

**1. Discussion Objective:**

**Work Session Date: Nov. 5, 2012**

Review and discuss the proposed changes in the Town's fee structure.

**2. Submitter of Information:**

- Council
- Town Staff
- Town Attorney

**3. Estimated Time for this item:**

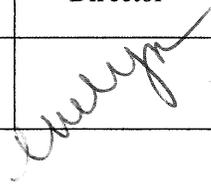
60 minutes.

**5. Background:**

As part of the annual budget discussion, the Town's general fee schedule should be reviewed by the Council to determine if there should be increases or decreases based on the cost of providing services, if new fees for new services are warranted, and if any fees should be eliminated. The list attached is a compilation of all current fees and proposed changes. Building permit fees are not included in the list. The topic was originally discussed at a council work session on August 20<sup>th</sup>.

**Attachments:**

- Exhibit A – Comprehensive Fee Schedule
- Exhibit B – Memo from Cathie Lewis, Public Works Director

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Parks & Recreation Director	Town Clerk
						

**Exhibit A**  
**TOWN OF FORT MYERS BEACH**  
**FEE SCHEDULE**

ITEM - DESCRIPTION		CURRENT FEE	PROPOSED FEE	DIFFERENCE Over/(Under)	%
<b>TOWN CLERK</b>					
1	Miscellaneous Duplications (8 1/2 x 11, 8 1/2 x 14, 11x17) - single sided	\$ 0.15	\$ 0.15	\$ -	0%
2	Miscellaneous Duplications (8 1/2 x 11, 8 1/2 x 14, 11x17) - double sided	\$ 0.20	\$ 0.20	\$ -	0%
3	Certification of Document - per document	\$ 1.00	\$ 1.00	\$ -	0%
4	Duplication of audio tapes - per tape	\$ 2.50	\$ 2.50	\$ -	0%
5	Duplication of DVD with case - per DVD	\$ 1.00	\$ 1.00	\$ -	0%
6	Duplication of CD-R with case	\$ 0.75	\$ 0.75	\$ -	0%
7	Documents/Duplication of CD-RW	\$ 1.30	\$ 1.30	\$ -	0%
8	Extensive services beyond 30 minutes	Hourly Rate	Hourly Rate		
9	Code of Ordinances	Actual Cost to Town	Actual Cost to Town		
10	Land Development Code	\$ 30.00	\$ 30.00	\$ -	0%
11	Comprehensive Plan	\$ 100.00	\$ 100.00	\$ -	0%
12					
13					
<b>COMMUNITY DEVELOPMENT - ZONING</b>					
<b>Administrative Actions</b>					
17	Pre-Application meetings (1st one No Charge)	\$ 250.00	\$ 250.00	\$ -	0%
18	Administrative COP	\$ 1,000.00	\$ 1,000.00	\$ -	0%
19	Administrative Interpretation	\$ 600.00	\$ 600.00	\$ -	0%
20	Administrative Variance (setbacks)	\$ 750.00	\$ 750.00	\$ -	0%
21	Wireless Communication Facility	\$ 1,500.00	\$ 1,500.00	\$ -	0%
22	Zoning Verification Letter	\$ 250.00	\$ 250.00	\$ -	0%
23	Temporary Use	\$ 150.00	\$ 150.00	\$ -	0%
24	Sign (initial)	\$ 100.00	\$ 150.00	\$ 50.00	50%
25	3rd and subsequent reviews	\$ 100.00	\$ 100.00	\$ -	0%
26	Accessory Apartment determination	\$ 1,000.00	\$ 1,000.00	\$ -	0%
27	Historic Preservation Grant processing	\$ 500.00	\$ 500.00	\$ -	0%
28	Joint-use parking lot approvals	\$ 400.00	\$ 600.00	\$ 200.00	50%
29	Fire on the Beach	\$ 25.00	\$ 25.00	\$ -	0%
30	Outdoor display and sales	\$ 200.00	\$ 200.00	\$ -	0%
31	Short Term Rentals	\$ 100.00	\$ 100.00	\$ -	0%
32	Seasonal Parking Lots	\$ 200.00	\$ 200.00	\$ -	0%
33	Special Events	\$ 30.00	\$ 30.00	\$ -	0%
34	PWVL	\$ 170.00	\$ 170.00	\$ -	0%
35	Vehicle Permit for Beach Access	\$ -	\$ 100.00	\$ 100.00	100%
36					
37	<b>Town Council</b>				
38	Rehearing Request	\$ 500.00	\$ 500.00	\$ -	0%
39	New Hearing	\$ 500.00	\$ 500.00	\$ -	0%
40	Appeal	\$ 1,000.00	\$ 1,000.00	\$ -	0%
41					
42	<b>DCI / Planned Development (PD)</b>				
43	PD Base Fee (up to one acre)	\$ 10,000.00	\$ 9,000.00	\$ (1,000.00)	-10%
44	Per Additional acre	\$ 10,000.00	\$ 1,000.00	\$ (9,000.00)	-90%
45	PD Administrative Amendment	\$ 3,000.00	\$ 3,000.00	\$ -	0%
46	PD Amendment (Public Hearing)	\$ 8,500.00	\$ 8,000.00	\$ (500.00)	-6%
47	PD Amendment Minor (<1 acre total property area, Public Hearing)	\$ 4,500.00	\$ 5,000.00	\$ 500.00	11%
48	MCP Extension	\$ 3,000.00	\$ 3,000.00	\$ -	0%
49	PD Reinstatement	\$ 4,000.00	\$ 4,000.00	\$ -	0%
50	Deviations (residential)	\$ 1,500.00	\$ 1,500.00	\$ -	0%
51	Deviations (non-residential)	\$ 2,000.00	\$ 2,000.00	\$ -	0%
52					
53	<b>Development of Regional Impact (DRI)</b>				
54	Abandonment	\$ 1,500.00	\$ 1,500.00	\$ -	0%
55	DRI/AMDA Base Fee	\$ 7,800.00	\$ 7,800.00	\$ -	0%
56	DRI/AMDA Increments Base Fee	\$ 6,500.00	\$ 6,500.00	\$ -	0%
57	DRI/Area Master Plan Base Fee	\$ 6,500.00	\$ 6,500.00	\$ -	0%
58	DRI/Florida Quality Development (FQD) Base Fee (in addition to DRI fees)	\$ 9,100.00	\$ 9,100.00	\$ -	0%
59	Notice of Proposed Change	\$ 4,000.00	\$ 4,000.00	\$ -	0%
60	DRI/PUD Ordinance Review	\$ 2,600.00	\$ 2,600.00	\$ -	0%
61	Substantial Deviation Determination/Changes	\$ 10,000.00	\$ 10,000.00	\$ -	0%
62	Time Extension (non-substantial deviation)	\$ 1,000.00	\$ 1,000.00	\$ -	0%

