

1. Discussion Objective:

Work Session Date: August 19, 2013

To provide a monthly overview of the Parks and Recreation Departmental activities, revenues, expenditures participation and donations, including Cultural Resources, Parks, Recreation and Aquatics.

2. Submitter of Information:

- Council
- Town Staff (Randy Norton, Acting Parks and Recreation Director)
- Town Attorney

3. Estimated Time for this item:

15 minutes

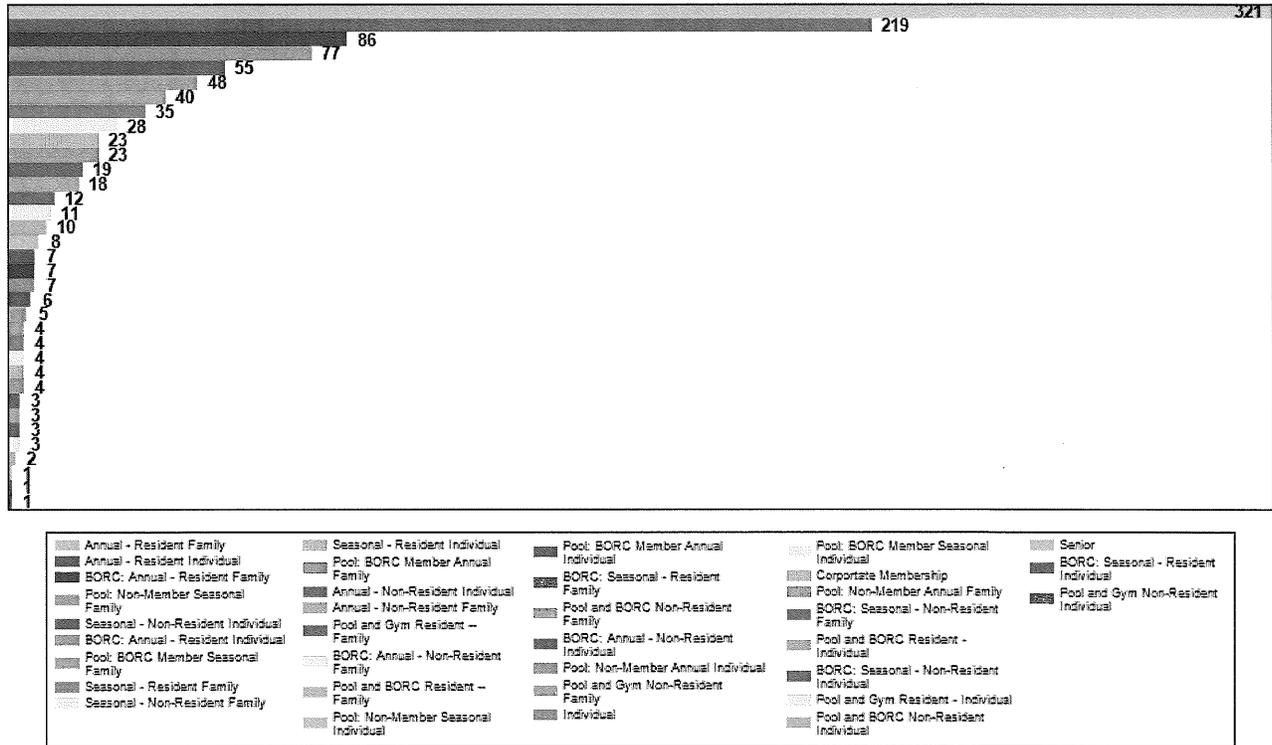
5. Background:

This August 2013 Parks and Recreation Department Report includes: Cultural Resources Narrative; Cultural Resources Daily Participation Count; Bay Oaks/Community Pool Narrative; Bay Oaks Daily Participation Count; Mound House/Newton Park/BORC Financial Reports

| Town Manager | Town Attorney | Finance Director | Public Works Director | Community Development Director | Parks & Recreation Director | Town Clerk |
|---|---------------|------------------|-----------------------|--------------------------------|-----------------------------|------------|
|  | | | | | | |

Bay Oaks Recreational Campus

New Membership Report as of 8/1/13



Quick facts:

- As of August 1st we have had 1,095 new members sign up for a varied amount of memberships since the every member a resident started January 1st.
- From May 1st thru August 1st we had 380 new members sign up. That is an increase of 219% from 2012 (119 new members).
- Currently we have a total 1,340 Members. The most we have ever had.

BORCAB: Program Report August 2013

Youth and Teen Program Report

Youth

Traditional Summer Camp

July 1st-July 5th

Week 5

Average number of campers: 32

Theme: America Week.

Campers went kayaking, helped decorate floats for the annual 4th of July parade, went to the pool, did a craft at the library and had a 4th of July cook out.

July 8th-July 12th

Week 6

Average Number of campers: 48

Theme: Wild Week

Campers went to the beach, made animal craft, went to the Naples Zoo, went to the pool and went to 7-11 for free Slurpee's.

July 15th-July 19th

Week 7

Average Number of campers: 47

Theme: Messy Week

On Messy Day campers spent the morning having a food fight, egg toss and anything else that involved getting messy. This week campers also went to Smugglers Cove mini golf, went to the pool and a craft at the library.

July 22nd-July 26th

Week 8

Average Number of Campers: 47

Theme: Water Week

Campers went to Lovers Key to go fishing and spend time at the beach, Also, went to the pool, had a giant slip n' slide, participated in water Olympics and went to Sun N' Fun in Naples.

