

MINUTES
FORT MYERS BEACH
Cultural and Environmental
Learning Center Advisory Board
Town Hall
2525 Estero Boulevard
Fort Myers Beach, FL 33931

Thursday, February 18, 2016

I. CALL TO ORDER/PLEDGE OF ALLEGIANCE

Meeting was called to order at 3:00 p.m. by Chair Hill.

II. ROLL CALL

Members present: Barbara Hill, Cindy Richardson, Betty Simpson, Cherie Smith, Ceel Spuhler, Becky Werner and Lorrie Wolf.

Historical Advisor: Bill Grace (arrived at 3:06)

Town Staff: Alison Giesen

Council Liaison: Anita Cereceda

III. APPROVAL OF MINUTES - October 22, 2015

MOTION: Ms. Simpson moved to approve the minutes; second by Ms. Richardson.

VOTE: Motion passed unanimously.

IV. PUBLIC COMMENT

Maureen Rischitelli, Director of Administrative Services, reported that the Mound House had incorporated \$47,000 worth of revenue since October.

V. MUSEUM DIRECTOR'S REPORT

Ms. Giesen stated the budget projection was \$76,500 for the year. She noted there were 72 members and she encouraged CELCAB to publicize the membership program. There have been over 3,500 visitors to the Mound House since November and 283 of those visitors paid in November; 402 paid in December, 864 in January and 678 in February. She noted that the website was hacked and a temporary site was running. She indicated that she was requesting bids for redesign of the website.

Ms. Giesen reported that TDC agreed to reallocate money in order to landscape 216 Connecticut. She hoped the parking lot would be completed by late March or early April. She revealed that Friends of the Mound House presented Ms. Giesen with a \$6,000 donation check for the Mound House. Discussion was held concerning landscaping, serpentine design of the driveway, designated parking spots and positive reactions from neighbors, residents, and visitors. Ms. Spuhler suggested advertising the number of visitors.

VI. COUNCIL LIAISON REPORT

Mayor Cereceda was ready to take on another task at CELCAB's request.

VII. REVIEW OF ORDINANCES No. 98-9, No. 04-04, No. 06-02 and No. 08-12

Chair Hill reviewed obsolete elements. She recommended removing those elements in the ordinance and keeping the advisory council as is. Ms. Werner discussed Section 13 regarding recommendations for hiring staff and Ms. Rischitelli provided information on how to draft the section without conflicting with the Charter.

Ms. Spuhler questioned adding a historical advisor to CELCAB. Ms. Rischitelli replied that framing a historical advisor as a site-specific knowledge member could work. Discussion was held concerning future meetings, the advisory role of CELCAB, tracking changes to ordinances, changing CELCAB's name, Newton Park limitations in relation to Florida Communities Trust and Lee County and institutional history with Newton Park.

VIII. REVIEW OF MANAGEMENT PLAN

Chair Hill revealed that requirements in the management plan had been fulfilled and it needed to be rewritten. Ms. Giesen will develop a strategic plan. Mr. Grace noted that he was waiting on new forms in order to apply for a historic designation of the archeological site at the Mound House. The history and future of water taxis was discussed. Chair Hill questioned operating as a foundation, working in conjunction with Ostego Bay, additional archeological exploration, appropriate outdoor lighting and annual reports.

IX. PUBLIC COMMENT

Catherine Wallace reviewed positive comments from visitors to the Mound House.

X. BOARD MEMBER COMMENTS

Ms. Spuhler commented on the Mound House Museum and volunteering.

Ms. Simpson commented on items in the museum.

Ms. Smith felt that some locals may not appreciate the Mound House but Mayor Cereceda felt that the tide had started to change.

XI. 2016 UPCOMING MEETING DATES - as needed.

XII. ADJOURN

Meeting adjourned at 4:40 p.m.

Adopted 5/26/16 with/without changes. Motion by Betty Simpson
(DATE)

Vote: all Signature: Barbara Hill