

1. Requested Motion:

Meeting Date: February 4, 2013

Approve the "Sand Bash" special event scheduled for April 5 - 14, 2013, and lift the open container ordinance for the duration of the event, conditioned on receipt of all required permits, approvals and authorizations, including approval of the extension of premise and confirmation that the Town will be included as a sponsor.

Why the action is necessary:

Town Council must approve all special event permit applications that extend beyond three days and include the consumption of alcohol in conjunction with an extended event period.

What the action accomplishes:

Approves the special event permit.

2. Agenda:

- Consent
- Administrative

3. Requirement/Purpose:

- Resolution
- Ordinance
- Other

4. Submitter of Information:

- Council
- Town Staff - Public Works
- Town Attorney

5. Background:

The Town Council provided authorization to the Town Manager to approve all special event applications unless the application includes the service of alcohol beyond three days.

The Sand Bash 2013 event is proposed for a ten day period between April 5 - 14, 2013 on the beach adjacent to the Holiday Inn at 6890 Estero Blvd. The applicant intend to provide alcoholic beverages in conjunction with the event. In addition, this application also includes a request to lift the open container ordinance during the event for public areas within the boundaries of the event.

Attached is a copy of the permit application for council's review and consideration.

6. Alternative Action:

Deny the Special Event Permit Application.

7. Management Recommendations:

Approve the application.

8. Recommended Approval:

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Cultural Resources Director	Town Clerk
						

9. Council Action:

- Approved
- Denied
- Deferred
- Other

JAN - 8 2013

**Town of Fort Myers Beach
Special Event Application**

RECEIVED



Describe event including times, dates, activities and general overview of event.
(Include separate page if needed).

Please see attached event overview sheet

For special events requesting public assistance-define Public Purpose
(Include separate page if needed).

None Requested

Date(s) and times of event	April 5 th to 14 th , 2012 10:00am to 5:00pm
Name of event	Sand Bash
Address of event	6890 Estero Blvd. Fort Myers Beach
Expected # of participants	10,000-20,000
Organization	The Sand Lovers, LLC
Organization address	6077 Montego Bay Loop Fort Myers FL 33908
Contact Person	Bill Knight
Contact Phone #	239-826-4500
Fax #	
E-mail	bill@thesandlovers.com
Request for Public Assistance	Yes _____ No <u>XXX</u>
Amount of Request (If applicable)	_____

This permit is subject to the applicant meeting all requirements contained in Fort Myers Beach Ordinance #12-04 and compliance with all items in the special event application

FOR GROUPS REQUESTING FINANCIAL ASSISTANCE:

Four (4) copies of the application and all supporting documents must be submitted to the Finance Department no later than April 30th. The request will be considered for inclusion in the next FY budget (October-September).

Office Use Only:

Date Received:

By:

1/9/2013
[Signature]

Amount Paid:

Cash/Check #:

\$ 40.00
1056

Applicant to Complete:

Company managing trash removal: THE SAND LOVERS, LLC 3 FMB HOLIDAY INN

No. of dumpsters: 2 Type of dumpsters: 1-10 y 1-5cy

Who is responsible for clean-up and payment: THE SAND LOVERS, LLC

City right-of-way Parking Use: _____ Number of spaces: _____

Request to hang banner(s): Yes No
Road Closure: Yes No
Bridge Closure: Yes No

Required Approvals

FMB Public Works: Tel (239)765-0202 Fax (239)765-0909

Public Works remarks: _____

FMB-Public Works approval: _____ Date: _____

Florida DEP: Jennie Cowart Tel (239)344-5627 Fax (850)412-0590
Pager 1-850-488-7708 email: Jennifer.cowart@dep.state.fl.us

Florida DEP remarks: _____

Florida DEP approval: _____ Date: _____

Town of Fort Myers Beach Special Event Application

Sand Bash, Master Sand Sculpting Competition

April 5 – 14, 2013

Describe Event, Times, dates, activities, and general overview:

This will be the third year for Sand Bash. This year Sand Bash will host an all-Women's Master Sand Sculpting Competition, a first of its kind. The event should draw top Master Sculptors from around the World to compete at the highest level.

