



### PEDESTRIANS "Be Seen"



- Use only designated crosswalks! Approach with caution!
- Make eye contact with the motor vehicle driver!
- Do not** assume the motor vehicle driver sees you!
- Point for Safety in Crosswalks– Extend your arm out to alert drivers you want to cross!
- Make sure the road is clear and traffic has stopped before entering the crosswalk! Look left, right, left!*
- Do NOT** walk into traffic!
- Wear light & bright clothing for easy visibility
- Wear reflective clothing and carry a flashlight while walking at night!
- Thank drivers who yield to your crossing with an acknowledgement!
- Make sure all lanes of traffic are stopped before venturing into roadway!
- When available, use sidewalks!
- Always walk facing the traffic!
- Watch for vehicles entering & exiting Estero Boulevard!



### BICYCLISTS! "Be Seen"

- Ride with traffic on roadways whenever possible!
- Never ride facing traffic!
- Don't use cell phones or ear buds while operating your bike!
- Ride single file!
- Always wear light and bright colored clothing!
- Use bright lights – day and night – on the front and rear of your bike!
- Never assume the pedestrian or motor vehicle driver sees you!
- All children under 16 are required to wear a helmet!
- Everyone should wear a helmet!
- Look left, right, left when crossing the street or driveway!
- Share the road when shoulders are too narrow!
- Use a designated crosswalk when crossing Estero Boulevard!
- If you ride on the sidewalk, share the walk with pedestrians!

### Pedestrians, Bicyclists & Motor Vehicles



- Point to Safety!
- Take time to cross safely!
- Cross the street 'as if your life depended on it'!
- Make sure drivers see you!
- Use only designated crosswalks!
- Don't become a statistic!

## Town of Fort Myers Beach

### VISITORS! RESIDENTS!

# "BE SEEN"



We're happy to share our beach, sunshine, palm trees & island atmosphere with you. Enjoy yourself!



### TROLLEE (Trolley) ETIQUETTE "Be Seen"

- Passing a trolley may be dangerous! Proceed with caution & be aware of pedestrians!
- When trolley is stopped directly on roadway, you may pass the trolley slowly and with caution!
- When exiting trolley, do not cross the street until trolley is moving and traffic is clear!
- Always yield and allow trolley to re-enter into traffic!
- Cost - \$ .50 per person/Senior \$.25 (Children under 6 – free)
- (Correct change needed)!
- All day passes are available (\$1.50 per day/\$3.00 for 3-day)!
- Trollies run from 6:30 a.m. – 9:25 p.m. Monday – Sunday, except Labor Day, Thanksgiving, and Christmas!

Brochure compliments of the  
Fort Myers Beach Public Safety Committee – 2013  
Pick up printed copies of the safety brochure at the Town Hall.

## Be Safe! Be Smart! Be Aware!

### MOTOR VEHICLE DRIVERS! "Be Seen"



- Stop** for pedestrians in crosswalk! It's a **Florida State Law!**
- It is **ILLEGAL** to pass a car/truck that has stopped at crosswalk!
- Be Alert! Pedestrians may dart out into traffic without warning!
- When turning left in the center lane, keep the traffic bollards on your right!
- Watch for pedestrians, bicycles and mopeds!
- Do NOT use cell phones or text while driving!
- Flash your headlights to signal you have seen the pedestrian(s)!-Never assume the pedestrian sees you!
- Driving is most difficult at dusk and dawn!
- Share the road with bicycles and give them a minimum of 3 ft. clearance!
- Don't drink and drive!
- Wait until the pedestrian has fully crossed the road before proceeding!
- When approaching Estero Blvd. from a side street, look left, look right, look left for pedestrians and bicyclists!
- Watch for trolley passengers boarding or exiting the trolley!

### Specifics About Our Island "Be Seen"



- We're different! We're an "island"!
- Street lights are environmentally friendly and have low illumination specifically for that reason!
- We are 7 miles long of beautiful sandy beach!
- We have only 2-lanes of roadway (Estero Boulevard) from north to south!
- There are **NO** stop signs for 6 miles on Estero Boulevard!
- There are limited sidewalks!
- There are **NO** bike paths!
- Streets flood periodically, making it difficult to travel during high rains!
- Traffic will be congested for 90 days a year! Be patient!
- There are many distractions (bikes, pedestrians, commercial signs, traffic signs, etc.)!
- People who visit our island are "on vacation" and have a 'care-free' attitude! Keep that in mind while walking, driving or biking!
- Trolley (trolley) Service is used as an island transport!
- We have traffic bollard warnings at certain pedestrian crossings!
- NO** parking on Estero Boulevard right-of-way!
- Everyone has to share the roadway at one time or another!