

RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH,
FLORIDA
RESOLUTION NUMBER 08-46

WHEREAS, the issue of maintaining the beach of Fort Myers Beach in a clean, litter-free condition has far-reaching implications for both beach residents and visitors including ecological, aesthetic, health and commercial; and

WHEREAS, the most problematic aspect of litter on the beach is that of plastic straws and beverage lids which are not picked up by existing beach cleanup methods; and

WHEREAS, such plastic litter pollutes the water surrounding the Island and has disastrous consequences to sea turtles and other marine life if ingested; and

WHEREAS, it takes more than 100 years for such plastic litter to degrade,

IT IS HEREBY RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF FORT MYERS BEACH, FLORIDA as follows:

1. A "KEEP THE BEACH CLEAN" campaign shall be initiated immediately. This campaign shall be coordinated by members of the Marine Resources Task Force.

2. The campaign shall consist of the utilization of county inmates to pick up litter early Monday mornings at designated beach locations.

3. The campaign will inform beach merchants of the implications of the pollution and will seek voluntary compliance from them to stop offering plastic lids and straws with drinks. At the minimum, cooperating merchants will post signage asking customers to dispose of trash responsibly. Certificates of Appreciation from the Town will be awarded to cooperating merchants.

4. In order to promote public awareness of the campaign, a contest for appropriate slogans for signage shall be established and publicized through the local media. The Town shall offer prize money in the amount of \$175.00 for the winning entries.

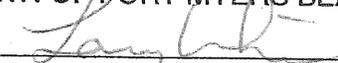
The foregoing Resolution was adopted by the Fort Myers Beach Town Council present after reasonable notice. Upon being put to a vote, the result was as follows:

Larry Kiker, Mayor	aye
Herb Acken, Vice Mayor	aye
Tom Babcock, Councilmember	aye
Jo List, Councilmember	aye
Bob Raymond, Councilmember	aye

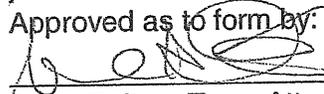
DULY PASSED AND ENACTED this 20th day of October, 2008.

By: 
Michelle D. Mayher, Town Clerk

TOWN OF FORT MYERS BEACH

By: 
Larry Kiker, Mayor

Approved as to form by:


Anne Dalton, Town Attorney