The event is scheduled to be open to the public Friday, April 5th – Sunday, April 14th, 2012. The 10-day event will take place on the south end of the island, on the sandy beach behind the Fort Myers Beach Holiday Inn at 6890 Estero Blvd and slightly north to the edge of the Sandarac Condos at 6666 Estero Blvd. This will be a fun-filled event that will include World Master Sand Sculptors, a child activity area and various art and craft vendors. We are also planning to have sand sculpting demonstrations/lessons, Quick Sand and Amateur competitions as well as wood carving demonstrations.

The competition will be divided into two parts. The first weekend will be a single sand sculpting competition with approximately 10-12 sculptors with awards given out on Sunday, April 7th. The second weekend will be a doubles competition with awards being given out on the final day, Sunday, April 14th. Attendees will have the opportunity to view up to 30 works of art on display throughout the week. On Saturday November 13th, we will also host an amateur competition, with as many as 100 amateurs competing.

We will be partnering with local charities including the Greater Fort Myers Beach Area Chamber of Commerce. We will also have other participating charities such as the Friends of Lover's Key, and various youth organizations. We expect the event to attract 10,000 to 20,000 individuals over the ten days.

The majority of the parking will be on Lover's Key with shuttles provided to the Holiday Inn Fort Myers Beach. We have also secured additional/VIP parking on-site at the Holiday Inn Fort Myers Beach and at nearby properties. This time of year hosts a great need for our local businesses and hospitality industry. This will have a tremendous, positive financial impact on our community. It is estimated that this event could have a substantial economic Impact over the two weeks.

We will also be requesting approval of open containers of alcohol in public areas, as provided in Ordinance 99-15, Chapter 62, Section 5(F) and understand that we need to go before the Town Council. We will look to be put on the agenda for an upcoming council meeting.

SAND BASH

Tentative Schedule of Events: as of January 4, 2013

Friday April 5th - Event open 10:00am to 5:00pm

10:00AM	Event Opens
10:00AM	Master SOLO Competition
10:00AM	Background Music All Day
11:00AM	Sand sculpting Demonstrations/Lessons
1:00PM	QUICK SAND
2:00PM	Sand sculpting Demonstrations/Lessons
3:00PM	Chain Saw Art with Andy Hancock
4:45PM	QUICK SAND
5:00PM	Event closes

Saturday April 6th - Event open 10:00am to 5:00pm

10:00AM	Event Opens
10:00AM	Master SOLO Competition
10:00AM	Background Music All Day
11:00AM	Sand sculpting Demonstrations/Lessons
1:00PM	QUICK SAND
2:00PM	Sand sculpting Demonstrations/Lessons
3:00PM	Chain Saw Art
4:45PM	QUICK SAND
5:00PM	Event closes

Sunday April 7th - Event open 10:00am to 5:00pm

10:00AM	Event Opens
10:00AM	Master SOLO Competition
10:00AM	Background Music All Day
11:00AM	Sand sculpting Demonstrations/Lessons
1:00PM	Master SOLO Competition Ends
1:00PM	QUICK SAND
2:00PM	Sand sculpting Demonstrations/Lessons
1:00PM	Master and Amateur Judging
3:00PM	Chain Saw Art
4:00PM	QUICK SAND "Championship Round"
4:30PM	Awards Ceremony
5:00PM	Event closes



SAND BASH

Monday April 8th – Thursday April 11th - Event open 10:00am to 5:00pm

10:00AM	Event Opens
10:00AM-5:00PM	TUESDAY AND WEDNESDAY -Master Sculptors Exhibit Sculpting
10:00AM	Background Music All Day
1:00PM	THURSDAY - Master DOUBLES Competition Begins
1:00PM	Sand sculpting Demonstrations/Lessons
2:00PM	QUICK SAND
3:00PM	Chain Saw Art
5:00PM	Event Closes

