

1. Discussion Objective:

Work Session Date: April 18, 2011

Public Works and Cultural Resources will provide and present to Council current and proposed property rental fee information for review and discussion.

2. Submitter of Information:

- Council
- Town Staff
- Town Attorney

3. Estimated Time for this item:

40 minutes

5. Background:

- With the completion of Newton Park and the Seven Seas restoration project and the forward progress on the Mound House restoration program, staff is providing to Council proposed fee schedules for educational programs and property rentals. Information provided for Newton Park and education program fees for Mound House have been reviewed and recommended by CELCAB. Property rental fees and a membership program for Mound House remain in development to be discussed at the April 28, 2011 meeting of CELCAB.
- Within the Public Works Divisions there are various rate and fee structures that have been established, a memo outlining this is attached for reference and discussion. These rates and charges range from membership and usage fees at Bay Oaks to right-of-way Agreements.
- At the time the Town began its operations of the Bay Oaks Recreation Campus, a fee schedule for membership and various activities was set. Now that the facility has been in operation for some time, it has become evident that some of the fees need adjustment. A draft of a revised fee structure is also attached for discussion. The revised schedule will be finalized with Council's input and brought forward through the FY 12 budget process.
- This process will also provide an opportunity to consider setting/updating fees for the Town's cultural activities as well.

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Cultural Resources Director	Town Clerk
						



Memo

To: Town Manager Terry Stewart

From: Theresa Schober, Director of Cultural Resources

Date: 4/11/11

Re: April 18, 2011 Newton Park & Mound House Work Session Considerations

Pursuant to your instruction, with this memorandum I am providing information that will be helpful for Town Council in its discussions regarding rental and program fees for Newton Park and Mound House at the April 18, 2011 work session.

Newton Park

In December 2010, the Cultural and Environmental Learning Center Advisory Board (CELCAB) initiated discussions of a facility use agreement for private functions at Seven Seas and Newton Park in response to requests for public use. In addition to educational programs at the park, the restoration of Seven Seas was intended to serve multiple functions including community gathering space. As a formal facility use agreement had not been specifically developed for this facility, the Town used the agreement developed for the Bay Oaks Recreation Campus as a temporary measure to provide access to the facility.

Following events in October and November at Seven Seas and Newton Park, Cultural Resources staff met with Public Works to confer on time necessary for set up and break down of events in order to develop a reasonable cost structure. CELCAB considered this information as well as details of other rental facilities on Fort Myers Beach, the fee schedule for Bay Oaks, and the Burrough's Home in Fort Myers. The recommended rate structure and rental information for Newton Park are attached to this memorandum. CELCAB made a final review of the information and format at their March 24, 2011 meeting.

Mound House

Town Council set a rental rate in 2006 of \$200 plus the cost of an event supervisor from set up to clean up, with a \$300 security deposit for the un-restored property. Property rental was restricted to the grounds outside of regular operating hours and tours.

The CELCAB reviewed rental rates for the Mound House at their February and March 2011 meetings in conjunction with a review of programs and program fees. It was determined that additional current data was necessary for other comparable venues to establish an appropriate rental rate. An appropriate rate was considered to be one that offset Town costs, generates revenue, and would limit the use of the property for outside functions such as wedding ceremonies. The collection of this data is in process to be reviewed at the April 28, 2011 CELCAB meeting.

Cultural Resources Program Fees

Following discussions by Town Council at the February 22nd work session, CELCAB deliberated on proposed operations schedules and program fees for Cultural Resources. Recommendations for educational program schedules are based on discussions of neighbourhood impact, staff and volunteer availability, and past programming. Specifically, CELCAB considered that limiting hours of operation to mid-day and restricting the number of days activities are offered will decrease the intensity of impact on surrounding neighbours.

Proposed fees for Cultural Resource programs are provided in the following table. Recommended rates account for fee structures at comparable venues and time and materials investment in actual programs.