Specialty Summer Camp

Jr. Lifeguarding Camp Session

July 7th-July 12th, 9am-2pm

Number of Campers: 8

Each of the 8 campers is now a certified junior lifeguard.

Total Revenue: 760.00

Total Expenses: 431.00

Net: +329.00

Teens

During the annual Fourth of July parade the Bay Oaks float had 14 participant's from the Teen trip to Busch Gardens has been rescheduled for Tuesday August 6th.

Athletic and Fitness Program Report

Athletics

Adult Basketball League- The summer Adult Basketball season will conclude on 7/29. We had a total of 6 teams participate in a 10 game season followed by 2 weeks of playoffs. Interest for next season has grown tremendously, which is scheduled to start September 23.

Youth Basketball League- Youth Basketball League is halfway through the season. We have 4 teams each with 7-8 players. 30 total players have signed up. We received \$300 in scholarship money from 2 sources (\$150 each- FMB Lions Club, Topps Supermarket). That was used to sponsor 12 children in need.

Adult Softball League- The summer season of Adult Co-ed Softball League was scheduled to start 7/14. The first 2 games were cancelled due to rain. The first week of actual play was 7/28. We have 6 teams participating.

Adult Wiffleball League- The Adult Wiffleball League is scheduled to start in mid/late August. We will have at least 4 teams. Playing 15 games followed by playoffs on Wednesday nights.

Fitness

RPM Spinning- Numbers are slightly down. RPM Spinning is only offered 2 times per week now. Classes are held on Monday and Wednesday at 9:00am. The Friday session was cancelled for the summer due to low numbers but will resume in the fall.

Senior Spinning- Has been postponed until season resumes in the fall.

Body Pump- Participation was up during June due to Yoga Pilates not being in session. Numbers have returned to normal since Yoga began again.

Yoga Pilates-The first class of the summer session was 6/25 and goes through 8/29. Participation has been slow to begin with but always picks up as the session continues.

Pickleball- Numbers have been steady throughout the summer. Participation is up considerably compared to last summer mostly due to the "Every Resident a Member" program.

BOSS Program Report

As you all know we lost our Senior Program Coordinator last month. We have been advertising the position on various Parks and Recreation websites as well as a few other avenues. Interviewing for a new Senior Program Coordinator will begin Mid-August.

Upcoming Events in August: August 7th: Potluck (Guest Speaker from Senior Friendship)
August 14th: Bailey-Matthews Shell Museum Trip
August 28th: Out to lunch Bunch (Los Cabos Cantina)

Aquatics Program Report

The Community Pool patron counts were down the month of July compared to June due to the sporadic weather. We had 2,950 patrons compared to 3969 in June. Memberships were also down the month of July to 18 new memberships. I attribute the high number of new memberships in June to the beginning of summer. Swim Lessons, on the other hand are way up compared to 2012. We have had 85 participants so far in 2013 compared to 76 participants in all of 2012. We still have one more session of swim lessons to go.

Completed Projects

- Lap Pool chemical controller repaired
- Acid feeder lines replaced

Upcoming Projects:

- Finding replacement for concessionaire.
- Repairing ripped awning over concession stand area.

Upcoming Programs:

- Water Aerobics every Monday, Wednesday and Friday from 9am-10am.
- Saturday Session 4 of swim lessons will begin September 7th. All weekday lessons have been completed.
- CPR certification courses to be held the Tuesday, August 27th from 5pm-9pm.
- Family Fun Night will be on Friday, August 23rd from 6pm-8pm. The cost is \$10 per family.
- Senior Swim Sunday will take place every Sunday from 10am-Noon. The cost is \$2.50 for seniors ages 50 and up.

July Pool Attendance

| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|------------|----|----|-----|----|----|-----|-----|-----|-----|-----|----|-----|----|----|-----|----|-----|-----|-----|----|----|-----|-----|-----|-----|----|----|----|----|----|----|
| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| Patrons | 38 | 85 | 139 | 40 | 94 | 104 | 137 | 149 | 129 | 198 | 67 | 160 | 61 | 85 | 125 | 86 | 161 | 105 | 137 | 80 | 60 | 106 | 168 | 267 | 169 | | | | | | |
| Water Aero | 0 | c | 4 | c | 3 | c | 2 | c | 0 | 0 | c | 0 | c | c | 5 | c | 2 | c | 4 | c | c | 0 | c | 4 | c | 0 | c | c | c | | |
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Town of Fort Myers Beach
 Bay Oaks Recreational Center
 Revenue and Expenses
 June 30, 2013