**Exhibit A**  
**TOWN OF FORT MYERS BEACH**  
**FEE SCHEDULE**

	ITEM - DESCRIPTION	CURRENT FEE	PROPOSED FEE	DIFFERENCE Over/(Under)	%
63	Development Agreement-Original Agreement	\$ 5,000.00	\$ 5,000.00	\$ -	0%
64	Advertising Costs - Additional	\$ -	\$ -	\$ -	
65	Development Agreement-Amendment	\$ 2,500.00	\$ 2,500.00	\$ -	0%
66	Advertising Costs - Additional	\$ -	\$ -	\$ -	
67					
68	<b>Local Planning Agency</b>				
69	Continuance (case scheduled and advertised)	\$ 250.00	\$ 250.00	\$ -	0%
70	Deferrals	\$ 50.00	\$ 50.00	\$ -	0%
71	Withdrawal	\$ 50.00	\$ 50.00	\$ -	0%
72					
73	<b>Historic District</b>				
74	Administrative Relief	\$ 500.00	\$ 500.00	\$ -	0%
75	Appeal to Hearing Examiner (LPA)	\$ 150.00	\$ 150.00	\$ -	0%
76					
77	<b>Occupations</b>				
78	Home Occupations	\$ 25.00	\$ 25.00	\$ -	0%
79	Use	\$ 100.00	\$ 100.00	\$ -	0%
80					
81	<b>Single-Family Minimum Use Determinations</b>				
82	Single-Family Minimum Use Determinations	\$ 200.00	\$ 200.00	\$ -	0%
83	Appeal	\$ 100.00	\$ 100.00	\$ -	0%
84					
85	<b>Public Hearing</b>				
86	Rezoning (conventional)	\$ 5,000.00	\$ 5,000.00	\$ -	0%
87	Special Exception	\$ 4,000.00	\$ 4,000.00	\$ -	0%
88	Variance (residential)	\$ 1,000.00	\$ 1,000.00	\$ -	0%
89	Additional Variance	\$ 700.00	\$ 700.00	\$ -	0%
90	Variance (non-residential)	\$ 2,000.00	\$ 2,000.00	\$ -	0%
91	Additional Variance	\$ 700.00	\$ 700.00	\$ -	0%
92	Application for land development code text amendment*	\$ 5,000.00	\$ 5,000.00	\$ -	0%
93	Per Added section	\$ 950.00	\$ 950.00	\$ -	0%
94	Comprehensive Plan FLUM amendment*	\$ 5,000.00	\$ 5,000.00	\$ -	0%
95	Per Added acre	\$ 1,200.00	\$ 1,200.00	\$ -	0%
96	Comprehensive Plan text amendment*	\$ 5,000.00	\$ 5,000.00	\$ -	0%
97	Per Added policy	\$ 1,900.00	\$ 1,900.00	\$ -	0%
98	Placement of Fill	\$ 200.00	\$ 200.00	\$ -	0%
99	With drainage plan	\$ 700.00	\$ 700.00	\$ -	0%
100	Creation of cooperative or condo units (2 units)	\$ 1,000.00	\$ 1,000.00	\$ -	0%
101	Per Additional Unit	\$ 200.00	\$ 200.00	\$ -	0%
102	Adjacent property owner notifications >50	\$ 1.50	\$ 1.50	\$ -	0%
103	Administrative / Advertising Fee	\$ 1,900.00	\$ 750.00	\$ (1,150.00)	-61%
104	Vacations (ROW and/or Plat)		\$ 1,000.00	\$ 1,000.00	100%
105	<i>*Outside consultant fees associated with these cases will be passed through to the applicant at 103% of rate billed to the Town by consultant</i>				
106					
107					
108	<b>PUBLIC WORKS</b>	<b>CURRENT FEE</b>	<b>PROPOSED FEE</b>	<b>DIFFERENCE</b>	<b>%</b>
109	<b>Mooring Field</b>				
110	Daily Rate	\$ 13.00	\$ 13.65	\$ 0.65	5%
111	Weekly Rate	\$ -	\$ 90.79	\$ 90.79	100%
112	Monthly Rate	\$ 260.00	\$ 290.74	\$ 30.74	12%
113					
114	<b>Farmers Market - 10'x10' area</b>				
115	Daily Rate (1 market)	\$ 20.00	\$ 20.00	\$ -	0%
116	Monthly Rate (4 markets)	\$ 64.00	\$ 64.00	\$ -	0%
117	Season Rate (26 markets)	\$ 264.00	\$ 264.00	\$ -	0%
118					
119	<b>Parking - all prices include 6% FL sales tax</b>				
120	Annual Rate - Resident	\$ 10.60	\$ 10.60	\$ -	0%
121	Annual Rate - Non-Resident Property Owner	\$ 10.60	\$ 37.10	\$ 26.50	250%
122	Mooring Field - Annual	\$ 10.60	\$ -	\$ (10.60)	-100%
123	Mooring Field - Bi- Annual	\$ -	\$ 18.55	\$ 18.55	100%
124	Business Owner - Annual	\$ 10.60	\$ 37.10	\$ 26.50	250%
125	Bags	\$ 1.00	\$ 6.00	\$ 5.00	500%