Only fees for kayak tours have been previously set by Town Council following installation of the kayak landing and purchase of kayaks in 2005, funded by the West Coast Inland Navigation District (WCIND). At that time, a 50% reduction was provided to island property owners. At the WCIND grant hearing for additional funding of a kayak building and new kayaking equipment in 2010, Lee County staff requested this fee structure be revisited. CELCAB has recommended that discounted rates should be based on a Mound House membership program that is in development.

Cultural Resources Interpretive Programs	Recommended Fee ¹	Discounted Rate ²
Beach & Estuary Explorations Kayak Tours Creatures of the Back Bay Paddle the Calusa World Reflections Mound Key Boat Tours Combination with Mound House Treasures of the Sea	\$30/person \$40/person \$25/person \$50/person \$60/person Free	Member/Group/Student – \$20/person Member/Group/Student – \$30/person Member/Group/Student – \$15/person Group/Student – \$40/person Group/Student – \$50/person
Youth Programs School Tours Public school – Calusa Domain Out of area/Private/Homeschool Advance classroom presentation Scouts Excursions Summer Camps	Free \$3/child \$2/child \$5/child \$5/child	
Adult Programs Walk Through Time – Group program Stories Beneath Our Feet Plants & People – Guided program Speaker’s Bureau (Off-site lecture)	\$15/person \$8/person \$5/person Donation	Student – \$10/person Member – \$5/person Member – \$3/person
Contracted Programs Indoor programs (e.g., yoga) Outdoor programs (e.g., sailing school)	20% 15%	Member – variable

¹ Fee structure recommended by CELCAB on March 24, 2011

² Fee structure and membership program to be reviewed by CELCAB on April 28, 2011

SEVEN SEAS AT NEWTON PARK

EXPERIENCE FORT MYERS BEACH HISTORY ON THE GULF



Enjoy the beautifully restored Seven Seas beach cottage at Newton Park, once home to James and Eleanor Newton. Jim, most well known for authoring the book, “Uncommon Friends” and his wife, Eleanor, who published two books herself, hosted large tea parties with upwards of 50 distinguished people. Now you can host your own event at Seven Seas too.

The fully restored historic building is equipped with running water and public restrooms. There is a large common area inside and an enclosed sunroom surrounded by large sliding panels with an unobstructed view of the beautiful Gulf of Mexico. Beyond the sunroom is a fully screened lanai on the beach for hosting your outdoor events as well.

Adjacent to the building is a large outdoor patio complete with picnic tables as well as bocce courts. Cover for outdoor tables is provided by an authentic Chickee Hut. All only steps from the beach.

SEVEN SEAS AT NEWTON PARK

EXPERIENCE FORT MYERS HISTORY ON THE GULF

GENERAL INFORMATION

The Town of Fort Myers Beach reserves the right to refuse the use of property or to stop any activity of any person or party that does not conform to this agreement, endangers participants and/or visitors, or is considered inappropriate behavior with no refund.

The lessee shall agree to conduct themselves in a manner that is sensitive to the historical nature of the property and its preservation needs.

GENERAL RULES

GENERAL

- Smoking is not permitted within or adjacent to park facilities
- No alcoholic beverages are permitted on site
- Commercial activity is not allowed – no selling or soliciting for sales on property
- Rentals will be limited to daylight hours including set up and clean up time
- A time limit will be enforced on all Seven Seas rentals
- All events must abide by The Town of Fort Myers Beach Noise Control Ordinance (ch. 14 sect 19-24)

SEVEN SEAS RENTAL

- Events will be limited to 49 persons and this will be strictly enforced
- Decorations may not be nailed, tacked or taped to historic structures or vegetation.
- All decorations and garbage must be removed from the property at end of event

PARKING

- Parking Spaces may not be reserved; standard metered parking is available on site
- Parking along Estero Boulevard is not permitted

SEVEN SEAS AT NEWTON PARK

EXPERIENCE FORT MYERS HISTORY ON THE GULF

DEPOSIT AND PAYMENT INFORMATION

To secure reservation, a rental deposit in the amount of \$150.00, signed contract and proof of insurance should be delivered to Town Hall within fourteen days after request is made. If the deposit is not received within two weeks, the reservation will automatically be removed from the booking calendar without notification. Final payment will be due at least 48 hours prior to your event.



