



CONTACT:
Jennifer Dexter
Communications Coordinator
239-765-0202, ext. 1112
Jennifer.dexter@fmbgov.com

For Immediate Release – Wednesday, December 15, 2021

2525 Estero Blvd., Fort Myers Beach, Fla. 33931

Town's 26th birthday celebration to include cupcakes, ball drop, fireworks on New Year's Eve

Town of Fort Myers Beach, FL – The Town of Fort Myers Beach will celebrate its 26th year of incorporation on December 31, 2021, with the return of the annual cupcake giveaway in Times Square and a fireworks display and ball drop.

The cupcake giveaway is from noon to 1 p.m. or until supplies last. It is a tradition begun by several families after the Town was incorporated in 1995.

The annual fireworks display will start at midnight from the pier at Lynn Hall Memorial Park near Times Square with the ball drop to happen in Times Square (the pier will be closed.) Town merchants provide financial support for this display.

Traffic is expected to be heavy in the Downtown District for these events. Visitors should consider using the convenient public transportation options offered by LeeTran, particularly the park and ride lot located a few miles off Estero Island at Pine Ridge Road. LeeTran will be extending hours for its beach services until 1 a.m. Call 239-533-8726 with questions.

IMPORTANT NOTE: The Matanzas Pass Bridge will be closed to oncoming traffic from midnight to 1:30 a.m. Big Carlos Pass Bridge on the sound end of the Island will be open.

For information about Town parking, text the word PARKING to 239-FMBeach (239-362-3224) or visit the parking section at www.fmbgov.com > *Things to Do* > *Parking*. The Town's Beach and Street Enforcement (BASE) team monitors town spaces and posts the percentage of their availability at 11 a.m., 2 p.m., and 5 p.m. daily. The Town operates several hundred pay-for-parking spaces in and near the Downtown District and beach accesses and there are also several commercial lots.

Continued on Page 2

The Town of Fort Myers Beach, incorporated since 1995, is on Estero Island off the southwest Florida coast of the Gulf of Mexico. The beach stretches for seven miles and has sugar-white sand and spectacular shell finds and sunsets. The Town has a variety of unique cultural, parks, recreational and natural settings, as well as shops and restaurants.

Please help keep everyone safe and the festivities enjoyable by observing the Town’s ordinances that prohibit personal fireworks displays in any part of the Town, including the beach, and open containers of alcohol outside the boundaries of Times Square. Also, please dispose of trash in the proper receptacles.

Watch the Town’s website and social media outlets for updates. For information about New Year’s Eve activities and entertainment that will be going on in retail and restaurant establishments, visit the FMB Chamber of Commerce website at www.fortmyersbeach.org

###