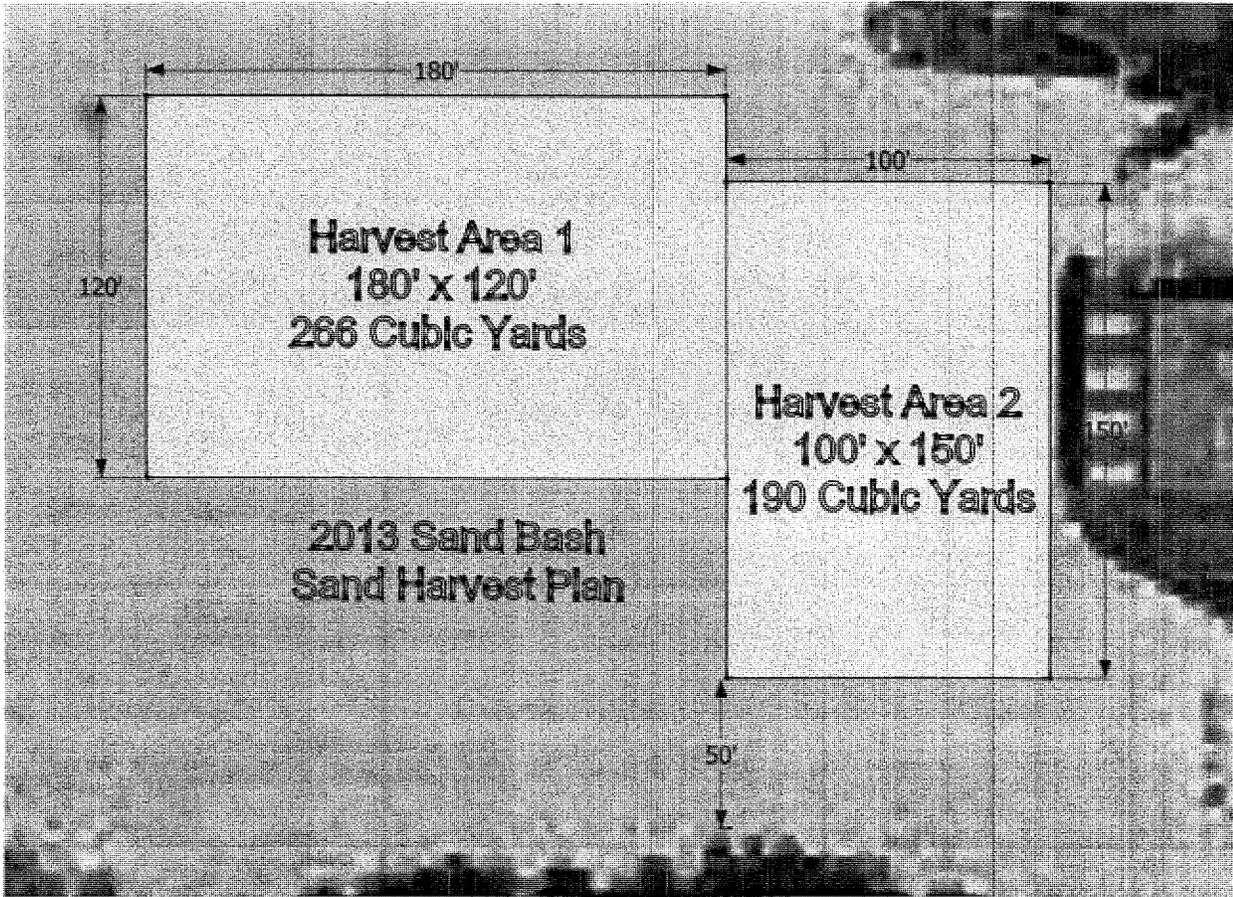
Friday April 12th - Event open 10:00am to 5:00pm

10:00AM	Event Opens
10:00AM	Master DOUBLES Competition
10:00AM	Background Music All Day
11:00AM	Sand sculpting Demonstrations/Lessons
1:00PM	QUICK SAND
2:00PM	Sand sculpting Demonstrations/Lessons
3:00PM	Chain Saw Art
4:45PM	QUICK SAND
5:00PM	Event closes

Saturday April 13th - Event open 10:00am to 9:00pm
(Sculptures lit up for evening hours – One night only)