**Exhibit A**  
**TOWN OF FORT MYERS BEACH**  
**FEE SCHEDULE**

ITEM - DESCRIPTION	CURRENT FEE	PROPOSED FEE	DIFFERENCE Over/(Under)	%
126 <b>Right of Way</b>				
127 Business Extension	\$ 4.00	\$ 4.50	\$ 0.50	13%
128				
129				
130				
131 <b>PARKS AND RECREATION</b>	<b>CURRENT FEE</b>	<b>PROPOSED FEE</b>	<b>DIFFERENCE</b>	<b>%</b>
132 <b>BORC Rental</b>				
133 Grounds (Dawn-2pm or 2pm-Dusk)	\$ -	\$ 250.00	\$ 250.00	100%
134 Building - Per Hour	\$ 20.00		\$ (20.00)	-100%
135 Building - Per Day	\$ 150.00	\$ 500.00	\$ 350.00	233%
136 Building - per Day after 1st Day	\$ -	\$ 400.00	\$ 400.00	100%
137 Gym - 1/4 floor - Per Hour	\$ -	\$ 20.00	\$ 20.00	100%
138 Gym - 1/2 floor - Per Hour	\$ -	\$ 40.00	\$ 40.00	100%
139 Gym - full floor - Per Hour	\$ -	\$ 75.00	\$ 75.00	100%
140 Kitchen	\$ -	\$ 100.00	\$ 100.00	100%
141 Weight Room (must pay for Equipment Inspection & Daily Rental Rate)			\$ -	
142 Teen Room (not to be rented)			\$ -	
143 Tennis Court - 2 hour rental	\$ -	\$ 20.00	\$ 20.00	100%
144 Tennis Court - Dawn to Dusk	\$ -	\$ 100.00	\$ 100.00	100%
145 Outdoor Basketball Court- 2 hour rental	\$ -	\$ 20.00	\$ 20.00	100%
146 Outdoor Basketball Court - Dawn to Dusk	\$ -	\$ 100.00	\$ 100.00	100%
147 Softball Field - 4 hour rental	\$ 50.00		\$ (50.00)	-100%
148 Softball Field - 2 hour rental	\$ -	\$ 50.00	\$ 50.00	100%
149 Softball Field - per day	\$ -	\$ 150.00	\$ 150.00	100%
150 Softball Field - lined	\$ -	\$ 25.00	\$ 25.00	100%
151 Softball Field - screen	\$ -	\$ 25.00	\$ 25.00	100%
152 Little League - 4 hour rental	\$ 25.00		\$ (25.00)	-100%
153 Little League - 2 hour rental	\$ -	\$ 50.00	\$ 50.00	100%
154 Little League - per day	\$ -	\$ 150.00	\$ 150.00	100%
155 Little League - lined	\$ -	\$ 25.00	\$ 25.00	100%
156 Little League - screen	\$ -	\$ 25.00	\$ 25.00	100%
157 Disc Golf - per day	\$ -	\$ 100.00	\$ 100.00	100%
158 Disc Golf - per day after 1st day	\$ -	\$ 50.00	\$ 50.00	100%
159 Stage	\$ 75.00	\$ 150.00	\$ 75.00	100%
160 Chairs - Inside use only - per day	\$ -	\$ 5.00	\$ 5.00	100%
161 Chairs - Inside use only - Deposit	\$ -	\$ 25.00	\$ 25.00	100%
162 Tables - Inside use only - per day	\$ -	\$ 12.00	\$ 12.00	100%
163 Tables - Inside use only - Deposit	\$ -	\$ 45.00	\$ 45.00	100%
164 Meeting Room - 2 hour rental	\$ -	\$ 25.00	\$ 25.00	100%
165				
166 <b>BORC Programs</b>				
167 Sport Camps (3- 10 days) Football, Basketball, Baseball & Contractual - Member	Free - \$25.00	\$ 8.00		
168 Sport Camps (3- 10 days) Football, Basketball, Baseball & Contractual - Non-Member	Free - \$25.00	\$ 10.00		
169 Youth Sports - Soccer/Little League	No charge	No charge		
170 Youth - Club Rec - during school year - per Year* - Members	\$ 150.00		\$ (150.00)	
171 Youth - Club Rec - during school year - per Year* - Non-Members (10% Discount for 3+ purchases)	\$ 150.00		\$ (150.00)	
172 Youth - Club Rec - during school year - per Week* - Members		\$ 25.00	\$ 25.00	
173 Youth - Club Rec - during school year - per Week* - Non-Members (10% Discount for 3+ purchases)		\$ 35.00	\$ 35.00	
174 *Changed from Year to Week				
175 Youth - Summer Camp (7-8 weeks) - Per Week - Members (10% Discount for 3+ purchases)(50% Discount if paid in full)	\$ 65.00	\$ 75.00	\$ 10.00	15%
176 Youth - Summer Camp (7-8 weeks) - Per Week - Non-Members	\$ 65.00	\$ 100.00	\$ 35.00	54%
177 Youth - Fun Days - per day - Member	\$ 13.00	\$ 15.00	\$ 2.00	15%
178 Youth - Fun Days - per day - Non-Member	\$ 13.00	\$ 20.00	\$ 7.00	54%

