

1. Discussion Objective:

Work Session Date: October 17, 2011

Discuss the Gift Giving Guide presentation.

2. Submitter of Information:

- Council
- Town Staff - Finance Director
- Town Attorney

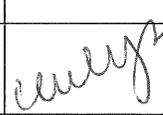
3. Estimated Time for this item:

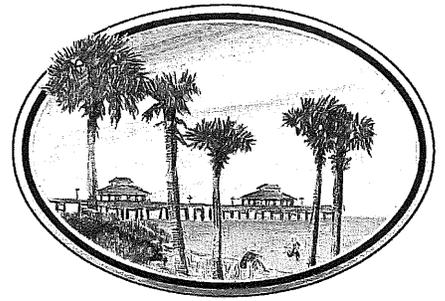
15 minutes

5. Background:

Town staff has created a gift guide/giving book to provide islanders and visitors an opportunity to personally impact and improve the Fort Myers Beach community through donations and gifts to the Town. The gift guide will be introduced at this work session.

Attachment: memo to Town Manager

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Cultural Resources Director	Town Clerk
						



Memo

To: Terry Stewart, Town Manager

From: Evelyn Wicks, Finance Director

Date: October 3, 2011

Re: Guide to Giving

A handwritten signature in cursive script, appearing to read "Evelyn Wicks", is written over the "From:" line of the memo.

As you are aware, governments bodies accept donations of property, cash or other items. These donations become public property and the government is free to use these donations for whatever public purpose the body deems appropriate with no strings attached.

Individuals make donations for a variety of reasons; many are based upon their life experiences. Often donors will make a contribution because they want to make a difference. From time to time, family members make donations to a community to honor a family member or treasured friend. Donations of cash may help provide scholarships to programs that may be too costly for families to afford. Frequently, citizens are simply grateful and wish to give back to the community.

The gift guide/giving book was developed to provide islanders and visitors an opportunity to personally impact and improve the Fort Myers Beach community. By giving a gift or donating toward a particular project, donors are investing in the island itself and ensuring the beautiful beaches and culture that is so cherished now, retains its charm for future generations.

The gift guide includes an array of giving opportunities. The guide will be posted in electronic format on the Town's website and a brochure detailing the program will be placed at various locations around the island.