| Category | Current Year | | Prior Year | Current Year Over/(Under) Prior Year |
|--|------------------------|-------------------------|-------------------------|--|
| | Month | YTD | YTD | |
| | 6/1/2013- 6/30/2013 | 10/1/2012- 6/30/2013 | 10/1/2011- 6/30/2012 | |
| INCOME | | | | |
| BORC REVENUE | | | | |
| BORC REVENUE:Athletic Leagues:Adult Basketball | 260.00 | 1,515.00 | 2,335.00 | (820.00) |
| BORC REVENUE:Athletic Leagues:Adult Softball | - | 400.00 | 1,240.00 | (840.00) |
| BORC REVENUE:Athletic Leagues:Pickle Ball | - | - | 60.00 | (60.00) |
| BORC REVENUE:Athletic Leagues:Teen Basketball | 80.00 | 80.00 | 150.00 | (70.00) |
| BORC REVENUE:Athletic Leagues:Teen Flag | - | - | 200.00 | (200.00) |
| BORC REVENUE:Athletic Leagues:Tennis Tournament | - | - | 120.00 | (120.00) |
| BORC REVENUE:Athletic Leagues:Youth Basketball | 475.00 | 650.00 | 425.00 | 225.00 |
| BORC REVENUE:Athletic Leagues:Youth Flag Football | - | 1,500.00 | 1,639.00 | (139.00) |
| BORC REVENUE:Athletic Leagues:Wiffle Ball | - | 100.00 | - | 100.00 |
| TOTAL BORC REVENUE:Athletic Leagues | 815.00 | 4,245.00 | 6,169.00 | (1,924.00) |
| BORC REVENUE:Contracted Programs | - | 83.00 | - | 83.00 |
| BORC REVENUE:Contracted Programs:Adult Dance | - | - | - | - |
| BORC REVENUE:Contracted Programs:Aerobics | - | 4,317.00 | 4,217.65 | 99.35 |
| BORC REVENUE:Contracted Programs:Body Pump | 278.00 | 3,587.00 | - | 3,587.00 |
| BORC REVENUE:Contracted Programs:Dancersize | - | 150.00 | - | 150.00 |
| BORC REVENUE:Contracted Programs:Good Morning Stretch | - | - | - | - |
| BORC REVENUE:Contracted Programs:Line Dancing | - | 1,344.00 | 1,735.00 | (391.00) |
| BORC REVENUE:Contracted Programs:Photography Class | - | - | 116.00 | (116.00) |
| BORC REVENUE:Contracted Programs:RPM Cycling | 46.00 | 4,143.00 | 3,990.50 | 152.50 |
| BORC REVENUE:Contracted Programs:Senior Cycling | 12.00 | 2,549.00 | - | 2,549.00 |
| BORC REVENUE:Contracted Programs:Senior Fitness | - | 322.00 | - | 322.00 |
| BORC REVENUE:Contracted Programs:Tai Chair | - | - | 350.00 | (350.00) |
| BORC REVENUE:Contracted Programs:Total Body | - | - | 44.00 | (44.00) |
| BORC REVENUE:Contracted Programs:Yoga and Pilates | 340.00 | 6,685.00 | 6,013.00 | 672.00 |
| BORC REVENUE:Contracted Programs:Youth Dance Class | - | - | 232.00 | (232.00) |
| BORC REVENUE:Contracted Programs:Zumba | - | 316.00 | 3,602.00 | (3,286.00) |
| TOTAL BORC REVENUE:Contracted Programs | 676.00 | 23,496.00 | 20,300.15 | 3,195.85 |
| BORC REVENUE:Merchandise:Apparel | 16.00 | 191.00 | 24.00 | 167.00 |
| BORC REVENUE:Merchandise:Coke Vending Machine | 591.00 | 1,997.20 | 928.00 | 1,069.20 |
| BORC REVENUE:Merchandise:Ping Pong Ball Machine | - | 0.25 | - | 0.25 |
| BORC REVENUE:Merchandise:Misc Concessions | 591.10 | 592.10 | 1,210.70 | (618.60) |
| TOTAL BORC REVENUE:Merchandise | 1,198.10 | 2,780.55 | 2,162.70 | 617.85 |
| BORC REVENUE:Rec Center:Admission | 271.00 | 3,228.00 | 3,376.01 | (148.01) |
| BORC REVENUE:Rec Center:Basketball Court Rental | 10.00 | 60.00 | - | 60.00 |
| BORC REVENUE:Rec Center:Equipment Rental | - | 9.00 | 202.00 | (193.00) |
| BORC REVENUE:Rec Center:Field Rental | - | 550.00 | 130.00 | 420.00 |
| BORC REVENUE:Rec Center:Gym Rental | 20.00 | 640.00 | 1,340.00 | (700.00) |
| BORC REVENUE:Rec Center:Memberships | 380.00 | 6,260.00 | 9,720.68 | (3,460.68) |
| BORC REVENUE:Rec Center:Miscellaneous | 1.26 | 1.26 | 620.00 | (618.74) |
| BORC REVENUE:Rec Center:Capital Projects - CDBG | - | - | - | - |
| BORC REVENUE:Rec Center:Rec Ctr Cash Drawer Over Under | 58.45 | 71.60 | (11.95) | 83.55 |
| TOTAL BORC REVENUE:Rec Center | 740.71 | 10,819.86 | 15,376.74 | (4,556.88) |
| BORC REVENUE:Special Events:Fright Night | - | 1,336.00 | 1,221.50 | 114.50 |
| BORC REVENUE:Special Events:Holiday Party | - | - | 362.00 | (362.00) |
| BORC REVENUE:Special Events:Polar Paddlewheel Express | - | 141.00 | - | 141.00 |
| BORC REVENUE:Special Events:Vendor Fees | - | 50.00 | - | 50.00 |
| TOTAL BORC REVENUE:Special Events | - | 1,527.00 | 1,583.50 | (56.50) |
| BORC REVENUE:Teen Program | - | 10.00 | 240.00 | (230.00) |
| BORC REVENUE:Teen Program:Lock In | - | 595.00 | 220.00 | 375.00 |
| BORC REVENUE:Teen Program:Trips | - | - | 128.68 | (128.68) |
| BORC REVENUE:Teen Program:Trips:Baseball | - | - | 180.00 | (180.00) |
| TOTAL BORC REVENUE:Teen Program | - | 605.00 | 768.68 | (163.68) |
| BORC REVENUE:Youth Programs:Club Rec | - | 1,220.00 | 1,512.00 | (292.00) |
| BORC REVENUE:Youth Programs:Field Trip | 3.00 | 3.00 | 73.00 | (70.00) |
| BORC REVENUE:Youth Programs:Fun Days | 159.00 | 3,584.00 | 3,468.00 | 116.00 |
| BORC REVENUE:Youth Programs:Specialty Summer Camp | 445.00 | 535.00 | - | 535.00 |
| BORC REVENUE:Youth Programs:Summer Camp | 4,423.00 | 8,203.00 | 8,009.05 | 193.95 |
| TOTAL BORC REVENUE:Youth Programs | 5,030.00 | 13,545.00 | 13,062.05 | 482.95 |
| TOTAL BORC REVENUE - REC CENTER | 8,459.81 | 57,018.41 | 59,422.82 | (2,404.41) |