**Exhibit A**  
**TOWN OF FORT MYERS BEACH**  
**FEE SCHEDULE**

	ITEM - DESCRIPTION	CURRENT FEE	PROPOSED FEE	DIFFERENCE Over/(Under)	%
179	Teens/Tweens - Trips & Outings - Member	Entrance Fee	100% of cost recovery		
180	Teens/Tweens - Trips & Outings - Non-Member	Entrance Fee	100% of cost recovery + \$2		
181	Teens/Tweens - Lock-Ins & Teen Night - Member	\$ 13.00	\$ 10.00	\$ (3.00)	-23%
182	Teens/Tweens - Lock-Ins & Teen Night - Non-Member	\$ 18.00	\$ 15.00	\$ (3.00)	-17%
183	Adult Sports Teams	\$250 - \$400	\$250 - \$400 (+ cost of rewards) = \$3 per person/game		
184	Adult Whiffle Ball - per team	\$150 / team	\$75 - \$150 (+ cost of rewards)		
185	Fitness - weight room only - per day	\$ 4.00	\$ 4.00	\$ -	0%
186	Seniors - Parties/Dances - Member - Single	\$ -	\$ 4.00	\$ 4.00	100%
187	Seniors - Parties/Dances - Member - Couple	\$ -	\$ 6.50	\$ 6.50	100%
188	Seniors - Parties/Dances - Non-Member - Single	\$ -	\$ 6.00	\$ 6.00	100%
189	Seniors - Parties/Dances - Non-Member - Couple	\$ -	\$ 8.00	\$ 8.00	100%
190	Seniors - Potluck Dinner	free	free		
191	Seniors - Trips, Outings, Theater - Member - (<50 miles)	Cost of Ticket/fee	100% of cost recovery + \$2 fuel charge		
192	Seniors - Trips, Outings, Theater - Member - (>50 miles)	Cost of Ticket/fee	100% of cost recovery + \$4 fuel charge		
193	Seniors - Trips, Outings, Theater - Non-Member - (<50 miles)	Cost of Ticket/fee	100% of cost recovery + \$4 fuel charge		
194	Seniors - Trips, Outings, Theater - Non-Member - (>50 miles)	Cost of Ticket/fee	100% of cost recovery + \$6 fuel charge		
195	Seniors - Coach/Overnight - Member	Transportation and fees	100% of cost recovery		
196	Seniors - Coach/Overnight - Non-Member	Transportation and fees	100% of cost recovery + \$25		
197	Seniors - Kayaking - Member	\$ 15.00	\$20 + \$ for food & fees		0%
198	Seniors - Kayaking - Non-Member	\$ 15.00	\$35 + \$ for food & fees		0%
199	Seniors - Bridge - Member	Donation	\$ 2.00		
200	Seniors - Bridge - Non-Member	\$ 4.00	\$ 3.00	\$ (1.00)	-25%
201	Athletic Contractual Programs - Fees vary-set by instructor and staff	80/20 split	75/25 split		
202	*100% Cost Recovery = total cost of event divided by total participants				
203					
204	<b>BORC Special Events and Fundraisers</b>				
205	BORC Bash	Free	Free-Member		
206	BORC Splash	Free	Free-Member		
207	Health Safety Fair (Public Service)	Free	Free		
208	Pitch, Hit, Run	Free	Free		
209	Punt, Pass, Kick	Free	Free		
210	Dribble, Dash, Swish	Free	Free		
211	Halloween Fright Night - single	\$ 4.00	\$ 4.00	\$ -	0%
212	Halloween Fright Night - family	\$ 10.00	\$ 10.00	\$ -	0%
213	Homerun Derby Fundraiser	\$ 25.00	Market Rate. Based on Expenses (\$10 & up)		
214	Poker Run Fundraiser	\$ 20.00	Market Rate. Based on Expenses (\$10 & up)		
215					
216	<b>Pool - Daily Rate</b>				
217	Adult (13+ years old) - Member	\$ 3.00	\$ 3.50	\$ 0.50	17%
218	Adult (13+ years old) - Non-Member	\$ 4.00	\$ 4.50	\$ 0.50	13%
219	Child (13 months - 12 years old) - Member	\$ 1.00	\$ 2.50	\$ 1.50	150%
220	Child (13 months - 12 years old) - Non-Member	\$ 2.00	\$ 2.50	\$ 0.50	25%
221	Infant (<12 months)- Member	\$ 1.00	Free		0%
222	Infant (<12 months)- Non-Member	\$ 1.00	Free		0%
223	Senior	No Senior Rate	No Senior Rate		
224	Family (2+ individuals in same household ≤ 3 children) - Member	\$ 6.00	Delete this category		0%

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**TOWN OF FORT MYERS BEACH**  
**FEE SCHEDULE**

	ITEM - DESCRIPTION	CURRENT FEE	PROPOSED FEE	DIFFERENCE Over/(Under)	%
