

1. Requested Motion:

Meeting Date: May 16, 2011

Approve the request to reduce the pool admission price to \$1.50 per child for the YMCA summer camp attendees during June, July and August, 2011.

Why the action is necessary:

Council must approve all modifications to the recreation fees and rates.

What the action accomplishes:

Promotes pool usage during the summer.

2. Agenda:

- Consent
- Administrative

3. Requirement/Purpose:

- Resolution
- Ordinance
- Other – Fee Modification

4. Submitter of Information:

- Council
- Town Staff – Public Works
- Town Attorney

5. Background:

Town Council adopted a fee schedule that included daily admission rates for the community pool. During the summer months outside groups that provide summer camp programs have historically used the pool for 1 or more days per week. Town staff markets the pool to these groups for this type of use during the summer. The Fort Myers YMCA contacted staff with an interest resulting from the outreach, but have requested a reduction to the daily rate from \$2.00 per child to \$1.50 per child. The YMCA is interesting in utilizing the pool from 12:30 – 2:30 PM, Tuesday through Friday with approximately 75 children attending each session. This usage will coincide with their summer camp program which runs for 10 weeks providing weekly revenue of approximately \$450.00.

6. Alternative Action:

Do not approve the request.

7. Management Recommendations:

Approve the reduced rate to the YMCA.

8. Recommended Approval:

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Cultural Resources Director	Town Clerk
						

9. Council Action:

- Approved
- Denied
- Deferred
- Other



MEMO

DATE: May 5, 2011

TO: Terry Stewart, Town Manager

FROM: Cathie Lewis, Public Works Director *C Lewis*

SUBJECT: Community Pool Summer Programs

As you recall the YMCA contacted staff regarding bringing their summer camp participants to the Fort Myers Beach Community Pool for the duration of their summer program. This interest also included a request to pay a reduced daily admission fee. The YMCA would utilize the pool from 12:30 – 2:30 PM, Tuesday through Friday for the duration of their summer program. It is expected that 75 children will be in attendance each day.

Last year there were three camps that utilized the pool in conjunction with their summer program; each program ranged between 20-60 children. The summer camps use the pool during normal operating hours, generally for a two to three hour block of time. The times and days are staggered so that there is little to no overlap of the programs. To overlap programs would cause the staffing needs to fluctuate and the potential of reaching pool capacity with the addition of members and/or daily patrons on the camp days. I am not aware of any time that capacity was met during the summer programs using this scheduling method.

The standard operating procedure is to provide 1 guard per 25 patrons in the lap pool and 1 guard per 40 patrons in the kiddie pool. Capacity for each is 96 and 79 respectively. It is a requirement for these summer camps to also have sufficient camp counselors in attendance to provide supervision during their program's use.

To accommodate the extended hours of operation at the pool, summer swim lessons and summer camps temporary summer help is added. Currently there are four part time lifeguard staff, plus one on-call lifeguard. This total will be supplemented by three temporary part-time employees and two on-call guards for the summer. This is not a change in staffing from last year.

It is likely that the three camps that have historically used the facility will do so again. One group is actually the Bay Oaks summer camp children. Last year the revenue generated by the summer camps totaled \$6,300.00. Adding the YMCA at the reduced rate will increase the expected summer camp revenue by \$4,500.00.

I am hopeful to continue to grow the summer camp program. There is room to accommodate additional camp programs without increasing summer staffing levels which will further assist with improving facility revenue.