Town of Fort Myers Beach
 Bay Oaks Recreational Center
 Revenue and Expenses
 June 30, 2013

| Category | Current Year | | Prior Year | Current Year Over/(Under) Prior Year |
|--|------------------------|-------------------------|-------------------------|--|
| | Month | YTD | YTD | |
| | 6/1/2013- 6/30/2013 | 10/1/2012- 6/30/2013 | 10/1/2011- 6/30/2012 | |
| BORC REVENUE - POOL | | | | |
| BORC REVENUE - POOL:Admission | 6,421.00 | 20,212.00 | 19,994.15 | 217.85 |
| BORC REVENUE - POOL:Membership | 1,769.50 | 5,953.00 | 3,754.00 | 2,199.00 |
| BORC REVENUE - POOL:Miscellaneous | 6.00 | 15.00 | 38.00 | (23.00) |
| BORC REVENUE - POOL:Pool Cash Drawer Over Short | 4.45 | (5.55) | (2.75) | (2.80) |
| BORC REVENUE - POOL:Programs and Lessons:Masters | - | - | 112.00 | (112.00) |
| BORC REVENUE - POOL:Programs and Lessons:Swim Lessons | 988.00 | 1,148.00 | 630.00 | 518.00 |
| BORC REVENUE - POOL:Programs and Lessons:Water Aerobics | 170.00 | 976.50 | 1,771.00 | (794.50) |
| BORC REVENUE - POOL:Rental - Concessions | - | - | 1,600.00 | (1,600.00) |
| BORC REVENUE - POOL:Rental - Facility | 40.00 | 410.00 | 1,506.00 | (1,096.00) |
| BORC REVENUE - POOL:Programs and Lessons:Summer Camp | 22.50 | 76.50 | 220.00 | (143.50) |
| TOTAL BORC REVENUE - POOL | 9,421.45 | 28,785.45 | 29,622.40 | (836.95) |
| BORC REVENUE - SENIOR PROGRAM | | | | |
| BORC REVENUE - SENIOR PROGRAM:Community Development Block Grant (CDBG) | 7,950.00 | 10,350.00 | 10,800.00 | (450.00) |
| BORC REVENUE - SENIOR PROGRAM:Biking | - | 215.00 | 110.00 | 105.00 |
| BORC REVENUE - SENIOR PROGRAM:Concerts | - | 1,197.00 | 150.00 | 1,047.00 |
| BORC REVENUE - SENIOR PROGRAM:Kayaking | - | 1,244.00 | 881.00 | 363.00 |
| BORC REVENUE - SENIOR PROGRAM:Lunch Bunch | 10.00 | 109.00 | - | 109.00 |
| BORC REVENUE - SENIOR PROGRAM:Theatre | 31.00 | 31.00 | 3,362.00 | (3,331.00) |
| BORC REVENUE - SENIOR PROGRAM:Theatre:Barbara B Mann | - | - | 1,204.00 | (1,204.00) |
| BORC REVENUE - SENIOR PROGRAM:Theatre:Broadway Palm | - | 550.00 | 1,715.00 | (1,165.00) |
| BORC REVENUE - SENIOR PROGRAM:Theatre:Cultural Park | - | 108.00 | - | 108.00 |
| BORC REVENUE - SENIOR PROGRAM:Theatre:FL Rep | - | 492.00 | - | 492.00 |
| BORC REVENUE - SENIOR PROGRAM:Theatre:Gulfshore Playhouse | - | 272.00 | - | 272.00 |
| BORC REVENUE - SENIOR PROGRAM:Theatre:Theatre Conspiracy | - | - | 260.00 | (260.00) |
| BORC REVENUE - SENIOR PROGRAM:Trips | - | 1,052.00 | 5,448.00 | (4,396.00) |
| BORC REVENUE - SENIOR PROGRAM:Trips:Big M Casino | - | 56.00 | - | 56.00 |
| BORC REVENUE - SENIOR PROGRAM:Trips:Baseball | - | 240.00 | - | 240.00 |
| BORC REVENUE - SENIOR PROGRAM:Trips:Murder Mystery Train | - | 853.00 | - | 853.00 |
| BORC REVENUE - SENIOR PROGRAM:Trips:Oktoberfest | - | - | 24.00 | (24.00) |
| TOTAL BORC REVENUE - SENIOR PROGRAM | 7,991.00 | 16,769.00 | 23,954.00 | (7,185.00) |
| DONATIONS | | | | |
| DONATIONS:General BORC:Poker Crawl | - | 2,350.00 | - | 2,350.00 |
| DONATIONS:General BORC | - | 117.33 | 1,518.00 | (1,400.67) |
| DONATIONS:Pool | - | 4,385.38 | - | 4,385.38 |
| DONATIONS:Athletics | - | 100.00 | 310.00 | (210.00) |
| DONATIONS:Seniors | 50.00 | 186.00 | - | 186.00 |
| DONATIONS:Seniors:Activities Day | 27.00 | 228.00 | 375.00 | (147.00) |
| DONATIONS:Seniors:Bocce | - | 31.00 | 12.00 | 19.00 |
| DONATIONS:Seniors:Bridge | 37.05 | 1,653.05 | 2,258.16 | (605.11) |
| DONATIONS:Seniors:Cards and Dominos | 3.00 | 192.00 | 243.00 | (51.00) |
| DONATIONS:Seniors:Charlie Hibbeler Memorial Donation | - | - | 50.00 | (50.00) |
| DONATIONS:Seniors:Duplicate Bridge | - | 328.00 | - | 328.00 |
| DONATIONS:Seniors:General | - | - | 325.00 | (325.00) |
| DONATIONS:Seniors:John Turturro Memorial Donation | - | - | 50.00 | (50.00) |
| DONATIONS:Seniors:Pickle Ball | - | 72.80 | - | 72.80 |
| DONATIONS:Seniors:Pot Luck | - | 82.00 | 506.00 | (424.00) |
| DONATIONS:Seniors:Wii Bowling | - | - | 8.30 | (8.30) |
| TOTAL DONATIONS:Seniors | 117.05 | 2,772.85 | 3,827.46 | (1,054.61) |
| DONATIONS:Youth Programs:Club Rec | - | - | 7.00 | (7.00) |
| DONATIONS:Youth Programs:Summer Camp | - | - | 2,870.00 | (2,870.00) |
| DONATIONS:Youth Programs:Summer Camp:Scholarships | - | 1,000.00 | 695.00 | 305.00 |
| TOTAL BORC REVENUE:Youth Programs | - | 1,000.00 | 3,572.00 | (2,572.00) |
| DONATIONS:Special Events:Fright Night | - | 275.00 | - | 275.00 |
| TOTAL DONATIONS | 117.05 | 11,000.56 | 9,227.46 | 1,773.10 |
| TOTAL INCOME | 25,989.31 | 113,573.42 | 122,226.68 | (8,653.26) |