225	Family (2+ individuals in same household ≤ 3 children) - Non-Member	\$ 8.00	Delete this category		0%
226	Lap Swimming - Member	\$ -	\$ 3.00	\$ 3.00	100%
227	Lap Swimming - Non-Member	\$ 2.00	\$ 4.00	\$ 2.00	100%
228	<b>**No child under 13 years of age admitted without and adult</b>				
229	<b>Pool - Memberships</b>				
230	Individual - BORC Member	\$ 50.00	\$ 50.00	\$ -	0%
231	Individual - Non-BORC Member	\$ 75.00	\$ 75.00	\$ -	0%
232	Family - BORC Member	\$ 100.00	\$ 100.00	\$ -	0%
233	Family - Non-BORC Member	\$ 125.00	\$ 125.00	\$ -	0%
234	Seasonal - Individual - BORC Member	\$ 30.00	\$ 30.00	\$ -	0%
235	Seasonal - Individual - Non-BORC Member	\$ 40.00	\$ 40.00	\$ -	0%
236	Seasonal - Family - BORC Member	\$ 55.00	\$ 55.00	\$ -	0%
237	Seasonal - Family - Non-BORC Member	\$ 65.00	\$ 65.00	\$ -	0%
238	<b>Pool Fitness Classes</b>				
239	Aerobics, lap swim, water-walking etc.	\$ -	\$ 40.00	\$ 40.00	
240	Pool Contractual Programs - Fees vary-set by instructor and staff	\$ -	75/25 split		
241	<b>Pool Rental</b>				
242	Funbrella Rental - 2 hours - with table and 8 chairs	\$ -	\$ 20.00	\$ 20.00	100%
243	Pool Facility - 2 hours - up to 25 people	\$ -	\$ 150.00	\$ 150.00	100%
244	Pool Facility - 2 hours - 25 to 50 people	\$ -	\$ 250.00	\$ 250.00	100%
245	Pool Facility - 2 hours - 51 to 100 people	\$ -	\$ 350.00	\$ 350.00	100%
246					
247	<b>Mound House Education Programs</b>				
248	<i>Kayak and Mound Key Tours - Discount = \$10/person for Member, Group, Student</i>				
249	Kayak Tour - Creatures of the Back Bay	\$ 30.00	\$ 30.00	\$ -	0%
250	Kayak Tour - Paddle the Calusa World	\$ 40.00	\$ 40.00	\$ -	0%
251	Kayak Tour - Reflections	\$ 25.00	\$ 25.00	\$ -	0%
252	Mound Key Boat Tour	\$ 50.00	\$ 50.00	\$ -	0%
253	Mound Key Boat Tour combined with Mound House	\$ 60.00	\$ 60.00	\$ -	0%
254	Beach Walk	Free	Free		
255					
256	Youth Programs - School Tours - Public school - Calusa Domain	Free	Free		
257	Youth Programs - School Tours - out of area/Private/Homeschool	\$ 3.00	\$ 2.00	\$ (1.00)	-33%
258	Youth Programs - School Tours - Advance Classroom presentation	\$ 2.00	\$ 2.00	\$ -	0%
259	Youth Programs - Scout Excursions	\$ 5.00	\$ 5.00	\$ -	0%
260	Youth Programs - Summer Camps	\$ 5.00	\$ 5.00	\$ -	0%
261	100% Cost Recovery Craft Fee based on materials needed			\$ -	
262					
263	Adult Programs - Walk Through Time - Group Program	\$ 15.00	\$ 5.00	\$ (10.00)	-67%
264	Adult Programs - Walk Through Time - Discount= \$5/person for Student		12 & under free		
265	Adult Programs - Stories Beneath our Feet	\$ 8.00	\$ 3.00	\$ (5.00)	-63%
266	Adult Programs - Stories Beneath our Feet - Discount = \$3/person for Member		12 & under free		
267	Adult Programs - Plants and People - guided program	\$ 5.00	\$ 2.00	\$ (3.00)	-60%
268	Adult Programs - Plants and People - guided program - Discount = \$2/person for Member		12 & under free		
269	Adult Programs - Speaker's Bureau (off site lecture)	Donation	Donation		
270					
271	Contracted Programs - Indoor programs (e.g.: yoga) - Discount = variable for Member	20%	25%	\$ 0.05	25%
272	Contracted Programs - Sailing School - Discount = variable for Member	15%	Negotiate Annually		0%
273					
274	<b>Mound House Facility Rental</b>				
275	Mound House Lawn and Garden - (up to 4 hours - includes set-up and break down)				
276	For Profit or Individual	\$ 1,200.00	\$ 600.00	\$ (600.00)	-50%
277	Non-Profit or Member	\$ 1,000.00	\$ 400.00	\$ (600.00)	-60%
278	Guided Tour - per person				