9:00AM	Amateur Registration
10:00AM	Event Opens
10:00AM	Amateur Contest Begins
10:00AM	Master DOUBLES Competition
10:00AM	Background Music All Day
11:00AM	Sand sculpting Demonstrations/Lessons
1:00PM	QUICK SAND
2:00PM	Sand sculpting Demonstrations/Lessons
3:00PM	Amateur Contest Ends
3:00PM	Amateur Contest Judging
3:00PM	Chain Saw Art
4:30PM	Amateur Awards Ceremony
4:45PM	QUICK SAND
9:00PM	Event closes





File Number: Not yet assigned

**Project: American Sand Sculpting Championship
Sand QA/QC Plan**

Harvesting/Regarding Methodology

Sand will be harvested from specific areas based on the harvest plan as presented to Department Staff.

Based on the harvest plan sand will be collected by grading to a depth not to exceed four (4) inches and placed in the designated areas for Sand Sculpting.

Sand will be replaced to the harvest locations.

After returning the sand to the harvest areas:

The sand will be graded to pre-event levels.

The sand will be raked by tractor with a landscape rake attached.

The Sand will be raked by hand.

The sand will be watered down using potable water

The sand will have all lumps removed to assure beach compatibility.

Sampling Plan

Pre-project and post-project sand will be sampled and sent to DEP for review.

1. Samples shall weigh a minimum of 1/4 pounds (10% moisture content), sealed and labeled with applicant name, source name/location, date and CCCL permit number.
2. A minimum of two samples of both pre-project (native beach) sand and post-project (modified) sand is to be collected and assessed. Native samples for comparison to the modified material shall be collected from vicinity of the sand harvesting and placement. The native soil surface is to be swept off and a physical sample collected from four (4) inches below the surface.

