

1. Requested Motion:

Meeting Date: October 5, 2009

Approve award of contract 09-06-CR *Professional Services to Fabricate the Shell Mound Exhibit* to MurphyCatton, Inc. in the amount of \$_____.

Why the action is necessary:

To fulfill responsibilities of executed grant agreements with the Division of Historical Resources and to continue exhibit fabrication and installation of the Shell Mound Exhibit project.

What the action accomplishes:

Directs staff to prepare contract documents that once executed will result in fabrication and installation of elements of the Shell Mound Exhibit to the limit determined by Town Council.

2. Agenda:

- Consent
- Administrative

3. Requirement/Purpose:

- Resolution
- Ordinance
- Other

4. Submitter of Information:

- Council
- Town Staff
- Town Attorney

5. Background:

The Shell Mound Exhibit project was initiated in FY05 with a grant for \$269,500 from the Division of Historical Resources (DHR). Phase I included swimming pool demolition, archaeological mitigation, and building shell construction. A second DHR grant for \$350,000 was received in FY07 funding Phase II construction and exhibit design and fabrication. A total of \$ \$31,840.69 in unencumbered grant funds remain to be fully expended by December 31, 2009. The Friends of the Mound House are contributing an additional \$20,000 to this project during the 2010 fiscal year.

A Request for Proposals RFP-09-06-CR was posted on the Town website and advertised in the Fort Myers News-Press. Proposals were due on or before September 10, 2009 at 4:00 p.m.. The Selection Committee met on September 11, 2009 to rank the proposals received. Of the three fabrication proposals received, MurphyCatton, Inc. was deemed most qualified and cost effective to implement the project.

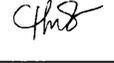
The solicitation is provided as Attachment A. The summary of proposals including committee ranking is provided as Attachment B. Proposals submitted by each fabrication firm are available at Town Hall for Council's review if desired.

6. Alternative Action:

7. Management Recommendations:

Total project cost exceeds grant and other funds available. Staff recommends Option 3 from the attached memorandum of contracting options.

8. Recommended Approval:

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Cultural Resources Director
					

9. Council Action:

- Approved
- Denied
- Deferred
- Other

ATTACHMENT A

**TOWN OF FORT MYERS BEACH
CULTURAL RESOURCES DEPARTMENT**

**REQUEST FOR PROPOSALS
RFP # 09-06-CR**

Notice is hereby given that the Town of Fort Myers Beach, hereinafter known as the Town, is requesting proposals from qualified exhibit fabrication firms for **PROFESSIONAL SERVICES TO FABRICATE THE SHELL MOUND EXHIBIT** for the Mound House archaeological and historical site located at 289 Connecticut Street, Fort Myers Beach, FL.. Sealed proposals must be received in the office of the Town of Fort Myers Beach Town Hall, 2523 Estero Boulevard, Fort Myers Beach, Florida 33931 attention to Theresa Schober, Director of Cultural Resources no later than **4:00 p.m. on Thursday, September 10th, 2009**. The proposal shall be marked "**PROFESSIONAL SERVICES TO FABRICATE THE SHELL MOUND EXHIBIT**".

The RFP scope may be viewed or printed on line from www.fortmyersbeachfl.gov, then click on Requests for Bids & Proposals, RFP No. 09-06-CR. Consultants are solely responsible for checking this web site for the issuance of any addenda prior to submitting a proposal and/or providing the Town with a current email address for this purpose.

Construction Intent Specifications dated August 12, 2009 must be obtained from the Town of Fort Myers Beach at the Administrative Office of Mound House, 289 Connecticut Street, Fort Myers Beach, Florida 33931, (239) 765-0865 or may be viewed at the same locale on or after Tuesday, August 18, 2009.

The Town's selection committee meeting dates will be posted at Town Hall and/or listed on the Town website or contact the Town at (239) 765-0202 for such information.

TOWN OF FORT MYERS BEACH

Legal Ad:

Michelle Mayher, Town Clerk

RUN DATES: _____, 20____
_____, 20____

Please return affidavit of Publication to the Town Clerk.

