

**MINUTES  
FORT MYERS BEACH  
MARINE RESOURCES TASK FORCE**

Town Hall – Council Chambers  
2523 Estero Boulevard  
Fort Myers Beach, FL 33931

**Wednesday, February 12, 2014**

**I. CALL TO ORDER**

Meeting was called to order at 6:10 p.m. by Chair Veach. Members present: Tree Andre, Cheryl Clark, Cristina Denegre, Peter Pine, Ted Schindler, Bill Veach, and Keri Weeg.

Staff present: Josh Overmyer

Council Liaison: Dan Andre

**II. PLEDGE OF ALLEGIANCE**

**III. INVOCATION**

**IV. APPROVAL OF MINUTES of January 8, 2014**

**MOTION:** Ms. Weeg moved to approve the minutes; second by Mr. Schindler.

**VOTE:** Motion passed unanimously.

**V. PUBLIC COMMENT**

No public comment.

**VI. NEW ITEMS**

Ms. Andre expressed concern regarding proper trash receptacles at seasonal parking lots. Ms. Andre questioned whether the cost of permits should be increased to cover the costs incurred by Public Works to clean up the area. Chair Veach questioned whether the issue fell under MRTF. Mr. Overmyer offered to present the issue to CRAB. Mr. Andre proposed that seasonal parking lots be required to include restroom facilities. Ms. Weeg stated that she would raise the issue to CRAB. Ms. Andre suggested a joint meeting with CRAB and MRTF. Chair Veach questioned jurisdiction issues.

Ms. Weeg presented changes to the beach access signs. Mr. Schindler noted that fires on the beach are illegal year-round. Ms. Denegre suggested a more illustrative approach. Ms. Weeg stated that she would trim verbiage and add icons. Ms. Clark offered to take pictures of signs on Sanibel Beach for comparison.

Ms. Clark suggested that MRTF create a sticker or informational piece for rental boats and jet

skis. Ms. Clark stated that she would look for previous work done by MRTF concerning stickers. Ms. Clark mentioned the use of adding QR codes. Discussion was held regarding QR codes, linking to various sites, the use of codes at marinas, and a brochure specifically for boaters.

**MOTION:** Ms. Weeg moved to add stickers with QR codes to the agenda; second by Ms. Clark.

**VOTE:** Motion passed unanimously.

Chair Veach suggested creating Frequently Asked Questions (FAQ) to help educate people about beach rules. Mr. Andre suggested providing an informative piece for beach patrol. Ms. Weeg volunteered to write FAQ. Chair Veach recommended FAQ be part of Adopt a Beach and that beach patrol and receptionists be contacted regarding FAQ. Mr. Andre remarked that a monthly press release with a FAQ would be useful.

Chair Veach opened discussion about changing the meeting time from 6:00 p.m. to 5:00 p.m.

**MOTION:** Mr. Pine moved to change the meeting time to 5:00 p.m. from 6:00 p.m.; no second.

Discussion was held regarding the time change. Consensus was reached to continue to meet at 6:00 p.m.

## **VII. CURRENT ITEMS**

### **A. Beachscape Program (Veach)**

Chair Veach indicated that demonstration plants were in. Chair Veach noted that he had not received responses from six letters sent on January 31. Chair Veach revealed that planting would not affect turtle season.

### **B. Adopt a Beach (Andre)**

Ms. Andre shared artwork from Gretchen Johnson for t-shirts. Ms. Andre stated that the cost would be \$50 to \$70 to make the t-shirt available. Ms. Denegre commented that the design was feminine. Discussion was held concerning gender-neutral designs. Ms. Andre stated that she would ask Ms. Johnson to rework the design. Mr. Andre suggested creating t-shirts for MRTF volunteers before designing Adopt a Beach t-shirts.

**MOTION:** Ms. Weeg moved to authorize the use of the budget to print shirts for MRTF members; second by Ms. Denegre.

**VOTE:** Motion passed unanimously.

**MOTION:** Ms. Weeg moved to remove brochures from the agenda; second by Mr. Pine.

**VOTE:** Motion passed unanimously.

### **C. Community Outreach (Weeg)**

Ms. Weeg revealed that the Shrimp Festival was sold out. Ms. Denegre stated that

MRTF could distribute flyers. Discussion was held regarding distributing flyers during the parade. Ms. Weeg offered to request information regarding the cost of participating in the parade next year. Ms. Weeg noted that an event was being held in Santini next month.

D. Newspaper Articles (Denegre/Veach)

Chair Veach noted that Mr. Laakkonen rotated articles between newspapers. Chair Veach shared an article he wrote regarding white pelicans. Ms. Denegre wondered about adding fun facts. Discussion was held regarding unique features and adding photos. Chair Veach stated that he would take suggestions under consideration.

F. Water Quality (TBD)

Chair Veach reviewed rain gardens and proposed holding a contest targeted to property owners with water problems. Discussion was held regarding ordinances, sending information to new owners, permits, current regulation, and right-of-ways. Ms. Weeg offered to spearhead the rain garden concept.

**VIII. MEMBER ITEMS AND REPORTS**

Ms. Weeg shared a question relayed to her regarding water being flushed into the back bay. Mr. Overmyer stated that he would follow up. Chair Veach asked that members send ideas to Keith.

**IX. PUBLIC COMMENT**

No public comment.

**X. SET AGENDA FOR NEXT MEETING**

Chair Veach stated that he would set the agenda per above motions.

**XI. ADJOURNMENT**

**MOTION:** Ms. Clark moved to adjourn; second by Ms. Andre.

**VOTE:** Motion passed unanimously.

Meeting adjourned at 7:42 p.m.

Adopted 3/12/14 with/without changes. Motion by Weeg  
(DATE)

Vote: 4-0 Signature: [Signature]

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