

**MINUTES
FORT MYERS BEACH
Cultural and Environmental
Learning Center Advisory Board
Town Hall
2525 Estero Boulevard
Fort Myers Beach, FL 33931**

Thursday, August 26, 2016

I. CALL TO ORDER/PLEDGE OF ALLEGIANCE

Meeting was called to order at 3:02 p.m. by Chair Hill.

II. ROLL CALL

Members present: Barbara Hill, Betty Simpson, Cherie Smith, Ceel Spuhler and Becky Werner.
Excused: Cindy Richardson and Lorrie Wolf.
Historical Advisor: Bill Grace
Town Staff: Alison Giesen

III. APPROVAL OF MINUTES - July 28, 2016

MOTION: Ms. Simpson moved to approve the minutes; second by Ms. Spuhler.

VOTE: Motion passed unanimously.

IV. PUBLIC COMMENT - no public comment.

V. MUSEUM DIRECTOR'S REPORT

Ms. Giesen reviewed revenue and membership data. She stated they had \$1,500 in the budget. Discussion was held concerning funding landscape lighting. She described partnering with Fish Tale Marina to provide boat tours. The Flexi-Pave material will not be used on the section of the pathway that was determined to be historical. Flexi-Pave is scheduled to be installed on non-historic pathways September 19, 2016.

Ms. Giesen learned that Parke Lewis resigned effective September 10, 2016. The position was posted as full-time. She indicated that two seasonal positions would be eliminated and she will juggle funds and schedules to make it work.

Chair Hill thanked Mr. Grace for informing CELCAB that a portion of the pathway was historical. She was delighted that Mr. Lewis would be involved as a volunteer. Ms. Giesen discussed options for the marketing position and advertising for Mr. Lewis's position.

VI. REVIEW OF MOUND HOUSE OPERATIONS POLICY

Ms. Giesen described documents included in the packet. She indicated that the Policies and Procedures were not formally adopted and additional documents would have to be work shopped

and incorporated to produce the final document. Ms. Giesen included best practices from other historical venues in the packet of information.

VII. MOUND HOUSE BENCHES

Ms. Giesen provided information on benches. Earth Surfaces charges \$2,350.00 per bench with a design. Discussion was held regarding the height, width and length of the benches. Ms. Spuhler felt they could charge \$6,000.00 for each bench. Mr. Grace felt that the price was too high. Ms. Giesen will research pricing benches.

VIII. MOUND HOUSE STRATEGIC PLANNING UPDATE

Ms. Giesen described the full-day session and noted that donation funds were available to cover the expense. She would like to schedule the session in early November with all stakeholders present. Discussion was held concerning expectations from the work session.

IX. HISTORIC NEWTON BEACH PARK SIGNAGE UPDATE

Ms. Giesen reported that 90% of the designs have been completed. Megan Kissinger provided botanical illustrations for the signs. Chair Hill expressed concern regarding not branding Newton Beach Park exactly like the Mound House. Ms. Giesen stated that the illustrations were appropriate for the date of the Mound House, but not necessarily for Newton Beach Park. Ms. Spuhler relayed the history of Seven Seas. Chair Hill recommended that the wood grain in the background be eliminated. Ms. Giesen will remove it. Ms. Smith questioned the orange sign facing Estero Blvd. Ms. Giesen discussed visibility, font size and color of letters. Ms. Giesen will have samples of signs available for discussion at the next meeting. Mr. Grace noted that Newton Beach Park was not designated as a historical site. Ms. Giesen questioned whether the word historic should be removed from the sign. Mr. Grace agreed. Ms. Giesen will remove the word. Discussion was held regarding the design of a sign on the boardwalk. Ms. Giesen will check with Community Development concerning restrictions.

X. PUBLIC COMMENT

Catherine Wallace introduced Jess Salmond, editor of The Observer. Ms. Wallace suggested throwing a party for Mr. Lewis. Ms. Giesen stated that Mr. Lewis did not want a party since he would be volunteering. Ms. Wallace felt that \$2,350.00 was too expensive for the benches. She questioned why ceiling fans were not installed in the underground exhibit.

XI. BOARD MEMBER COMMENT

Ms. Werner noted that Ms. Spuhler's daughter distributed brochures. Ms. Smith commented on the Chamber After Hours meeting and thanked Ms. Giesen. Ms. Spuhler remarked on the Chamber meeting and reminded everyone of the Friends of the Mound House Play on November 5th and the luncheon on the 3rd of December.

XII. 2016 UPCOMING MEETING DATES - September 29, 2016 at 3:00 p.m.

XIII. ADJOURN

MOTION: Ms. Smith moved to adjourn the meeting, second by Ms. Werner.

VOTE: Motion passed unanimously.

Adopted 10/27/16 with/without changes. Motion by Betty Simpson
(DATE)

Vote: all Signature: Barb Hill

- End of document