RATE SCHEDULE

FEES	DURATION	FOR PROFIT/ INDIVIDUAL	NON-PROFIT
Seven Seas – Community Room Only	Up to 4 hours	\$75.00	\$50.00
	Additional hours	\$35.00 / hr	\$25.00 / hr
Seven Seas – Lanai Only	Up to 4 hours	\$25.00	\$20.00
	Additional hours	\$15.00 / hr	\$10.00 / hr
Seven Seas – Community Room and Lanai	Up to 4 hours	\$85.00	\$60.00
Bocce Courts & Chickee Hut (including use of one Bocce Ball set per court) – reserved time	Up to 4 hours	\$25 /court	\$25.00 / court
Chickee Hut Only – reserved time	Up to 4 hours	\$20.00	\$20.00
Newton Park – exclusive use of entire facility	Up to 12 hours	\$1,200.00	\$1,000.00
* Set Up / Break Down fee		\$60.00	\$60.00
** After Hours fee		\$40.00	\$40.00

Please Note – Set up and break down fees will apply to rentals of the Community Room and Lanai. An after hours fee will also be charged, should rental of these areas extend past Sunset.

SEVEN SEAS AT NEWTON PARK
EXPERIENCE FORT MYERS HISTORY ON THE GULF

Town of Fort Myers Beach
Facility Rental Agreement

THIS Agreement, entered into this ____ day of _____, 2010, between the Town of Fort Myers Beach, 2523 Estero Boulevard, Fort Myers Beach, FL 33931, a municipal corporation of the State of Florida (hereafter "Town"), and _____ with an address of _____ (cellular preferred) of: _____ (hereafter "User"). The User shall use the Town Facility as listed below, on November 10, 2010, from 7:30 am to 11:30 am subject to the established policies of the Town and the following conditions.

1. User shall pay \$50 for the rental of the delineated property for up to four (4) hours accompanied by a separate, refundable cleaning/security/equipment deposit of \$150, both payable in advance of the facility reservation. Any additional usage of facilities beyond the time specified above will result in User's payment of additional rental fees. **ALL RESERVATIONS ARE FIRST-COME, FIRST-SERVE. SPACE WILL NOT BE HELD UNTIL EXECUTION OF RENTAL AGREEMENT AND FULL PAYMENT OF ALL FEES.**

2. The buildings, equipment and/or other property of the Town to be used for this rental are: Seven Seas at Newton Park, including kitchen area, folding tables, chairs. Parking at Newton Park can not be reserved and regular metered parking rates will apply. Please note: Seven Seas is a designated historic structure. No decorations or similar materials can be nailed, tacked, or taped to the historic structure.

3. The event being conducted in the facility is: _____

4. The facility is rented "as is". User shall not move or remove Town items. The User shall restore the rented facilities and equipment to the condition these were in at the time of rental. The refundable cleaning/equipment deposit will be returned after the facility has been inspected for cleanliness. User shall clean tables and kitchen surfaces, sweep floors, and remove trash from building to outside garbage container, remove all decorations and other belongings. User will supply all cleaning products for this purpose.

5. During the full term of this agreement, the User shall secure and maintain, at its sole expense, General Liability Insurance with minimum limits of \$100,000 per occurrence and \$300,000 aggregate for Bodily Injury Liability and a minimum limit of \$100,000 for Property Damage Liability, or a minimum combined single limit of \$300,000. Workers Compensation Coverage for all employees in compliance with the applicable State and Federal laws. Each Certificate of Insurance shall include the name and type of policy and coverage provided; the amount or limit applicable to each coverage provided; the date of expiration of coverage; the designation of the Town of Fort Myers Beach as additional insured and as certificate holder, except as to Professional Liability Insurance and for Workers' Compensation Insurance. Should any of these policies be cancelled before the expiration date thereof, the issuing company will endeavor to mail thirty (30) days written notice to the Town.