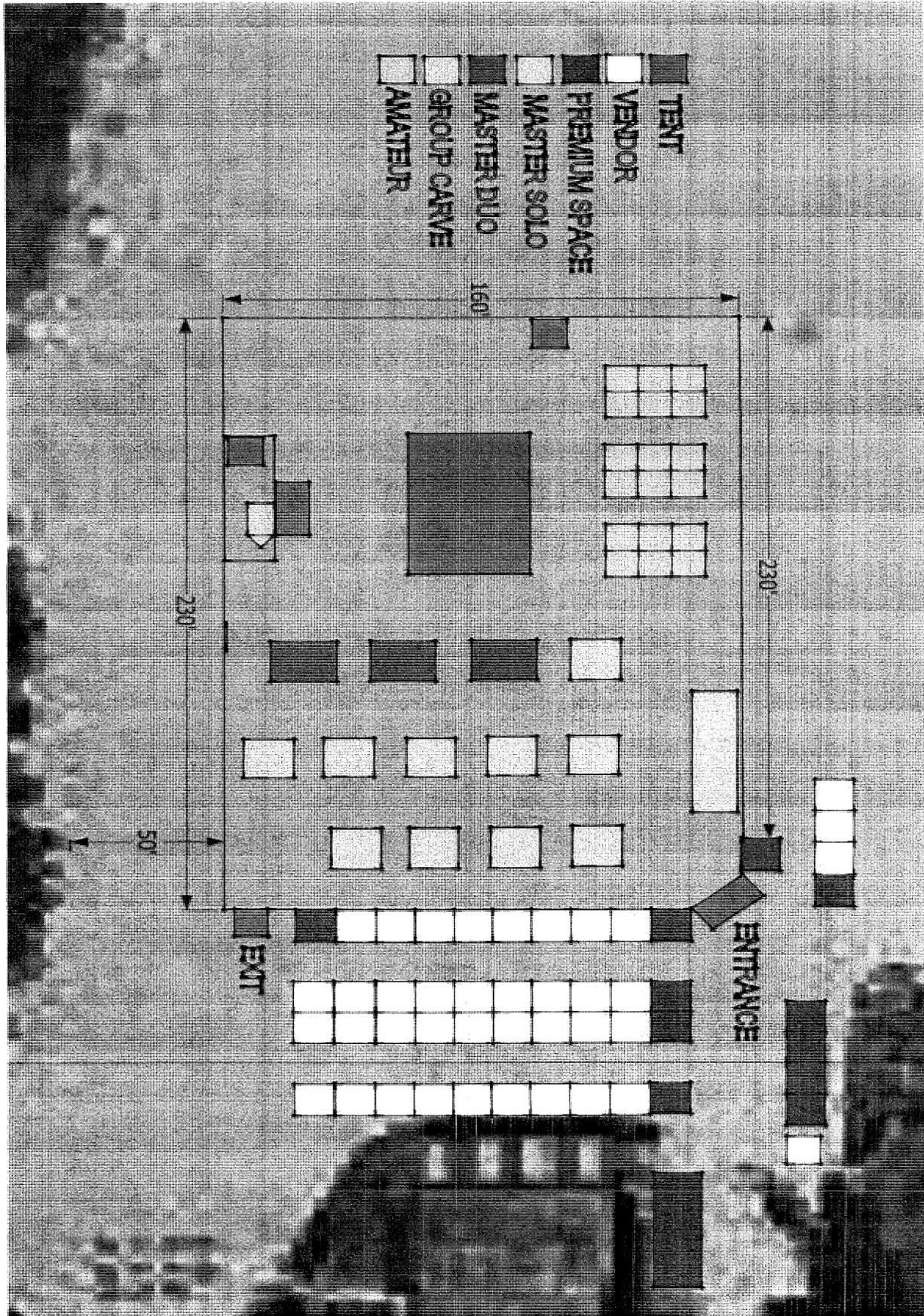
Beach Compatible Sand Specification

No outside sand will be brought to the site, only existing beach sand will be used for this project.

Compliance and Remediation

1. Sand harvesting shall not take place outside of the area that has been reviewed, approved, and permitted for harvesting by the Department staff.
2. All materials that appear different from the benchmark sample(s) will be segregated and tested for beach sand compatibility.
3. Harvested sand will be processed and placed back on the beach to restore the pre-project grade.
4. Certification that all material was placed on the beach as specified in the QA/QC Plan, a complete set of compliance sample results (if applicable) as well as photographs.

ATTACHMENT 3 – Event Site Layout and location



ATTACHMENT 4 – Letter from Property Owner

1000 Inn
6900 Pines Boulevard
Fort Myers Beach, Florida
Tel: 888.449.1011
Tel: 239.493.0756
Tel: 800.800.1050
fortmyersbeach.com



December 21, 2012

To Whom It May Concern:

The Sand Lovers LLC has our permission to hold the Sand Bash sand sculpting event on the beach at the Holiday Inn Fort Myers Beach from April 5 – 14, 2013. If you should have any questions, please do not hesitate to call.

Sincerely,

Michael Patterson

General Manager

Holiday Inn Fort Myers Beach

Property Data for Parcel 03-47-24-W1-00003.0010

Owner Of Record
 FWH LLC
 501 GOODLETTE RD N STE 6160
 NAPLES FL 34102

Site Address
 6880 ESTERO BLVD
 FORT MYERS BEACH FL 33931

Legal Description
 S 460 FT OF N 1068 FT OF
 GOVT LOT 1 LYING WLY OF
 ESTERO BLVD

Classification / DOR Code
 HOTELS, MOTELS / 30

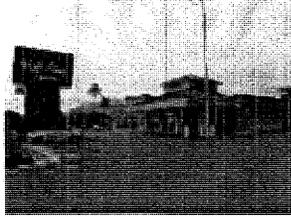
Property Values (2011 Tax Roll)

[Tax Map Viewer]



[Pictometry Aerial Viewer]

