



Bay Oaks Recreational Campus Advisory Board

To

Fort Myers Beach Town Council

Sign and banner request for consideration

Location #1 School St. & Estero Blvd.

- Install poles on east & west sides of Estero Blvd. Install a permanent cable system for ease of putting up and taking down event banners.

Location #2 The landscaped walk way from Estero Blvd to Bay Oaks Aquatic Center .

- Install permanent sign identifying Bay Oaks Recreational Campus and Bay Oaks Aquatic Center.

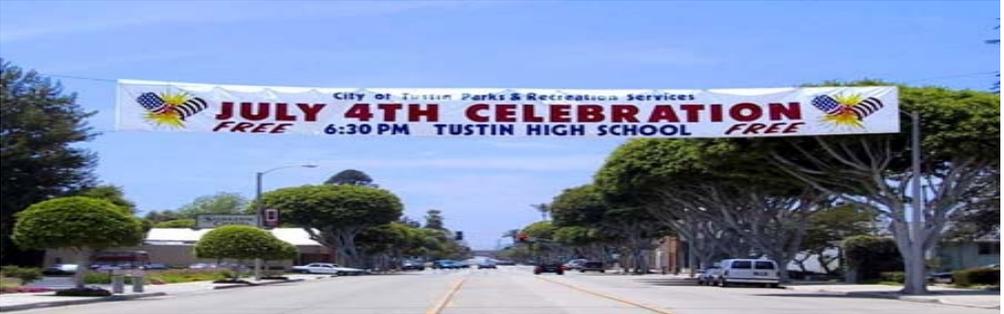
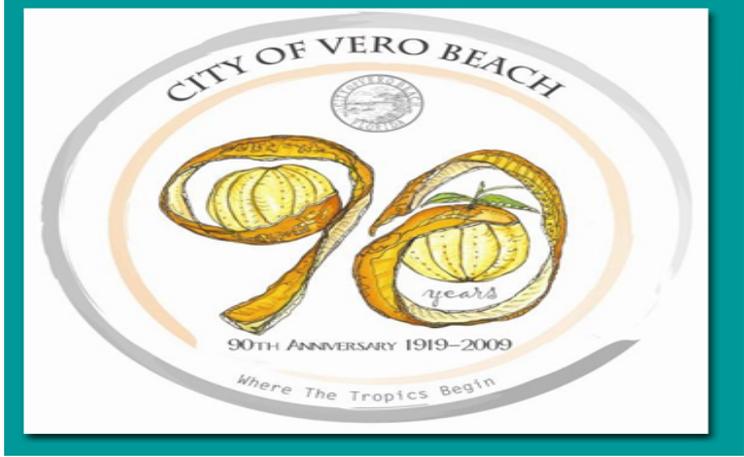
Community Benefits

- Most cost effective way to raise awareness
- Best way to identify location
- Has no commercial interest, it benefits the entire community
- Event banners provide temporary and/or interchangeable messages and can be reused year after year
- Walk way sign provides permanent cornerstone to identify BORC (possible programmable LED message board attached below)
- Drives interest in all events & programs which drive support and revenue

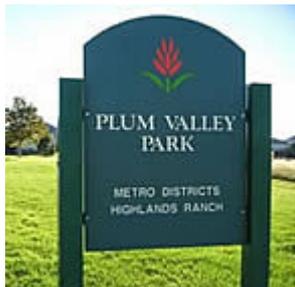
Banner & Sign Location



Event Banner Examples



Monument Sign Examples



Traditional