

1. Requested Motion:

Meeting Date: March 1, 2010

Approval of a Special Event Permit for a "1950s Dance" sponsored by the FMB Civic Association to be held in the Bay Oaks gymnasium on Saturday, March 27, 2010 from 7pm – 11pm.

Why the action is necessary:

Council must approve all Special Event Permits for events involving alcohol.

What the action accomplishes:

Allows staff to issue the Special Event Permit and move forward with the event.

2. Agenda:

- Consent
- Administrative

3. Requirement/Purpose:

- Resolution
- Ordinance
- Other Special Events Permit

4. Submitter of Information:

- Council
- Town Staff
- Town Attorney

5. Background:

The FMB Civic Association has applied for a Special Events Permit Application to hold a fundraiser for the Bay Oaks youth and senior programs. The dance is to be held at the Bay Oaks Gymnasium to raise money and increase awareness of this newly acquired facility. The application includes the request to serve alcohol during the event. Please see the attached memo and special events application describing the event.

6. Alternative Action:

Deny the application.

7. Management Recommendations:

Under normal circumstances, staff makes every attempt to bring Special Event Permit applications to Council well in advance of the event. However, with Bay Oaks being a new Town facility, staff did not want to miss this opportunity to work with a local organization to raise awareness of and funding for two vital programs at Bay Oaks. Staff supports this application and is anticipating that this and other similar applications will become annual events to further enhance the Bay Oaks Recreation Campus' ability to sustain itself.

8. Recommended Approval:

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Cultural Resources Director	Town Clerk
						

9. Council Action:

- Approved
- Denied
- Deferred
- Other



MEMO

To: Cathie Lewis, Public Works Director
From: Nicole Olsen, Recreation Manager
Date: February 19, 2010
Re: Special Event Permit Application – Civic Association’s ‘50s Dance

The Fort Myers Beach Civic Association has applied for a Special Event Permit for a “50s Dance” at the Bay Oaks Recreation Center. The purposes of the event are to increase public awareness of the Town’s facilities and to raise money for youth and senior programming.

The dance is planned for Saturday, March 27th from 7pm to 11pm in the gymnasium at the recreation center. Town staff will set up a dance floor area with a stage and a volunteer/staff-run concession area with some simple food items for sale. The Civic Association will hire a disc jockey that will play music from the 1950s and 1960s, and there will be trivia games and dance contests throughout the evening led by the Civic Association.

The Civic Association has received commitments from two local beach bars - the Mermaid and The Beached Whale - which are willing to set up bars at each side of the gym and sell beer, wine and cocktails during the dance. One establishment has confirmed they will donate 100% of all sales; the other will donate 50% of sales with the proceeds from that given to Bay Oaks youth and senior programs. Alcohol would be served from 7pm – 10:30pm. The Civic Association will hire a Lee County Sheriff’s Deputy to be present from 7pm until all attendees have left the property. This fundraiser will require minimal staff involvement and will be supplemented by senior program member volunteers.

The event will target older adults with an expected attendance of approximately 150 - 200 participants. Promotion will be handled by the Civic Association. Tickets will be sold in advance and at the door for \$15.00 per ticket. After expenses, all proceeds from the dance will be donated by the Civic Association to Bay Oaks youth and senior programs.

pc: file

**Town of Fort Myers Beach
Special Event Application**

Describe event including times, dates, activities and general overview of event.
SATURDAY, MARCH 27th: 7pm - 11pm - CIVIC ASSOCIATION
1950s DANCE @ BAY OAKS IN GYMNASIUM w/ DJ, DANCE
CONTESTS, TRIVIA, ETC.



For special events requesting public assistance - define Public Purpose.
ALL PROCEEDS AFTER EXPENSES WILL BE DONATED TO BAY OAKS
RECREATIONAL CAMPUS TO BENEFIT YOUTH + SENIOR PROGRAMS.

Date of Event	Saturday 3/27/10
Name of Event	Civic Association 1950s Dance
Expected # of participants	150
Request for Public Assistance	YES <input checked="" type="radio"/> NO
Organization	FMB Civic Association
Contact Person	LEE MELSEK / NICOLE OLSEN
Contact Phone #	470-3407 / 765-4222
Fax #	765-6445
E-mail	lmelsek@gmail.com
Amount of Request	\$FEES WAIVED ONLY: \$150 RENTAL FEE \$30 PERMIT FEE

This permit is subject to the applicant meeting all requirements contained in Fort Myers Beach Ordinances # 98-01 and #00-16 and compliance with all items in the Special Event Application.

FOR GROUPS REQUESTING FINANCIAL ASSISTANCE:
FOUR (4) COPIES OF THE APPLICATION AND ALL SUPPORTING DOCUMENTS
MUST BE SUBMITTED TO THE FINANCE DEPARTMENT NO LATER THAN APRIL 30TH.
THE REQUEST WILL BE CONSIDERED FOR INCLUSION IN THE NEXT FY BUDGET (OCTOBER - SEPTEMBER)

for office use only:

Date received: _____
by: _____

To Council Committee: _____
Recommendation: _____