

**1. Requested Motion:**

**Meeting Date:** January 17, 2012

Authorize staff to prepare and submit three funding applications to the Lee County Tourist Development Council for (1) beach and shoreline operations and maintenance; (2) survey and title work for bayside rights-of-way and beach accesses where no survey exists; and (3) capital improvements for shade structures at the Newton Beach Park.

**Why the action is necessary:**

The Town Council directed staff to seek authorization for all external funding requests.

**What the action accomplishes:**

It authorizes staff to move forward with the FY 2013 funding requests.

**2. Agenda:**

- Consent
- Administrative

**3. Requirement/Purpose:**

- Resolution
- Ordinance
- Other

**4. Submitter of Information:**

- Council
- Town Staff – Public Works
- Town Attorney

**5. Background:**

The Town of Fort Myers Beach has traditionally sought support for beach and shoreline maintenance and shoreline-related capital improvement projects from Lee County's Beach & Shoreline grant program funded through tourist tax collections. The Tourist Development Council (TDC) has established February 24, 2012 as the deadline for all FY 2013 funding requests. Once submitted, these funding requests are evaluated by the Coastal Advisory Council and the TDC before making recommendations to the Lee County Board of County Commissioners for inclusion in the budget process.

With this approval, staff will complete final applications for FY 2013. The beach and shoreline maintenance application will be consistent with those submitted in previous years, but will include the proposed enhancements to existing beach accesses maximizing the Town's reimbursement of eligible expenditures from the grant program for the beach, beach accesses, Mound House and Newton properties. (The information associated with the beach access enhancements and estimates for the same will be provided separate from the documents attached.) This application will again include replacement of signage at beach accesses, continuing with ADA accessibility modifying one beach access structure, a share of equipment purchases, landscaping maintenance and improvements and solid waste and recycling. In addition to the beach access enhancements, additional staff allocation and improvements to the Old San Carlos Bayside Park has been added. Also included is two capital projects consisting of surveying and title work at all bay side water accesses (\$35,000.00) and to provide a shade shelter at the Newton Beach Park (~\$30,000), which includes a financial match by the Town (~\$3,000).

Attached for review is the budget breakdown for the application and associated project narratives.

**6. Alternative Action:**

Disapprove and provide Staff with a funding alternative.

**7. Management Recommendations:**

Approval

**8. Recommended Approval:**

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Cultural Resources Director	Town Clerk
						

**9. Council Action:**

- Approved
- Denied
- Deferred
- Other

A  
 1 Town of Fort Myers Beach  
 2 Beach & Shoreline Grant  
 3 FY 13 Worksheet  
 4 Prepared December 21, 2011.

B C D

				*Mound House &		
5	Description	Beach Access	Newton Park	Total		
6	Personnel					
7	Staff	\$105,872.94	\$43,252.29	\$ 149,125.23		
8	Contract Labor	\$30,000.00		\$ 30,000.00		
9	Janitorial	\$54,294.34		\$ 54,294.34		
10		<b>\$190,167.28</b>	<b>\$43,252.29</b>	<b>\$233,419.57</b>		
11						
12	Contracted Service					
13	Landscape		\$52,000.00	\$ 52,000.00		
14	Janitorial		\$25,000.00	\$ 25,000.00		
15		<b>\$0.00</b>	<b>\$77,000.00</b>	<b>\$77,000.00</b>		
16						
17	Repairs & Maintenance					
18	Building Maintenance		\$11,500.00	\$ 11,500.00		
19	ADA Improvements(1)	\$30,000.00		\$ 30,000.00		
20	Mobi Mats (1)	\$50,000.00		\$ 50,000.00		
21	Public Restrooms (2)	\$10,000.00		\$ 10,000.00		
22	Landscaping	\$6,000.00	\$8,000.00	\$ 14,000.00		
23	Access Enhancements					
24	OSC Shoreline Area	\$20,000.00		\$ 20,000.00		
25	Maintenance Materials		\$500.00	\$ 500.00		
26	Vehicle Maintenance	\$44,000.00		\$ 44,000.00		
27	Beach Vehicles			\$ -		
28	Fuso & Others			\$ -		
29	Equipment Maintenance	\$1,438.00	\$1,000.00	\$ 2,438.00		
30	Equipment Repair Parts	\$3,000.00		\$ 3,000.00		
31		<b>\$164,438.00</b>	<b>\$21,000.00</b>	<b>\$ 185,438.00</b>		
32						
33	Other Charges & Obligations	xxxxxxx	xxxxxxx	xxxxxxx		
34						
35	Operating Supplies					
36	Fuel & Lubricants	\$16,364.00		\$ 16,364.00		
37	Uniforms	xxxxxxx	xxxxxxx	xxxxxxx		
38	Janitorial Supplies	\$9,000.00	\$3,000.00	\$ 12,000.00		
39	Maintenance Supplies	\$16,614.00	\$3,000.00	\$ 19,614.00		
40	Signage	\$10,000.00	\$1,000.00	\$ 11,000.00		
41		<b>\$51,978.00</b>	<b>\$7,000.00</b>	<b>\$ 58,978.00</b>		
42						
43	Utilities					
44	Electric	\$960.00	\$4,000.00	\$ 4,960.00		
45	Water & Sewer	\$3,300.00	\$8,500.00	\$ 11,800.00		
46	Solid Waste Removal/Recycling	\$57,000.00	\$3,000.00	\$ 60,000.00		
47		<b>\$61,260.00</b>	<b>\$15,500.00</b>	<b>\$ 76,760.00</b>		
48						
49	Equipment (3)					
50	Equipment			\$ -		
51	Chipper	\$10,500.00	\$3,000.00	\$ 13,500.00		
52	Vehicles			\$ -		
53	Fusco	\$11,970.00	\$4,787.00	\$ 16,757.00		
54	Kubota w/ dump	\$0.00		\$ -		
55		<b>\$22,470.00</b>	<b>\$7,787.00</b>	<b>\$ 30,257.00</b>		
56		<b>\$490,313.28</b>	<b>\$171,539.29</b>	<b>\$661,852.57</b>		
57						
58	Capital Projects Only (4)					
59	Architect & Engineering	\$35,000.00	\$2,100.00	\$ 37,100.00		
60	Permits		\$200.00	\$ 200.00		
61	Site Preparation			\$ -		
62	Construction		\$27,700.00	\$ 27,700.00		
63	Contingency			\$ -		
64		\$35,000.00	\$30,000.00	\$ 65,000.00		
65		<b>\$525,313.28</b>	<b>\$201,539.29</b>	<b>\$ 726,852.57</b>		
66						