Image of Structure



< Photo Date September of 2010 >

Just 9,166,114 **Homestead / Additional** 0 / 0 **Land Units Of Measure** SF

Assessed 9,166,114 **Widow / Widower** 0 / 0 **Units** 157800.00

Portability Applied 0 **Disability** 0 **Frontage** 0

Cap Assessed 9,166,114 **Wholly** 0 **Depth** 0

Taxable 9,166,114 **Senior** 0 **Total Number of Buildings** 3

Cap Difference 0 **Agriculture** 0 **Total Bedrooms / Bathrooms** 1 / 34.0

Total Buildings Sq Ft 69,830

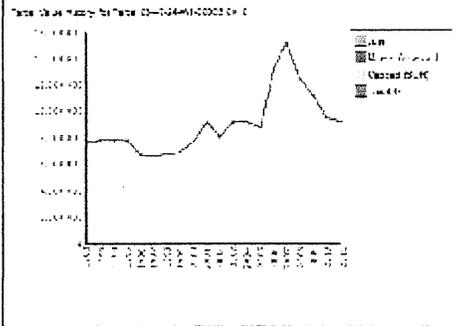
1st Year Building on Tax Roll 1989

Historic District No

Exemptions

Attributes

Property Value History



Tax Year	Just	Market Assessed	SOH Assessed	Taxable	Source
1992	7,628,900	7,628,900	7,628,900	7,628,900	RCLL
1993	7,810,850	7,810,850	7,810,850	7,810,850	RCLL
1994	7,807,850	7,807,850	7,807,850	7,807,850	RCLL
1995	7,726,370	7,726,370	7,726,370	7,726,370	RCLL
1996	6,526,350	6,526,350	6,526,350	6,526,350	RCLL
1997	6,800,450	6,800,450	6,800,450	6,800,450	RCLL
1998	6,715,660	6,715,660	6,715,660	6,715,660	RCLL
1999	6,513,580	6,513,580	6,513,580	6,513,580	RCLL
2000	7,588,790	7,588,790	7,588,790	7,588,790	RCLL
2001	8,174,750	8,174,750	8,174,750	8,174,750	RCLL
2002	8,050,970	8,050,970	8,050,970	8,050,970	RCLL
2003	9,176,480	9,176,480	9,176,480	9,176,480	RCLL
2004	9,187,370	9,187,370	9,187,370	9,187,370	RCLL
2005	8,720,710	8,720,710	8,720,710	8,720,710	RCLL
2006	13,211,560	13,211,560	13,211,560	13,211,560	RCLL
2007	14,212,660	14,212,660	14,212,660	14,212,660	RCLL
2008	12,545,280	12,545,280	12,545,280	12,545,280	RCLL
2009	11,091,590	11,091,590	11,091,590	11,091,590	SOH
2010	9,455,450	9,455,450	9,455,450	9,455,450	SOH
2011	9,166,114	9,166,114	9,166,114	9,166,114	SOH

The **Just** value is the total parcel assessment (less any considerations for the cost of sale). This is the closest value to **ANY** Market Value we produce and is dated as of January 1st of the tax year in question (**F.S. 120-1.002**).

The **Market Assessed** value is the total parcel assessment (less any considerations for the cost of sale) based upon the assessment standard. Most parcels are assessed based either upon the **Highest and Best Use** standard or the **Present Use** standard (**F.S. 193.011**). For **Agriculturally Classified** parcels (or parts thereof), only agricultural uses are considered in the assessment (**F.S. 193.067 (6)** (e.g.)). The difference between the **Highest and Best Use/Present Use** and the **Agricultural Use** is often referred to as the **Agricultural Exemption** (i.e. **Market Assessed = Just - Agricultural Exemption**).

The **Capped (SOH) Assessed** value is the **Market Assessed** after any **Save Our Homes** cap is applied. This assessment cap is applied to all **Homesteaded** properties and limits year-to-year assessment increases to either the **Consumer Price Index** or **3%**, whichever is lower. Some **Municipalities** (local taxing authorities) use this assessment to calculate a parcel's taxes. (i.e. **Capped (SOH) Assessed = Market Assessed - SOH Cap**)

The **Taxable** value is the **Capped (SOH) Assessed** after any **personal exemptions**, such as **Homestead**, are applied to it. This is the value that most taxing authorities use to calculate a parcel's taxes. (i.e. **Taxable = Capped (SOH) Assessed - Exemptions**)

Taxing Authorities

TOWN OF FT MYERS BEACH / 032

Name / Code

LEE COUNTY GENERAL REVENUE / 044

Category

County

Mailing Address

LEE COUNTY BUDGET SERVICES
 P O BOX 246
 FORT MYERS, FL 33902 - 0294