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**FEE SCHEDULE**

	ITEM - DESCRIPTION	CURRENT FEE	PROPOSED FEE	DIFFERENCE Over/(Under)	%
279	For Profit or Individual	\$ 15.00	\$ 15.00	\$ -	0%
280	Non-Profit or Member	\$ 10.00	\$ 10.00	\$ -	0%
281	Set Up/Break Down Fee - Per Vendor - (applies to all rentals requiring delivery of tents, chairs, tables, lighting or other event supplies. Fee applies to coordination with vendors providing equipment for event. Town does not provide set up or break down services.)				
282	For Profit or Individual	\$ 60.00	\$ 60.00	\$ -	0%
283	Non-Profit or Member	\$ 60.00	\$ 60.00	\$ -	0%
284	After hours penalty - charged if rental and/or clean up extend past the 4 hour time limit				
285	For Profit or Individual	\$ 300.00	\$ 300.00	\$ -	0%
286	Non-Profit or Member	\$ 300.00	\$ 300.00	\$ -	0%
287					
288	<b>Newton Park Facility Rental</b>				
289	Community Room Only - up to 4 hours			\$ -	
290	For Profit or Individual	\$ 75.00	\$ 75.00	\$ -	0%
291	Non-Profit	\$ 50.00	\$ 50.00	\$ -	0%
292	Community Room Only - Additional per hour				
293	For Profit or Individual	\$ 35.00	\$ 35.00	\$ -	0%
294	Non-Profit	\$ 25.00	\$ 25.00	\$ -	0%
295	Lania only - up to 4 hours				
296	For Profit or Individual	\$ 25.00	\$ 25.00	\$ -	0%
297	Non-Profit	\$ 20.00	\$ 20.00	\$ -	0%
298	Lania only - Additional per hour				
299	For Profit or Individual	\$ 15.00	\$ 15.00	\$ -	0%
300	Non-Profit	\$ 10.00	\$ 10.00	\$ -	0%
301	Community Room and Lanai - up to 4 hours				
302	For Profit or Individual	\$ 85.00	\$ 85.00	\$ -	0%
303	Non-Profit	\$ 60.00	\$ 60.00	\$ -	0%
304	Bocce Court and Chickee Hut (including use of one Bocce Ball set per court) - up to 4 hours (reserve time charge applies to guarantee rentals for event/tournament)				
305	For Profit or Individual - per court	\$ 25.00	\$ 25.00	\$ -	0%
306	Non-Profit - per court	\$ 25.00	\$ 25.00	\$ -	0%
307	Chickee Hut only - up to 4 hours				
308	For Profit or Individual	\$ 20.00	\$ 20.00	\$ -	0%
309	Non-Profit	\$ 20.00	\$ 20.00	\$ -	0%
310	Newton Park - exclusive use of entire facility, including entire parking lot - up to 12 hours				
311	For Profit or Individual	\$ 1,200.00	\$ 1,200.00	\$ -	0%
312	Non-Profit	\$ 1,000.00	\$ 1,000.00	\$ -	0%
313	Set Up/ Break Down Fee (applies to rentals of the Community Room and Lanai requiring other than lecture style configurations)				
314	For Profit or Individual	\$ 60.00	\$ 60.00	\$ -	0%
315	Non-Profit	\$ 60.00	\$ 60.00	\$ -	0%
316	After Sunset Penalty (applies if rental extends past Sunset)				
317	For Profit or Individual	\$ 300.00	\$ 300.00	\$ -	0%
318	Non-Profit	\$ 300.00	\$ 300.00	\$ -	0%