SEVEN SEAS AT NEWTON PARK
EXPERIENCE FORT MYERS HISTORY ON THE GULF

continued on next page

The Town shall waive _____ or not waive _____ or waive the _____ portion of the insurance requirements related to this Agreement.

6. The User hereby releases Town of Fort Myers Beach, its employees, representatives and agents, from all liability regarding the subject matter of this Rental Agreement, in consideration of the approvals granted hereunder.

7. The User shall indemnify, defend and hold Town, its agents, representatives, and employees harmless from any and all liability, claims, suits, judgments or damages of every kind and sort including, but not limited to, attorney fees and other costs of responding to or defending any claims or litigation which occurs or may occur because the subject matter of this Agreement, whether or not litigation is filed.

8. The use, provision, or sale of alcohol on Town property is prohibited. Use of illegal drugs or any other illegal activities on Town property is prohibited. The Town reserves the right to enter any portion of the premises and to eject any objectionable person or persons from said premises and/or to terminate any rental that, in the Town's sole judgment, is disturbing the peace and/or significantly at variance with the stated purpose of the rental. Upon the exercise of Town's authority the User shall have no claim for damages or refund against the Town and its said representatives, jointly and separately.

9. User will provide a responsible adult for general and specific supervision and a cellular telephone number for such adult for Town contact purposes during the rental to:
a. monitor the facility for potential hazards to the event;
b. plan for the safe conduct of participants;

10. SMOKING IS NOT PERMITTED IN ANY OF THE TOWN BUILDINGS, OR WITHIN 50 FEET OF BUILDINGS.

11. The Town shall limit the hours of the activities for which the User will be using the property. Events must abide by the Town of Fort Myers Beach Noise Control Ordinance.

12. User, by signing below, acknowledges that he/she knows, understands and shall abide by the terms and conditions of this Facility Rental Agreement, including its exhibits.

IN WITNESS WHEREOF, this agreement is executed on this ____ day of _____, 2010.

(Signed)

User: _____
(Printed Name/Organization)

Address: _____

SEVEN SEAS AT NEWTON PARK
EXPERIENCE FORT MYERS HISTORY ON THE GULF

Phone: _____

continued on next page

Date: _____

Town of Fort Myers Beach

Attest

Town Manager

Town Clerk

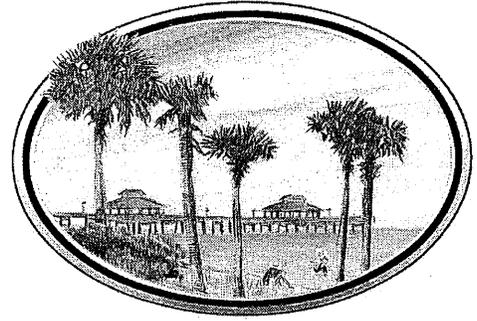
Approved to Form:

Town Attorney

Cleaning Deposit Paid ____ Rental Deposit Paid ____

I have been shown the location of the fire extinguisher _____

I agree that no cooking will take place within or near Seven Seas _____



MEMO

DATE: April 8, 2011

TO: Terry Stewart, Town Manager

FROM: Cathie Lewis, Public Works Director *Cathie*

SUBJECT: Rates and Fees for Use of Town Property

Within the Public Works Department there are several rate and fee structures that have been established for various components of the department. Updating and improving the fee structure within the Parks & Recreation Division is critical as we move into its third year of operation beginning October 1, 2011. Establishing a policy and fee schedule for use of the public right-of-way should also be in the forefront. And finally review and update of the fees within Times Square should be considered. Attached is material related to each of these categories.

Parks & Recreation: A user fee schedule for the Bay Oaks Recreation Campus was approved in November, 2009 effective January 1, 2010. Now that the campus has been operating actively it has been determined that some modifications to the fee schedule would be beneficial. The Bay Oaks Committee reviewed the current fee schedule at their recent meeting and voted to recommend keeping the current schedule, a copy of the draft minutes are provided for reference. The attached proposed fee schedule keeps membership fees static however expands fee options and member benefits. Staff is suggesting the addition of temporary and special memberships; expanding on facility and equipment rentals; and fees for swim lessons and life guard training.