Town of Fort Myers Beach
 Bay Oaks Recreational Center
 Revenue and Expenses
 June 30, 2013

| Category | Current Year | | Prior Year | Current Year Over/(Under) Prior Year |
|---|---------------------------------|--------------------------------|--------------------------------|--|
| | Month 6/1/2013- 6/30/2013 | YTD 10/1/2012- 6/30/2013 | YTD 10/1/2011- 6/30/2012 | |
| EXPENSES | | | | |
| BORC EXPENSES | | | | |
| BORC EXPENSES: Athletics | - | 910.39 | 600.31 | 310.08 |
| BORC EXPENSES: Athletics: Contracted Instructors: Aerobics | - | 3,857.00 | 4,335.52 | (478.52) |
| BORC EXPENSES: Athletics: Contracted Instructors: Dancercise | - | 162.80 | - | 162.80 |
| BORC EXPENSES: Athletics: Contracted Instructors: Line Dancing | - | 1,136.80 | 1,612.00 | (475.20) |
| BORC EXPENSES: Athletics: Contracted Instructors: Photography | - | - | - | - |
| BORC EXPENSES: Athletics: Contracted Instructors: RPM Cycling | 416.00 | 9,068.00 | 3,851.20 | 5,216.80 |
| BORC EXPENSES: Athletics: Contracted Instructors: Total Body | - | - | 47.20 | (47.20) |
| BORC EXPENSES: Athletics: Contracted Instructors: Yoga & Pilates | 108.00 | 6,052.70 | 6,848.00 | (795.30) |
| BORC EXPENSES: Athletics: Contracted Instructors: Youth Dance Class | - | - | 274.80 | (274.80) |
| BORC EXPENSES: Athletics: Contracted Instructors: Zumba | - | 238.00 | 3,272.00 | (3,034.00) |
| TOTAL BORC EXPENSES: Athletics: Contracted Instructors | 524.00 | 20,515.30 | 20,240.72 | 274.58 |
| BORC EXPENSES: Athletics: Leagues | - | 739.19 | 1,777.46 | (1,038.27) |
| BORC EXPENSES: Athletics: Leagues: Adult Basketball | 75.00 | 1,337.50 | 1,316.91 | 20.59 |
| BORC EXPENSES: Athletics: Leagues: Adult Softball | - | 1,631.64 | 1,580.47 | 51.17 |
| BORC EXPENSES: Athletics: Leagues: Pickle Ball | - | - | 70.40 | (70.40) |
| BORC EXPENSES: Athletics: Leagues: Senior Baseball | - | 240.00 | 149.99 | 90.01 |
| BORC EXPENSES: Athletics: Leagues: Senior Tennis | - | - | 74.40 | (74.40) |
| BORC EXPENSES: Athletics: Leagues: Soccer | - | 375.58 | - | 375.58 |
| BORC EXPENSES: Athletics: Leagues: Tennis Tournament | - | - | 939.71 | (939.71) |
| BORC EXPENSES: Athletics: Leagues: Wiffle Ball | - | 170.18 | 85.42 | 84.76 |
| BORC EXPENSES: Athletics: Leagues: Youth Basketball | 241.65 | 241.65 | - | 241.65 |
| BORC EXPENSES: Athletics: Leagues: Youth Flag Football | - | 1,753.00 | 1,409.40 | 343.60 |
| BORC EXPENSES: Athletics: Leagues: Youth Softball | - | - | 94.94 | (94.94) |
| TOTAL BORC EXPENSES: Athletics: Leagues | 316.65 | 6,488.74 | 7,499.10 | (1,010.36) |
| BORC EXPENSES: Marketing | 250.00 | 5,619.25 | 3,353.61 | 2,265.64 |
| BORC EXPENSES: Membership and Dues | - | 350.00 | - | 350.00 |
| BORC EXPENSES: Personnel Costs: Rec Ctr Payroll | 29,006.76 | 224,531.83 | 183,922.05 | 40,609.78 |
