

**1. Discussion Objective:**

**Work Session Date:** Jun 16, 2014

For the Town Council to offer insight and guidance to Larry Baldwin, Eident Racing regarding proposed upcoming events.

**2. Submitter of Information:**

- Council
- Town Staff
- Town Attorney
- Other

**3. Estimated Time for this item:**

15 minutes

**5. Background:**

A company called Eident Racing put on the Marathon and Survival beach events last November. This year, due to traffic and logistics issues, they will switch the Marathon to downtown Ft. Myers on November 9th but wish to discuss tying in the Survival Beach obstacle run event with the Town.

Some discussion has been the possibility of adding a 5-mile or 10K Run that would begin at Lovers Key and end at the Wyndham Hotel on Estero Blvd. with a goal to tie these events into the Sand-sculpting event during the Nov. 29-30th weekend.

Last year, the Survival Beach run was held at Bowditch Park but this year would like to see if having it in the same proximity as the Sandsculpting will give participants and their fans added interest in spending an afternoon on Ft Myers Beach.

Questions for consideration:

Does the Town control public access for runners on the beach north to Clam Pass Bridge?\*(note: he probably means Big Carlos Pass Bridge).

Will the Town support closing the bridge and have a traffic control in place for a maximum two- hour period from 7-9am?

Will the Town endorse the race to State and Federal Agencies for use of Estero Blvd. and the bridge?

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Parks & Recreation Director	Town Clerk
						



## Survival Beach

### Obstacle Race & 10k Race

*Located at the Wyndham Beach Resort in conjunction with the 2014 Sandsculpting Event*

*Saturday, November 29<sup>th</sup>, 2014*

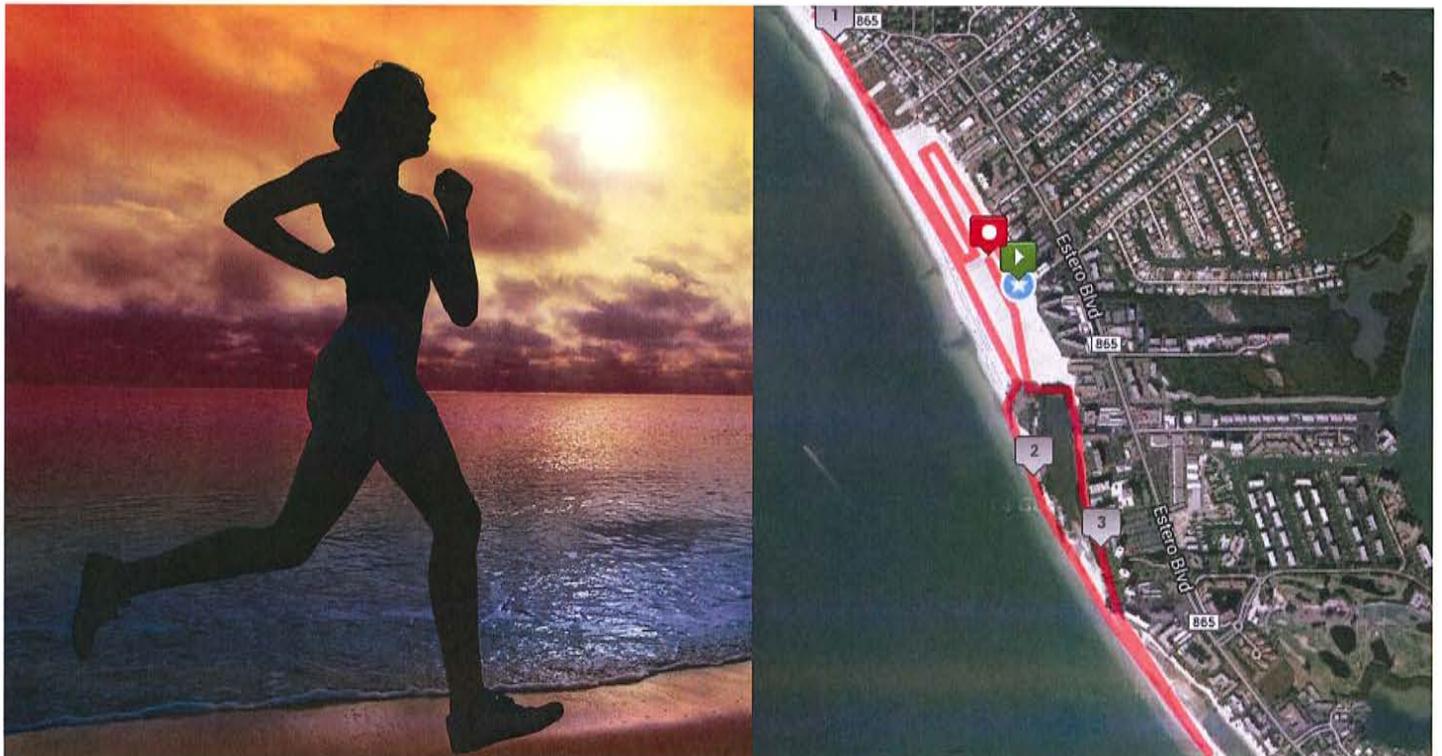
*Sunday, November 30<sup>th</sup>, 2014 @ 7:15am*

*Lover's Key Park-Wyndham Hotel*

### What is Survival Beach?

Survival Beach is a competition which will pit participants against each other, in age and gender categories, testing one's stamina and athleticism in a physical challenge that will include running and obstacles in a timed sequence along the beach. The obstacle run will be part of the Ft. Myers Thanksgiving weekend at the Sandsculpting Festival, as well as the 5 mile-10k run that begins at Lover's Key Park and ends on the beach at the Wyndham Hotel.

\* The 2013 Event was held at Bowditch Park with 500 contestants and the goal in 2014 is to increase to 750 (10 waves of 75) contestants as well as add a kids race that would be a shorter course as the final event of the afternoon.



# Weekend Schedule of Events



## **FRIDAY – November 28<sup>th</sup>**

Expo & Bib Pick-up (Wyndham Beach Resort)

## **SATURDAY – November 29<sup>th</sup>**

Survival Beach Obstacle Run – 9:30am-3pm (on beach, near Wyndham Beach Resort)

## **SUNDAY – November 30<sup>th</sup>**

Lover's Key Ft. Myers Beach 10k Race

**Start: 7:15am- Race complete by 9am**

## ***Overview***

Survival Beach is a competition which will pit participants against each other, in age categories, testing one's stamina and athleticism in a physical challenge that will include running and obstacles (such as a rope wall, sand crawl, swimming, etc.) in a timed sequence along the beach. The obstacle run will be a 3-4 mile course that will go south along the beach to approximately Lanark Ave. and north approximately a half mile north of Wyndham Resort.

The event will be staged in front of the Wyndham Resort, on Ft. Myers Beach, with contestants competing in waves over a 5-hour period. The top 3 age and gender group winners will advance to compete in the head-to-head final competition later that day.

Runners enjoy the beauty of Lover's Key Environment with a run through park, on beach, over waterways and then out of park, North to beautiful Ft. Myer's Beach on west side of Estero Blvd to Wyndham Resort and finish on the beach!

## Lover's Key 10k Course