Use of Public Right-of-Way: In preparation for the North Estero project, Town Council met with staff to develop a plan for those properties that did not have adequate parking on-site to accommodate their patrons. It was determined that a long term Lease Agreement would be put in place whereby the leasee would pay the Town an amount equivalent to ½ of the annual parking revenue at public parking locations in close proximity to the leased property. The annual rate is to be reviewed on a periodic basis and adjusted up or down dependent upon the annual parking revenue. The parking is identified solely for the property and cannot be sub-let in any manner. In the case of

North Estero, it was also necessary for the properties to provide the Town with a sidewalk easement due to their parking needs.

There has been an occasion whereby free parking within the public right-of-way was occurring in front of a business. The business owner was not interested in a lease arrangement as above described as they had adequate on-site parking and although some of the parking may have been their customers, most vehicles using this location were beach goers. In this case metered parking was installed. I would recommend using the lease guidelines that were formulated with North Estero program and the addition of metered parking when a lease is not utilized.

There are other existing uses of the public right-of-way that have been established through Agreements, policies and rentals. The longest standing rental agreement associated with this is the rental of the right-of-way in Times Square. This program was established when Estero Blvd. was converted to a pedestrian mall and the businesses requested to utilize a portion of the right-of-way for seating. The rate at that time was set at \$2.98 per square foot plus tax and remains in effect. Town Council approved an increase to this rate with the FY 11 budget. The new rate of \$4.00 per sq. ft. is being implemented and will be realized for part of this fiscal year. Within Times Square there is also an information kiosk that pays a rental that is a flat rate, not associated with square footage. This rate has been in effect since it's' origination and has not been increased.

Recently there has been a lease agreement placed for the use of the right-of-way on Old San Carlos Blvd. for the purpose of seating. I would suggest that the policy for all seating within the right-of-way be handled consistently among all locations.

Outside of public paid parking, there are two other programs that utilize the public right-of-way. Street Performers and Farmers Market. The Street Performers pay an annual application fee of \$80.00 which includes the cost of a background check and the Farmers Market vendors can pay by the week (\$10.00 per parking space), month (at a savings) or season (at a savings).

I believe the above accurately represents the various rates and charges processed through Public Works to assist Council with their discussion.

Attachments

pc: file

EXCERPT FROM
MINUTES
FORT MYERS BEACH
Bay Oaks Recreational Campus Advisory Board
Regular Meeting

Town Hall – Council Chambers
2523 Estero Boulevard
Fort Myers Beach, FL 33931

Thursday April 7, 2011

I. CALL TO ORDER

The meeting was called to order at 9:05 AM by Vice Chairperson Rick Loughrey. Other members present were:

Tom Mizwa-excused
Becky Bodner
Myra Miller
Tom Myers-absent
Rae Sprole
Betty Simpson-excused

Staff present: Nicole Olsen; Councilmember Jo List; Town Manager, Terry Stewart

II. PLEDGE OF ALLEGIANCE

III. APPROVAL OF MINUTES

A. March 11, 2011

Motion: Ms. Sprole moved to approve the minutes from March 11, 2011, as noted.

Seconded by Ms. Bodner;

Vote: Motion passed 4-0.

IV. BAY OAKS FEE SCHEDULE REVIEW & RECOMMENDATION

Olsen had sent information to members in advance, which they reviewed. Ms. Sprole asked if there had been any comments from the public about the fees being too high or low, etc. Ms. Olsen said there was a “mixed bag” of feelings regarding this but basically people feel the fees are fine, maybe the pool fees a bit high. Discussion took place about the operation of the pool expenses and that the prices reflect the higher level of maintenance. Ms. Sprole and Ms. Miller do not feel that the pool fees are too high. Ms. Miller added that she has checked into other area pool facilities and they are all about the same. She asked how residents are identified and Olsen stated that the BORC requires some proof of residency for a membership, adding that they haven’t had any problems

with these memberships. Ms. Miller asked when the new fee schedule goes into effect and she wishes to see a \$5.00 increase in membership fees if this doesn't happen until 2012. Ms. Sprole suggested that they start leagues for tennis and some other activities since, she feels, this would help them be able to charge a fee for tennis court usage, etc. Mr. Stewart reported that the Town is currently looking into installing a card-access system for the municipal building as well as BORC. He said that they will consider researching the possibility of expanding this to include the tennis courts but there are "low fences" there so it may not be helpful.