| BORC EXPENSES: Personnel Costs: Rec Ctr Payroll FICA Taxes | 2,229.97 | 17,300.30 | 14,116.04 | 3,184.26 |
| BORC EXPENSES: Personnel Costs: Rec Ctr Payroll Overtime | 167.15 | 1,595.08 | 749.97 | 845.11 |
| BORC EXPENSES: Personnel Costs: Rec Ctr Personnel Life Health & Dis | 3,788.49 | 38,264.97 | 31,230.68 | 7,034.29 |
| BORC EXPENSES: Personnel Costs: Rec Ctr Retirement | 1,373.36 | 13,249.72 | 10,391.23 | 2,858.49 |
| TOTAL BORC EXPENSES: Personnel Costs | 36,565.73 | 294,941.90 | 240,409.97 | 54,531.93 |
| BORC EXPENSES: Rec Center: Capital Projects - CDBG | - | - | 10,535.95 | (10,535.95) |
| BORC EXPENSES: Rec Center: Concessions | - | 200.00 | 94.38 | 105.62 |
| BORC EXPENSES: Rec Center: Ping Pong Balls | - | - | - | - |
| BORC EXPENSES: Rec Center: Field Maintenance | 872.97 | 7,890.06 | 7,227.56 | 662.50 |
| BORC EXPENSES: Rec Center: Maint & Repairs | 7,070.41 | 38,127.17 | 23,316.14 | 14,811.03 |
| BORC EXPENSES: Rec Center: Merchandise | - | - | - | - |
| BORC EXPENSES: Rec Center: Operations | 3,318.58 | 13,876.22 | 19,855.59 | (5,979.37) |
| BORC EXPENSES: Rec Center: Soda Machine | 264.29 | 734.54 | 1,250.44 | (515.90) |
| BORC EXPENSES: Rec Center: Rec Center Utilities | 5,461.51 | 46,320.06 | 49,471.69 | (3,151.63) |
| BORC EXPENSES: Rec Center: Rec Ctr Sales Tax | 114.28 | 643.30 | 161.12 | 482.18 |
| TOTAL BORC EXPENSES: Rec Center | 17,102.04 | 107,791.35 | 111,912.87 | (4,121.52) |
| BORC EXPENSES: Special Events | - | 919.77 | 88.96 | 830.81 |
| BORC EXPENSES: Special Events: BORC Bash | - | 1,458.66 | 13.86 | 1,444.80 |
| BORC EXPENSES: Special Events: Concessions | - | - | 401.50 | (401.50) |
| BORC EXPENSES: Special Events: Film Festival | - | 40.34 | - | 40.34 |
| BORC EXPENSES: Special Events: Fright Night | - | 5,476.81 | 3,700.22 | 1,776.59 |
| BORC EXPENSES: Special Events: Holiday Party | - | - | 760.58 | (760.58) |
| BORC EXPENSES: Special Events: Poker Crawl | - | 574.50 | - | 574.50 |
| BORC EXPENSES: Special Events: Poker Run | - | - | 540.38 | (540.38) |
| BORC EXPENSES: Special Events: Polar Express Paddlewheel | - | 1,439.23 | - | 1,439.23 |
| BORC EXPENSES: Special Events: Taste of the Beach | - | - | 387.02 | (387.02) |
| BORC EXPENSES: Special Events: Valentine's Dance | - | - | 356.28 | (356.28) |
| BORC EXPENSES: Special Events: Volunteer Luncheon | - | 10.00 | - | 10.00 |
| TOTAL BORC EXPENSES: Special Events | - | 9,919.31 | 6,248.80 | 3,670.51 |
| BORC EXPENSES: Staff Training | - | 948.36 | 333.06 | 615.30 |
| BORC EXPENSES: Teen Pgm | 579.78 | 1,474.55 | 1,026.21 | 448.34 |
| BORC EXPENSES: Teen Pgm: Lock-In | - | 337.91 | 107.24 | 230.67 |
| BORC EXPENSES: Teen Pgm: Trips | - | - | 2,179.86 | (2,179.86) |
| BORC EXPENSES: Teen Pgm: Trips: Busch Gardens | - | - | 9.77 | (9.77) |
| TOTAL BORC EXPENSES: Teen Pgm | 579.78 | 1,812.46 | 3,323.08 | (1,510.62) |