# **Narrative**

## **Town of Fort Myers Beach General Operations and Maintenance**

### **I. Project Summary**

This project funds the day-to-day operation and maintenance of the Town's beach, beach accesses, the Mound House Shoreline Park, Newton Beach Park and the Old San Carlos Fountain Bayside Park. The funds will be apportioned for personnel services, preventative maintenance services, repair and maintenance, and contractual services for upkeep of the facilities. Combining the beach and park requests enhances the Town Staff's ability to assimilate both projects and streamline the reimbursement procedures. The level of service that is maintained through this program provides the visitors to the Town of Fort Myers Beach with an exceptional experience that is expected when visiting for an island vacation.

### **II. Project Abstract**

#### **A. Project Description**

This funding provides the Town the ability to maintain the public beach and shoreline areas in a clean, attractive and safe manner and allows for the operations of the same to proceed in an efficient manner to enhance the enjoyment of visitors to Fort Myers Beach. The equivalent of three full time and two part time positions are being funded through this, including the janitorial requirements for the one comfort station located at the Palm Street Beach Access. Repair and maintenance of the equipment used for beach and shoreline operations is included as well as the costs for trash and recycling removal. It is the Town's intention, with this request, to continue with the improvements to the beach accesses to further enable handicapped accessibility by purchasing and installing mobi-mats for the remaining beach accesses that can accommodate them as well as extending the lengths of the mats at certain accesses. Also included within this category is the modification to one access way to remove the stairway and replace with a ramp to enhance accessibility.

In addition to the on-going maintenance related work, the Town will begin enhancements to its' beach accesses such as adding landscaping, new signage, additional ADA accessibility and overall access appearance.

The proposed funding for the Mound House and Newton Beach Park consists of the continued proper and complete maintenance for both properties. Significant park enhancements including pathways, interpretive signage and landscaping funded by TDC has been installed at both the Mound House and Newton properties. The addition of these amendments continues to emphasize the public use and benefit of these waterfront parks and with acceptance of the FY 13 funding request will enable the Town to provide a clean, attractive, and safe facility with restrooms for visitors to enjoy.

At the Old San Carlos Bayside Park, funding will assist the Town with the continuation of maintenance and repair to further enhance and promote the shoreline area of the Town for public use by visitors.

#### **B. Overall Context**

For the past several years, TDC has reimbursed the Town of Fort Myers Beach for the operation and maintenance of Fort Myers Beach and beach accesses #11 through #36. The funding for the Mound House, Newton Beach and Old San Carlos Bayside Parks further facilitates the Town's ability to provide for public use of these properties.

#### **C. Relationship to Beach/Shoreline**

Public Beach accesses are the customary way to enter the beach/shoreline for the general public. It is important to maintain these areas in a safe, clean and inviting condition where tourists feel comfortable entering and exiting the beach. The Newton Beach Park also provides direct access to the beach with public parking, restroom facilities, picnic tables, Chickee Hut and walkways for a pleasant experience. Environmental tours of the beach are regularly scheduled at the Newton Beach Park that attracts visitors from all over the world. The Mound House is surrounded by water on three sides and includes direct access by boat plus non motorized watercraft to the Great Calusa Blueway Paddling Trail. The Mound House Park is routinely enjoyed by thousands of visitors each year seeking a passive "Back Bay" experience. The Old San Carlos Bayside Park is a gathering location for visitors along the Town's "Bay Walk". From this park visitors enjoy watching the wealth of activities along Matanzas Pass often seeing Dolphin, Manatee, Pelicans and other fishing birds directly adjacent to the park. People also tend to gather here to watch the consistent sights of boats traversing the water way. From this location visitors can easily find water based activities and tours, restaurants and hotels.