# Exhibit B

## TOWN OF FORT MYERS BEACH



### MEMORANDUM

DATE: October 16, 2012

TO: Terry Stewart, Town Manager

FROM: Cathie Lewis, Public Works Director *Cathie*

SUBJECT: Town Mooring Field Fees and Charges

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The mooring field rates have not been modified since their implementation. As you know the repair and maintenance costs associated with mooring system replacement has been funded in part through a grant from WCIND. During the application process for the 2013 funding cycle the WCIND committee members expressed concerns associated with the Town's mooring fees and were surprised that they had not been increased. WCIND did not provide grant assistance for the 2013 funding cycle, in part because of their concerns associated with the rates, but also due to the fact that they do not customarily fund maintenance efforts. WCIND does recognize that the service the Town provides and the maintenance of this service is a bit different from other projects and has indicated that they will consider funding these efforts in the future. (There is a balance that they are willing to carry forward that will allow the Town to continue with the current replacement schedule for 2013 and 2014.)

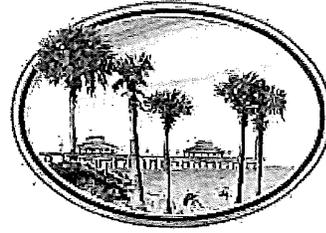
A comparison of other like facilities in Florida was performed and presented to Town Council. Based on that comparison it has been determined that the average daily rate charged is \$15.10 and monthly is \$260.00. Staff also looked at adding a weekly rate offering a savings to the daily rate, one other facility offers this at \$110.00 per week. Town staff has proposed an increase of the daily rate to \$13.65, weekly \$90.79, and monthly \$290.74.

Town Council requested that additional occupancy information be provided to compare the Town's mooring occupancies to other like facilities. Since FY 2008 the average occupancy during season has been 61% and off season 29%. The spreadsheet depicting this as well as other backup documentation is attached for review. Please keep in mind that some of the other mooring fields allow live aboards' which has a tendency to increase the annual occupancy. The Town's submerged land lease does not allow for extended stays beyond six months.

In addition to this information Town Council requested that the Anchorage Advisory Committee (AAC) have an opportunity to provide input associated with the proposed changes. The Committee met in September, their recommendations are also attached for reference.

Although the staff recommendation differs from that of the Committee, I urge Town Council to consider some level of rate adjustment to mooring fees. Although never expected to be entirely self sufficient, with a small rate increase some improvement can be expected. It is my opinion that the slight increase will not adversely impact the occupancy rates in the anchorage.

I look forward to further discussing this matter with Town Council. Please let me know if you have any questions or require additional information.



## *Town of Fort Myers Beach*

# Memo

**To:** Cathie Lewis  
**Cc:**  
**From:** Jeff Richard, Public Services Supervisor  
**Date:** October 9, 2012  
**Re:** AAC Mooring Field Fees Recommendations

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During the September 19, 2012 Anchorage Advisory Committee Meeting, the subject of raising the fees for the Mooring Field were brought up. After quick discussion it was agreed upon by all committee members present that the Committee would not recommend a fee increase. It was brought up for vote with the chairperson excusing herself because her boat is kept in the Mooring Field. The vote was unanimous to keep fees the same with the addition of a weekly rate. The weekly rate would be determined by taking the daily rate of thirteen dollars (\$13), multiplying it by seven (7) and granting a discount of ten percent (10%). This would be a weekly rate of \$81.90.

The monthly rate for the Mooring Field is \$260, a thirty three percent (33%) discount of the daily rate. The weekly rate would provide an alternative method for people to utilize the Mooring Field without putting up the money for an entire month.