Town of Fort Myers Beach
 Bay Oaks Recreational Center
 Revenue and Expenses
 June 30, 2013

| Category | Current Year | | Prior Year | Current Year Over/(Under) Prior Year |
|---|------------------------|-------------------------|-------------------------|--|
| | Month | YTD | YTD | |
| | 6/1/2013- 6/30/2013 | 10/1/2012- 6/30/2013 | 10/1/2011- 6/30/2012 | |
| BORC EXPENSES:Youth Program | - | 219.98 | 15.58 | 204.40 |
| BORC EXPENSES:Youth Program:Club Rec | 43.16 | 255.69 | 134.26 | 121.43 |
| BORC EXPENSES:Youth Program:Fun Days | - | 174.59 | 63.47 | 111.12 |
| BORC EXPENSES:Youth Program:Summer Camp | 1,169.64 | 2,339.14 | 1,451.22 | 887.92 |
| TOTAL BORC EXPENSES:Youth Program | 1,212.80 | 2,989.40 | 1,664.53 | 1,324.87 |
| TOTAL BORC EXPENSES | 56,551.00 | 452,286.46 | 395,586.05 | 56,700.41 |
| BORC EXPENSES - Pool | | | | |
| BORC EXPENSES - Pool:Personnel Costs:Pool Payroll | 15,776.85 | 85,912.16 | 79,111.93 | 6,800.23 |
| BORC EXPENSES - Pool:Personnel Costs:Pool Payroll FICA Taxes | 1,206.93 | 6,584.91 | 6,063.81 | 521.10 |
| BORC EXPENSES - Pool:Personnel Costs:Pool Payroll Overtime | - | 180.79 | 153.57 | 27.22 |
| BORC EXPENSES - Pool:Personnel Costs:Pool Personnel Life Health & Dis | 758.74 | 7,593.56 | 7,342.98 | 250.58 |
| BORC EXPENSES - Pool:Personnel Costs:Pool Retirement | 257.12 | 2,395.80 | 2,342.81 | 52.99 |
| TOTAL BORC EXPENSES:Personnel Costs | 17,999.64 | 102,667.22 | 95,015.10 | 7,652.12 |
| BORC EXPENSES - Pool:Pool Center:Horticultural | - | - | 138.56 | (138.56) |
| BORC EXPENSES - Pool:Pool Center:Maint & Repairs | 2,242.80 | 19,479.73 | 33,743.91 | (14,264.18) |
| BORC EXPENSES - Pool:Pool Center:Operations | 3,659.30 | 29,690.72 | 11,324.18 | 18,366.54 |
| BORC EXPENSES - Pool:Pool Center:Utilities | 2,456.49 | 15,566.83 | 17,683.92 | (2,117.09) |
| BORC EXPENSES - Pool:Pool Center:Summer Camp | - | - | - | - |
| BORC EXPENSES - Pool:Pool Center:Pool Sales Tax | 346.22 | 1,038.32 | 502.47 | 535.85 |
| TOTAL BORC EXPENSES - Pool:Pool Center | 8,704.81 | 65,775.60 | 63,393.04 | 2,382.56 |
| TOTAL BORC EXPENSES - Pool | 26,704.45 | 168,442.82 | 158,408.14 | 10,034.68 |
| BORC EXPENSES - Senior Program | | | | |
| BORC EXPENSES - Senior Program | 1.98 | 57.00 | 122.29 | (65.29) |
| BORC EXPENSES - Senior Program:Activities | 16.37 | 339.87 | - | 339.87 |
| BORC EXPENSES - Senior Program:Biking | - | 82.69 | - | 82.69 |
| BORC EXPENSES - SENIOR PROGRAM:Bocce | - | - | 39.98 | (39.98) |
| BORC EXPENSES - SENIOR PROGRAM:Bridge | 91.57 | 1,300.06 | 1,481.13 | (181.07) |
| BORC EXPENSES - Senior Program:Cards | - | 44.87 | 57.89 | (13.02) |
| BORC EXPENSES - SENIOR PROGRAM:Concerts | - | 1,394.12 | 559.04 | 835.08 |
| BORC EXPENSES - Senior Program:Dominos | - | - | 47.90 | (47.90) |
| BORC EXPENSES - SENIOR PROGRAM:Kayaking | - | 201.04 | 362.31 | (161.27) |
| BORC EXPENSES - Senior Program:Lunch Bunch | 23.26 | 60.40 | - | 60.40 |
| BORC EXPENSES - SENIOR PROGRAM:Pot Luck | 26.97 | 321.47 | 318.13 | 3.34 |
| BORC EXPENSES - Senior Program:Thanksgiving | - | 197.05 | 380.97 | (183.92) |
| BORC EXPENSES - SENIOR PROGRAM:Theatre | - | 52.00 | 39.33 | 12.67 |
| BORC EXPENSES - SENIOR PROGRAM:Theatre:Barbara B Mann | - | - | 630.75 | (630.75) |
| BORC EXPENSES - SENIOR PROGRAM:Theatre:Broadway Palm | - | 474.00 | 2,452.50 | (1,978.50) |
| BORC EXPENSES - Senior Program:Theatre:Cultural Park Theater | - | 130.00 | - | 130.00 |
| BORC EXPENSES - SENIOR PROGRAM:Theatre:FL Rep | 45.00 | 555.00 | 641.43 | (86.43) |
| BORC EXPENSES - SENIOR PROGRAM:Theatre:Gulfshore Playhouse | - | 380.00 | - | 380.00 |
| BORC EXPENSES - Senior Program:Theatre:Theatre Conspiracy | - | - | 180.00 | (180.00) |
| BORC EXPENSES - Senior Program:Trips | 80.00 | 2,500.91 | 5,176.04 | (2,675.13) |
| BORC EXPENSES - Senior Program:Trips:Baseball | - | 267.50 | - | 267.50 |
| BORC EXPENSES - Senior Program:Volunteer Luncheon | - | - | 200.95 | (200.95) |
| TOTAL BORC EXPENSES - Senior Program | 285.15 | 8,357.98 | 12,690.64 | (4,332.66) |
| TOTAL EXPENSES | 83,540.60 | 629,087.26 | 566,684.83 | 62,402.43 |
| NET INCOME (LOSS) | (57,551.29) | (515,513.84) | (444,458.15) | (71,055.69) |

Cultural Resources-August 2013

Capital Improvements Projects

- 1) *Newton Park Signage*- Community Development staff is reviewing the signage plan for Newton Park.
- 2) *Shell Mound Exhibit*- Staff is working with Strong Vision, a company who worked on the video project previously. They have agreed to provide a proposal to complete the audio/video and lighting work. Per Strong Vision staff, lighting equipment will need to be re programmed to work with the new video.
- 3) *Kayak Equipment* - New kayak equipment has been ordered and will be available for tours once the building is complete. Existing equipment is being used for tours until the building is complete.
- 4) *Mound House Grounds Signage*- Staff is working to contract the final design work, fabrication and installation of the interpretive signage.