Ms. Sprole expressed concern that denying teens access to the gym if they cannot afford to pay on a particular day would be inconsiderate and feels that there should be no fee for kids 16-18 yrs. old. Mr. Stewart interrupted and asked that the board take the time to agree and vote on an issue before it is taken to the Council. Ms. Sprole asked Olsen, "well, do you have a lot of kids you turn away for this?" Olsen said they do not see any problems, adding that if it's a child's first time there and they don't have the money, the child is allowed to play but told they need to join or bring money each time. Ms. Sprole said she knew of one boy who couldn't go to the gym because he didn't have the money. Mr. Loughrey then added that they may need scholarships for these circumstances and Mr. Stewart suggested that perhaps the board come up with guidelines for applications. Brief discussion ensued and Mr. Stewart asked if there was a consensus to vote, prompting Mr. Loughrey to ask for a motion.

Motion: Ms. Miller moved that the fee schedule in Exhibit A be raised \$5.00 per unit, effective 2010.

There was brief discussion about the economy, with Mr. Stewart adding comments about property values to be dropped again, and members decided that "this isn't the time to raise fees." Ms. Sprole suggested soliciting more memberships instead. Mr. Stewart added that about 9% of their population has memberships, which he feels is significant, but he thinks this could be a way to increase revenue. He said "let us as staff do some ground-work on this" and will bring some numbers back to the board regarding what the goals should be.

Seconded: Lacking a second, this motion failed.

Motion: Ms. Sprole moved to keep the fees the same for the campus.

Seconded by Ms. Bodner;

Vote: Motion passed 3-1, with Ms. Miller opposed.

V. LONG-TERM PLANNING: BAY OAKS PURPOSE & VISION

Mr. Loughrey suggested that they not get into much detail in this area with only 4 members present and Ms. Olsen added that the topic of increasing membership should be part of this discussion since it is a part of the overall vision. She said they still need to decide which direction they want the BORC to go. Mr. Loughrey said that he feels the campus is both a recreation and a community center and thinks the public wants this to be both.

**BAY OAKS RECREATIONAL CAMPUS
FEE SCHEDULE**

Effective June 1, 2011

GENERAL BAY OAKS RECREATIONAL CAMPUS MEMBERSHIP

Resident - Individual	Resident - Family
Bay Oaks Annual Membership - \$25.00	Bay Oaks Annual Membership - \$50.00
Day Pass - Adults - \$4.00 - Children under 12 - \$2.00	Day Pass - \$8.00
Non-Resident - Individual	Non-Resident - Family
Bay Oaks Annual Membership - \$35.00	Bay Oaks Annual Membership - \$70.00
Day Pass - Adults - \$4.00 - Children under 12 - \$2.00	Day Pass - \$8.00
Seasonal - Up to Six Consecutive Months Resident - \$15.00 Non-Resident - \$20.00	Seasonal - Up to Six Consecutive Months Resident - \$30.00 Non-Resident - \$40.00
Monthly - Four Consecutive Weeks Resident - \$10.00 Non-Resident - \$15.00	Monthly - Four Consecutive Weeks Resident - \$20.00 Non-Resident - \$30.00
Weekly - Up to Six Consecutive Months Resident - \$8.00 Non-Resident - \$10.00	Weekly - Up to Six Consecutive Months Resident - \$16.00 Non-Resident - \$20.00

No change to the current schedule is proposed, however additional rates have been added.
These additional rates will serve vacationers, providing them with an option for membership during their stay in local accommodations.