#### **D. Impact on Tourism**

It has been estimated that 92% of people visiting Lee County visit the beaches. 63% travel to Fort Myers Beach so maintaining clean and safe beaches, beach accesses, and beach and shoreline parks provides a great first impression for visitors. Tourists can leave with a sense of satisfaction and enjoyment by vacationing in a clean and preserved environment.

#### **E. Project Timeline**

The funding request is for the complete fiscal year beginning October 1, 2012 and ending September 30, 2013.

# **Narrative**

## **Town of Fort Myers Beach Capital Project Public Bayside Accesses**

### **I. Project Summary**

The proposed project consists of planning, designing and constructing bayside accesses for launching motorized and non-motorized vessels and providing passive park settings for fishing or just enjoying the bay front area. The first phase will only consist of surveying and title work for the areas being considered. Once the public limits are determined, the plan for improvements will be designed and constructed.

### **II. Project Abstract**

#### **A. Project Description**

Many island visitors look for locations where kayaks, canoes and paddle boards can be launched. Many of the Town's roads dead-end into Estero Bay making the locations conducive for launch and fishing areas. Some of the bayside areas have areas surrounding that has the potential of providing a passive park area.

The initial work will involve surveying the bayside roads and any beach accesses that have not been previously surveyed. Title work will also be performed to confirm the meets and bounds of the survey. Once the viable areas are determined, a plan for the type of improvements that can be accommodated will be developed and brought forward for funding.

It is anticipated that the first phase (planning) of the project will take approximately 8 months to complete. The remainder of the funding year will be used to develop a strategy to move the project forward to construction. It is anticipated that the overall project will take approximately 5 years to complete.

#### **B. Overall Context**

Since its incorporation, the Town has made consistent forward movement with enhancements and improvements to the beach and Town Parks. Approval of this request enables the Town to continue its effort.

#### **C. Relationship to Beach/Shoreline**

The areas that will be surveyed are directly adjacent to the Estero Bay shoreline, lending itself to easy bay access.

**D. Impact on Tourism**

Many people visiting the Town of Fort Myers Beach enjoy and partake in water sports and activities. Estero Bay has a large attraction for boaters and fisherman. The location of these accesses provide easy access points from many hotels, condominiums and other lodging facilities providing visitors the ability to walk or drive a very short distance to enjoy water activities. It is anticipated that through these enhancements more visitors will be attracted to this location year after year.

**E. Project Timeline**

It is expected that Phase I of this project will be completed by May, 2013.

# Narrative

## Town of Fort Myers Beach Capital Project Functional Art Structures

### I. Project Summary

The proposed project consists of designing and constructing functional art structures at the Newton Beach Park. The type of structures that are being contemplated will add visual enhancement and functionality while maintaining the beach park setting. Maintenance of this art work will be minimal as it will be constructed from materials that will lend itself to the beach environment.

### II. Project Abstract

#### A. Project Description

It is the intention of the Town to provide functional art work that will enhance the park atmosphere while maintaining the integrity of the beach park.

Initially the Town will look to the architectural artisan community for input as to design and placement of the proposed structure(s). Once a plan is developed the Town will move into a contract with an artisan to provide the design of the art structure for the park property. Permitting for the project will also be included as it will be necessary to receive permits as the property sits forward of the Coastal Construction Control Line. Once permitted, the project will move to construction.

It is anticipated that the project will take approximately two years to complete. The selection of a project design and artisan will take an appreciable amount of time to ensure that the best selection is made. It is estimated that the project will extend beyond one funding cycle to accomplish this.

#### B. Overall Context

Since its incorporation, the Town has made consistent forward movement with enhancements and improvements to the beach and Town Parks. Approval of this request enables the Town to continue its effort. It is anticipated that the maintenance of these amendments will be minimal in ensuing years.

#### C. Relationship to Beach/Shoreline

The Newton Beach Park is a beautifully restored property located directly adjacent to the public beach that provides a park setting in which to enjoy the beach with convenient parking, public restrooms, picnic areas, and native beach landscaping. It is important to provide a safe, clean and inviting condition where tourists know there are additional accommodations while visiting the beach.

**D. Impact on Tourism**

It is estimated 92% of people visiting Lee County visit the beaches. 63% travel to Fort Myers Beach. Providing public restrooms will definitely change visitors perception of their visit and has the potential to lengthen their stay at the beach.

**E. Project Timeline**

It is expected that this project will be completed and ready for enjoyment by December, 2012.