Educational Programming

- 1) Staffing-Education Coordinator, Brent Newman has resigned his position as of July 23. The Town is currently accepting applications for the open position.
- 2) June Participation:
 - a) Volunteer Hours: 134
 - b) Mound House Visitors: 165
 - c) Newton Beach Walk Visitors: 48
 - d) Mound House Donations: \$ 423.11
 - e) Parking Shuttle: 10 trips for 11 volunteers
- 3) Marine Gastropod and Bivalve Data Collection Program
 - a) Mound House has been offered a micro grant in the amount of \$200 from the Charlotte Harbor National Estuaries Program to purchase supplies for this program.
 - b) Mound House staff are looking for students interested in semester long, unpaid internships.
- 4) Classes and Tours
 - a) Participation in tours of the Mound House grounds and Shell Mound Exhibit has increased since May.
 - b) Morning Beach Walk- the Shell Point Community participated in a private beach walk tour on June 28. Newton Park received a \$50 donation for this program.
 - c) Paddle Boarding- Our instructor continues to offer free lessons on Wednesdays at 10a. The regular eco tour is still available at 10:30a on Wednesdays for \$25 per hour.
 - d) Beach Yoga will resume in November.
 - e) Yoga inside historic Seven Seas continues.
 - f) Tours-Naples Preserve's "Day at the Museum" summer camp group visited Mound House on July 26.
- 5) Volunteers:
 - a) Education Coordinator met with volunteers on July 12. Monthly volunteer meetings are the second Friday of each month.
 - b) Instead of a field trip in July, volunteers participated in Movie Day at Newton Park on July 19.
 - c) A cell phone is now in the shell mound exhibit and available for volunteer use in case of emergency.

- d) Two new volunteers have started at Mound House.
- 6) Kayaking: Regular kayak tours will resume in October once the summer rains and heat are gone.

SEARCH, Inc.

Town staff is working with SEARCH, INC to finalize a contract for Mound House tasks.

Grants and Reporting

- 1) Division of Cultural Affairs, Cultural Facilities:
 - a) Next progress and expenditure report is due July 31.
 - b) The Division of Cultural Affairs granted an extension of 120 days to the deadline for encumbrance date and completion date.
- 2) Southwest Florida Community Foundation
 - a) Manager met with Anne Douglas, Director of Programs on July 11.
 - b) Capacity Survey-Mound House has been invited to participate in a survey program offered by the Southwest Florida Community Foundation. The survey is available to all non-profit type organizations in the five county area and is intended to assist organizations in identifying needs, strengths and weaknesses. The survey can be completed once a year to measure an organization's progress. The community foundation uses the data they receive from the surveys to assist them to better meet the needs of organizations through their grant programs.
 - c) Capacity Grants- The survey is the first step in the application process for Capacity Grants which fund hiring a consultant for strategic planning, the development of fundraising/marketing plans, financial management or other areas as identified by the survey results.

Other Activities

- 1) Edison Sailing School held their annual day camp at Mound House from June 17 to 21 with 11 students participating.
- 2) Newton Park-Seven Seas facility rental on July 13.
- 3) Landscape improvements were completed at Newton Park including new plants, mulching and edging work.
- 4) Work to excavate and fill a hole that had formed at Mound House has been completed.
- 5) Railing has been installed around the sidewalk and stairs at the entrance to the office at Mound House.

Mound House General Visitors 2013

Total Responses:

| |
|-----|
| 188 |
| |
| |

| | % Responding Excellent/Good | Client Satisfaction Survey Questions |
|----|-----------------------------|--|
| 1 | 100.00% | Courtesy of Staff |
| 2 | 100.00% | Professionalism and Knowledge of Staff |
| 3 | 96.81% | Program Satisfaction of needs & concerns |
| 4 | 98.94% | Rated Value of program/service |
| 5 | 89.89% | Condition of Facility/Equipment |
| 6 | 97.87% | Program/Service met my expectations |
| 7 | 82.98% | Probability of future attendance |
| 8 | 84.57% | Probability of future passive enjoyment |
| 9 | 100.00% | Staff was knowledgeable and helpful |
| 10 | 98.40% | Quality of program/service |

| How did people hear about this program? | |
|---|----|
| Sign on Road | 37 |
| Referral | 42 |
| Beach Bulletin | 10 |
| Sandpaper | 22 |
| Newspress | 15 |
| Literature onsite | 3 |
| Literature offsite | 15 |
| SWFL Travelguide | 3 |
| AAA Newspaper | 1 |
| Websearch | 10 |
| Other | 20 |

A

Please rate this program using the scale below:

- All scores are 100%: A+
- All scores are green: A
- 1 yellow: A-
- 2-3 yellow: B
- 4-5 yellow: C
- 0-2 yellow and 1 red: B-
- 3 yellow and 1 red: C
- 4 yellow and 1 red: C-
- >5 yellow or 2 red: D
- 3 red: F