COMMUNITY POOL

Bay Oaks Member - Individual	Bay Oaks Member - Family
Annual Pass - \$50.00	Annual Pass - \$100.00
Day Pass - Adult - \$3.00 - Children under 12 - \$1.00	Day Pass - \$6.00
Non-Bay Oaks Member - Individual	Non-Bay Oaks Member - Family
Annual Pass - \$75.00	Annual Pass - \$125.00
Day Pass - Adult - \$4.00 - Children under 12 - \$2.00	Day Pass - \$8.00
Seasonal - Up to Six Consecutive Months Bay Oaks Member - \$30.00 Non-Bay Oaks Member - \$40.00	Seasonal - Up to Six Consecutive Months Bay Oaks Member - \$55.00 Non-Bay Oaks Member - \$65.00
Monthly - Four Consecutive Weeks	Monthly - Four Consecutive Weeks

No change is recommended to standard rates, but staff does recommend adding more membership options (i.e. weekly and monthly) based on the current rates. These additional rates will serve visitors, providing them with an option for membership during their stay in local accommodations.

Bay Oaks Member - \$20.00 Non-Bay Oaks Member - \$30.00	Bay Oaks Member - \$35.00 Non-Bay Oaks Member - \$45.00
Weekly – Up to Six Consecutive Months Bay Oaks Member - \$10.00 Non-Bay Oaks Member - \$20.00	Weekly – Up to Six Consecutive Months Bay Oaks Member - \$20.00 Non-Bay Oaks Member - \$35.00

SPECIAL MEMBERSHIP PACKAGES

Rental Properties Including Hotels and Motels

Family Passes are for both the Recreation Center (gymnasium, weight room, teen room) and the FMB Community Pool. One family pass provides access for up to 6 people staying within one rental unit (hotel room, condominium, etc.). The passes provide member discounts for Bay Oaks programs and services for which a member discount is specified.

- 1 – 10 Packages - \$175 Each
- 11 – 20 Packages - \$140 Each (20% Discount)
- 21 – 30 Packages - \$105 Each (40% Discount)
- 31+ Packages - \$70 Each (60% Discount)

Law Enforcement, Emergency Services and Other Governmental Agencies

Special Membership Packages is a new category being proposed. Rental agents, hotel owners, etc. could purchase 1 or more packages and make them available to their guests; the package would be effective for 1 year.

The Public Service Package is being worked on through the Town Manager’s office and will be brought forward when complete. Consideration for Town staff may be considered under this category as well.

YOUTH PROGRAMS

Club Rec – Semester – \$75.00 Bay Oaks Member - \$75.00 Non-Bay Oaks Member - \$90.00	Club Rec – School Year - \$150.00 Bay Oaks Member - \$150.00 Non-Bay Oaks Member - \$180.00
Summer Camp – Week – \$65.00 Bay Oaks Member - \$65.00 Non-Bay Oaks Member - \$80.00	Summer Camp – Eight Weeks – \$500.00 Payment in advance for full summer session receives a discount of 10%.
Fun Days – Per Day – \$13.00 Bay Oaks Member - \$13.00 Non-Bay Oaks Member - \$18.00	School Year – \$415.00 Payment in advance for full year receives a discount of 10%.

Acknowledging that families are looking for an affordable choices for their children’s activities while school is out, staff does not recommend increasing rates for Youth Programs at this time. However, creating a discount for members adds value to Bay Oaks memberships. Also, there are varying lengths of Summer Break and numbers of non-school days each year. This edit cleans up the annual/full term rates for those programs.

COMMUNITY POOL PROGRAMS

Water Exercise & Therapy – Member - \$4.00	Water Exercise & Therapy – Non-Member \$5.00
Lap Swimming – Member – Included	Lap Swimming – Non-Member - \$2.00 per Day
Swim Lessons – Member/Non-Member - \$30.00	Swim Lessons – Non-Member - \$40.00
Lifeguard Certification Training - Member \$150	Lifeguard Certification Training - Non-Member \$175

A member/non-member rate is proposed. As of this writing, The Fort Myers Beach Kiwanis Club is continuing to provide 1/2 the cost of the lessons to all participants. The Town has staff with the required certifications to certify lifeguards hence the addition of the training fees.

