and beautiful community envisioned in this comprehensive plan.**

**OBJECTIVE 11-A CAPITAL IMPROVEMENTS PROGRAM** — Adopt each year, as part of the budget process, a capital improvements program (CIP) that implements this plan, ensures the availability of services at adopted levels, and carries out the fiscal policies in this element.

**OBJECTIVE 11-B LEVEL-OF-SERVICE STANDARDS** — Adopt and maintain a concurrency management system that ensures that public facilities are provided in accordance with the adopted level-of-service (LOS) standards for potable water, sanitary sewer, solid waste, stormwater, recreation, and transportation.

**OBJECTIVE 11-C CAPITAL FINANCING POLICIES** — Manage the fiscal resources of the town to ensure the equitable financing of needed public facilities and services.

### **Chapter 12 – Housing Element**

**GOAL 12: To keep a wide variety of housing types available to people at all stages of their lives.**

**OBJECTIVE 12-A GENERAL HOUSING STRATEGIES** — Maintain or increase 1997 federal/state funding levels for affordable housing; maintain an adequate supply of land to meet forecasted housing needs; and maintain current levels of on-island housing suitable for employees working within the town.

**OBJECTIVE 12-B NEIGHBORHOOD-SPECIFIC HOUSING STRATEGIES** — This plan’s vision for revitalized and stable neighborhoods shall guide neighborhood-specific strategies to upgrade the housing stock and maintain a wide range of housing types and costs.

**OBJECTIVE 12-C REVISE THE CURRENT REGULATORY SYSTEM** — Complete a thorough revision of the town’s land development regulations by the end of 1999 to provide clear and consistent rules for development and redevelopment.

**OBJECTIVE 12-D HISTORICALLY SIGNIFICANT HOUSING** — Retain at least 90% of the town’s historically significant housing for residential uses (or appropriate adaptive re-uses).

### **Chapter 13 – Historic Preservation Element**

**GOAL 13: To maintain “the best of the old” when redeveloping our community by appreciating, protecting, and promoting the historic resources of Fort Myers Beach. To provide stewardship of the legacy of our predecessors, cultivating our understanding of the past as a means of sustaining our future.**

**OBJECTIVE 13-F GENERAL STRATEGIES** — Begin in 1999 to develop programs to aggressively identify, document, and evaluate historic and archaeological resources in and around the Town of Fort Myers Beach in order to encourage their long-term protection.

**OBJECTIVE 13-G REGULATIONS AND INCENTIVES** — By the end of 1998, establish and maintain a regulatory and incentive system that promotes restoration, reconstruction, and re-use of the town’s historic buildings.

**Chapter 14 – Intergovernmental Coordination Element**

**GOAL 14: to efficiently coordinate plans, policies, and public services among the many public and private agencies that play important community roles.**

**OBJECTIVE 14-A COORDINATION OF PLANS —** Ensure coordination of this comprehensive plan with comprehensive plans of Lee County and the Lee County School Board, other units of local government providing services but not having regulatory authority over the use of land, and with regional and state plans.

**OBJECTIVE 14-B COORDINATION OF SERVICES —** Ensure coordination among relevant entities in establishing level-of-service standards for public facilities, providing for efficient delivery of services, monitoring progress toward goals, and constructing improvements.

**OBJECTIVE 14-C COORDINATION OF NEW DEVELOPMENT —** Work closely with Lee County in evaluating and addressing the effects of new development.

**OBJECTIVE 14-D COORDINATION OF IMPLEMENTATION —** Promote cooperative solutions to multijurisdictional problems and opportunities through active participation in coordinating entities, strengthening coordination mechanisms, leading by example (particularly through timely implementation of the policies of the town's comprehensive plan), and fostering community involvement in implementing this plan.

**Chapter 15 – Procedures and Monitoring**