Received at the News Press by _____

DATE: _____ TIME: _____

ATTACHMENT B

PROFESSIONAL SERVICES TO FABRICATE THE SHELL MOUND EXHIBIT (RFP 09-06-CR)
Fort Myers Beach, Florida

Plan Holder Information	Phone/Fax/Email	Base Bid	Alternate 1	Alternate 2	Alternate 3	Total Bid including Alternates
Creative Arts Unlimited, Inc. 3730 70 th Ave. North Pinellas Park, FL 33781	(727) 525-2066 ext. 100 (727) 525-8689 (fax) jennifer@creativeartsinc.com chuck@creativeartsinc.com	\$136,428	\$5,155	\$3,955	\$11,460	\$156,998
MurphyCatton, Inc. 115 Bessmer Lane Walton, KY 41094	(859) 485-6739 corey@murphycatton.com briank@murphycatton.com	\$100,609	\$8,915	\$8,989	\$11,216	\$122,807
Malone Design/Fabrication 5403 Dividend Drive Decatur, GA 30035	(770) 987-2538 bhunt@maloneinc.com ewood@maloneinc.com	\$106,013	\$7,492	\$8,877	\$11,570	\$128,062

- Base Bid** = Partition glass with rail cap; partition graphic reading rails (w/o laser lights); digital printing and mounting of Calusa mural; graphic wall for staff access; suspended ceiling system; fiber optic lighting, LED rope lighting, and brass disk markers for features in mound walls and floor; A/V synchronization with Whitehawk; faux painting of façade and interior columns; equipment rental, project management, shipping, installation and related expenses.
- Alternate 1** = application of cast resin to entry doors; painting and handles
- Alternate 2** = partition graphic reading rails with laser light option
- Alternate 3** = retractable curtain-digitally printed



Memo

To: Town Manager, Town Council
Cc:
From: Theresa Schober, Cultural Resources Director
Date: 9/28/09
Re: Alternative Options for Shell Mound Exhibit Fabrication contract

Remaining project cost (recommended fabrication firm):	\$122,807.00
Unencumbered grant funds:	\$ 31,840.69
Friends of the Mound House cash and pledge	<u>\$ 20,000.00</u>
Remaining project cost, no funding identified	\$ 70,966.31

Alternate options regarding the shell mound exhibit include:

1. Do not execute a contract.
Result: loss of \$31,840.69 in grant funds. Friends of Mound House cash allocation not accepted.
2. Award contract to MurphyCatton, Inc. for \$51,840.69 in available grant and other funds.
Result: partial completion of shell mound exhibit including most of Category 1* items
3. Award contract for \$60,870.08 in available grant and other funds.
Result: completion of Category 1* exhibit items; \$9,029.39 from Town reserves.
4. Award contract for \$103,610.31 in available grant and other funds.
Result: completion of Category 1 and 2* exhibit items; \$51,769.62 from Town reserves.
5. Award contract for \$122,807.00 in available grant and other funds.
Result: completion of shell mound exhibit; \$70,966.31 from Town reserves.
6. Award contract for any amount above \$51,840.69 and instruct staff to continue seeking additional outside sources of funding for project to reduce Town contribution.

*The original scope of services can be broken down into fundamental infrastructure and interpretive exhibits as well as more aesthetic and superficial components. Cost breakdown is based on MurphyCatton, Inc. proposal.

Category 1 = \$60,870.08

Glass channel, base, base perimeter lighting, partition glass in two sizes with supports and elliptical rail cap

Black suspended ceiling system and panels

Fiber optic lighting for archaeological features

LED rope lighting for lighting of stratigraphy features

Brass disk marker to indicate archaeological features

Installation of above exhibit components and synchronization with A/V components by WhiteHawk

Graphic 42" high end wall with door panel for staff access

Category 2 = \$42,740.23

Calusa historical mural digitally printed and mounted on buildout with lighting synced to A/V presentation

Partition graphic reading rails with laser light option

Retractable curtain-digitally printed

Category 3 = \$19,196.69

Faux painting of curved façade

Faux painting of two columns and concrete header, interior

Entry doors cast resin applied face, painting & handles