SPECIAL PROGRAMS – BAY OAKS AND COMMUNITY POOL PROVIDED BY OUTSIDE CONTRACTORS

Non-members – 20% of Fee Collected by Contractor	Members – 10% of Fee Collected by Contractor
--	--

FACILITY RENTALS/RESERVATIONS *

Bay Oaks Recreation Building – Minimum \$20.00 per hour or \$50.00 per day + Incidentals** Entire Facility: Member - \$100 per hour, \$500 maximum per day; Non-Member - \$150 per hour, \$750 maximum per day.	Staff believes that pricing for rental facilities and equipment is low compared to other municipal property rental fees in Florida. Member pricing has been added.
Bay Oaks Recreation Classrooms – Registered non-profits - \$15.00 per hour; All others Members - \$25.00 per hour + Incidentals** Non-Members - \$35 per hour + Incidentals**	
Ball Fields – Members - \$50.00 per 4 hours; with equipment \$75.00 per 4 hours + Incidentals** Non-Members - \$55.00 per 4 hours; with equipment \$90.00 per 4 hours + Incidentals**	
Tennis Courts – 1 Court – Member – Free; Non-Member - \$5.00;	
Multiple Courts – Member - \$5.00 per court; Non-member - \$5.00 per court	
Basketball Courts (inside and outside) - 1 Court – Member – Free; Non-Member - \$5.00	
Community Pool – (Does not include refreshments or meals) Entire Facility – Member - \$75.00/ hour; Entire Facility (excluding kiddies pool) - \$50.00/hour Non-Member - \$80.00/ hour; Entire Facility (excluding kiddies pool) - \$55.00/hour During Regular Pool Hours, Provided a Designated Area for Event or Use (Includes Fumbrella Reservations) – Adult - \$2.00 per person + Admission; Children - \$1.00 per person + Admission	

The Town Manager has the ability, on a case-by-case basis, to adjust the fees set forth above for Town-approved special events, marketing events sponsored by the Town, and/or on a one-time-only hardship basis upon written application at least 45 days in advance.

*Facility Rental Costs include facility preparation and clean-up; Incidentals are an option and include but not limited to refreshments, meals, materials, or use of kitchen and kitchen clean up.

** A twenty percent (20%) deposit required, refundable if cancelled 15 or more days prior to date of use ; non-refundable if cancelled less than 15 days of use.

EQUIPMENT RENTALS

<p>Stage: On-Site - \$20 per section Off-Site - \$30 per section – Transportation, setup and breakdown fee \$130 (3 hrs)</p>
<p>Chairs: On-Site - \$.25 per chair Off-Site - \$.30 per chair – Transportation, setup and breakdown fee \$130 (3 hrs.)</p>
<p>Tables: On-Site - \$2.00 per table Off-Site - \$3.00 per table – Transportation, setup and breakdown fee \$45 (2 hrs.)</p>
<p>10' x 10' Pop-Up Tents: On-Site - \$25 per tent Off-Site - \$100 per tent – Transportation, setup and breakdown fee \$130 (3 hrs.)</p>
<p>Portable Public Address System: Off-Site - \$40 – Transportation, setup and breakdown fee \$45 (2 hrs.)</p>

The current fee schedule does not address some rental situations including various pieces of equipment on and off-site. The off-site set up is based on 2 employees @ \$21.90 per hour times the established times for set up and break down.

LEAGUE/TEAM SPORTS

<p>Ball Fields, Tennis Courts, Basket Ball Courts, Pool, Disk Golf - \$2.00 per person Fort Myers Beach Little League - \$100 per year Fort Myers Beach Soccer Club - \$100 per year (Facility Rental Costs may apply to each league except for the ball fields. Exact pricing will be determined based on additional staff and facility requirements as approved by the Town Manager.)</p>

At this time, fees have never been collected from the FMB Little League or the Soccer Club. The fees have been waived each year. Leagues use Town-owned out buildings, field chalk and paint, and require some additional staff time for field preparation.