Mooring Field Occupancy Comparisons

	<u># of Moorings</u>	<u>In Season Occupancy<sup>1</sup></u>	<u>Out of Season Occupancy<sup>2</sup></u>
<u>Fort Myers Beach</u>	70	61%	29%
<u>Naples</u>	12	50%	10%
<u>Marathon</u>	226	95%	39%
<u>Key West</u>	260	100%	100%
<u>Dinner Key</u>	190	74%	33%
<u>Fort Myers</u>	7	85%	25%

**NOTE:** <sup>1</sup> In Season Occupancy = January - March

<sup>2</sup> Out of Season Occupancy = April - December

**Town of Fort Myers Beach Mooring Field  
Florida Mooring Facilities Rate Comparison August 7, 2012**

<u>Mooring Field</u>	<u>Rate</u>	<u>Parking</u>	<u>Pump Out</u>	<u>Laundry</u>	<u>Dinghy Dock</u>	<u>Restrooms/ Showers</u>	<u>Vending/Store</u>
FMB	\$13 Day \$260 Month	\$2.00 Hour \$10.60 Year *	Free	Yes	Yes	Yes	Yes
St. Pete	\$14 <40' / \$17 41'-60' Day \$400 <40' / \$485 41'-60' Month	\$2.80 Day \$2.80 Day	1 Every 10 Days Free \$5.00 Additional	Yes	Yes	Yes	Yes
Naples	\$10 Day 4 Night Max 43' Max	Free	Free @ Dock	Yes	Yes	Yes	Yes
Marathon	\$22 Day \$110 Week \$300 Month	No 1 Spot Free 1 Spot Free	1 1 per Week 1 per Week \$5.00 Additional	Yes Yes Yes	Yes Yes Yes	Yes Yes Yes	Yes
Key West	\$17.79 Day W/Tax \$313.42 Month W/Tax	1 Spot Free 1 Spot Free	1 per Week 1 per Week	Yes	Yes	Yes	Yes
Dinner Key (Miami)	\$20 Day - 40' Max \$275 Month - 40' Max	Free	Free	Yes	Yes	Yes	Yes
Fort Myers	\$10 Day \$200 Month \$170 Month (Annual) (\$50 Live Aboard Fee per Month)	\$4.00 \$38.00 \$38.00	Free	Yes	Yes	Yes	Yes

\* Visitors are eligible for a Parking Permit limited to under Matanzas Bridge

Town of Fort Myers Beach  
Public Service Fees  
August 9, 2012

MOORING FIELD

	Daily	Weekly	Monthly
Current Rate	\$13.00	-	260
Proposed Rate	13.65	90.79	290.74
	5%	-5%	-29%

FARMERS MARKET<sup>2</sup>

	Daily	Monthly	Season
Current Rate	\$20.00	1 Market	\$64.00
Proposed Rate	20	64	264
% Savings	0%	20%	49.23%

NOTE <sup>2</sup>All prices for 1 spot (10' x 10')

PARKING\*

	Resident	Non-Resident Property Owner	Mooring Field <sup>1</sup>	Business Owner	Bags
Current Rate	\$10.60	\$10.60	\$10.60	\$10.60	\$2.00 Per Day
Proposed Rate	\$10.60	\$37.10	\$18.55	\$37.10	\$6.00 Per Day
% Increase	0.00%	28.57%	28.57%	28.57%	

NOTE \*All prices include 6% FL Sales Tax  
<sup>1</sup>Mooring Field leases are 6 month maximum

ROW

	Parking	Business Extension
Current	*	\$3.00
Proposed	*	\$3.50

NOTE Based on average annual parking revenue in vicinity

## Town of Fort Myers Beach Mooring Field Yearly Revenue/Expense

	<u>2007-2008</u>	<u>2008-2009</u>	<u>2009-2010</u>	<u>2010-2011</u>	<u>2011-2012<sup>1</sup></u>
Annual Revenue	\$ 99,736.10	\$ 87,291.59	\$ 105,817.01	\$ 88,621.66	\$ 78,807.70
Monthly Average	\$ 8,311.34	\$ 7,274.30	\$ 8,818.08	\$ 7,385.14	\$ 6,567.31
Annual Grant Subsidy <sup>2</sup>	\$ -	\$ 81,784.10	\$ 67,238.61	\$ 27,957.87	\$ 9,397.31
Annual Expenses	\$ 223,386.54	\$ 274,755.31	\$ 213,934.79	\$ 196,987.89	\$ 165,947.07
Profit/Loss	\$ (115,339.10)	\$ (180,189.42)	\$ (99,299.70)	\$ (100,981.09)	\$ (80,572.06)
Daily Rate to Break Even	\$ 22.98	\$ 31.80	\$ 19.81	\$ 22.80	\$ 19.21
Average Occupancy	27	24	30	24	24
5 YEAR AVERAGE DAILY RATE TO BREAK EVEN		\$ 23.32			

Note: <sup>1</sup> 2011-2012 Fiscal Year / 10 months, October-July.

<sup>2</sup>Grants from West Coast Inland Navigational District (WCIND) and the Clean Vessel Act (CVA) administered through Florida Department of Environmental Protection (DEP).