

**1. Requested Motion**

**Meeting Date: Aug 3, 2013**

: Motion to approve the recommendation from the Public Safety Committee for new Safety Banners with a revised layout

**Why the action is necessary:** Approve a committee recommendation and expenditure of funds.

**What the action accomplishes:** Allows staff to proceed with ordering of new Banners

**2. Agenda:**

- Consent
- Administrative
- Public Hearing

**3. Requirement/Purpose:**

- Resolution
- Ordinance
- Other

**4. Submitter of Information:**

- Council
- Town Staff - PW
- Town Attorney

**5. Background:** As proposed by the Safety Task Force and the Public Safety Committee, banners were made for Estero Blvd to help raise awareness of safety to pedestrians and drivers on Estero Blvd. Taking into consideration comments on these banners, the committee redesigned them for the upcoming season. Estimated cost is \$1,000. There are funds remaining in the original approved budget for items proposed by the Task Force.

**6. Alternative Action:** Propose alternative banner design.

**7. Management Recommendations:**

**8. Recommended Approval:**

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Parks & Recreation Director	Town Clerk
						

**9. Council Action:**

- Approved
- Denied
- Deferred
- Other

Front



**BE SAFE BE SMART BE SEEN**



Back



**YIELD TO**

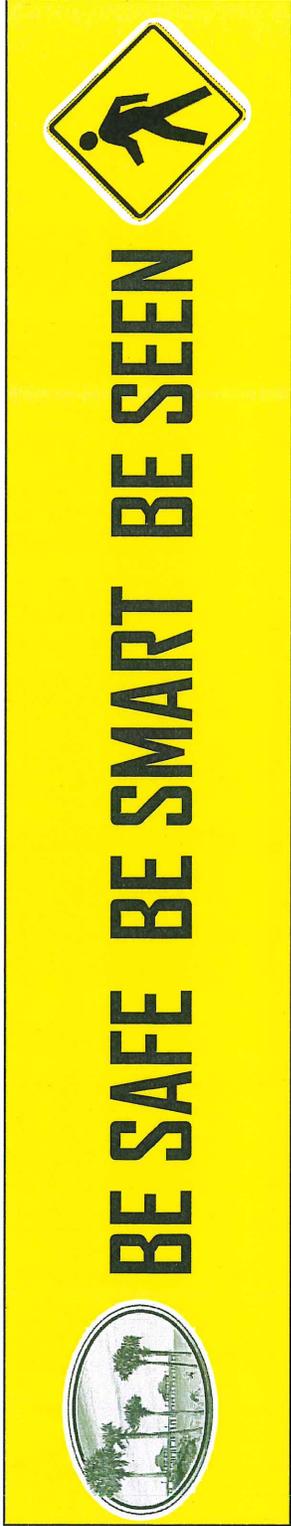


Middle Banner (same on both sides)



**BE SEEN ON FMB**

Front



Back



Middle Banner (same on both sides)

